

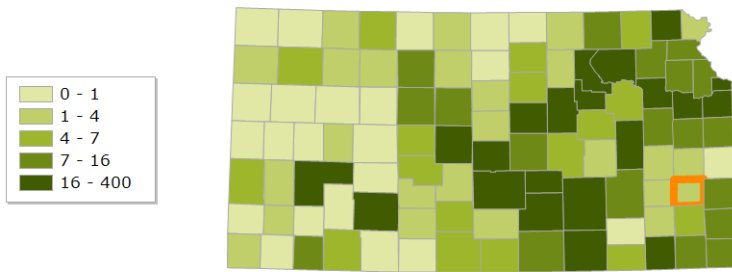


Utilization Dashboard by County Report

Allen County - Kansas Tobacco Quitline

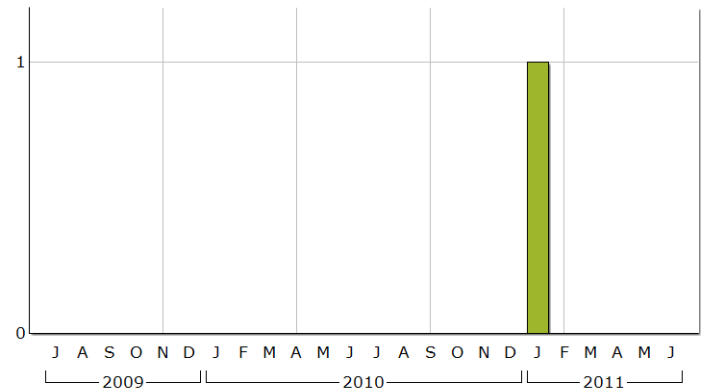
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

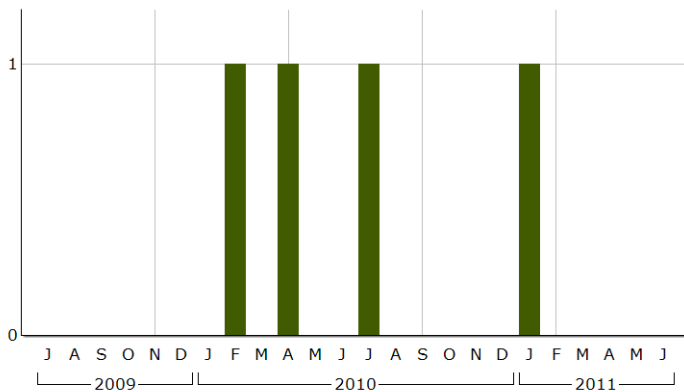


County Population	Prevalence	Tobacco Users	
Adult	11,634	16.5 %	1,917
		County	State
Tobacco Users - Last Full Month		-	494
Tobacco Users YTD		4	4,463
Unique Tobacco Users YTD		3	3,207
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.21 %
Reach - NAQC		2	0.10 %
Annualized Reach		1	0.28 %
Annualized Reach - NAQC		2	0.14 %
Unique Individual Reach		3	0.10 %

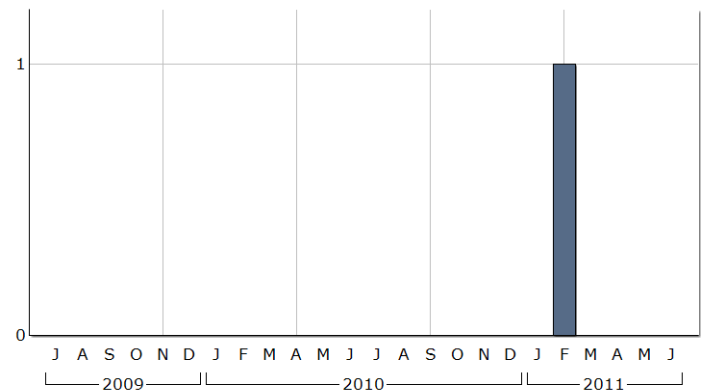
Fax Referral



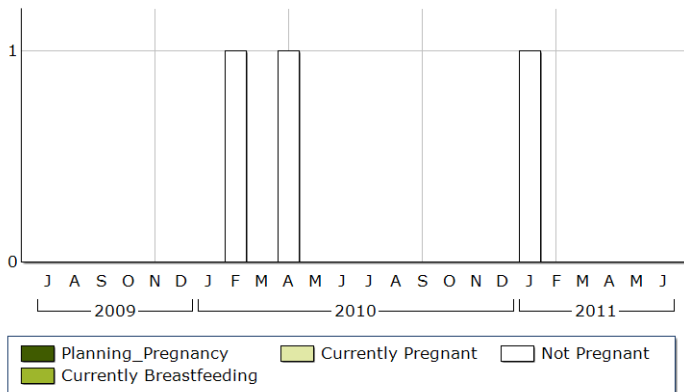
Tobacco User Enrollments



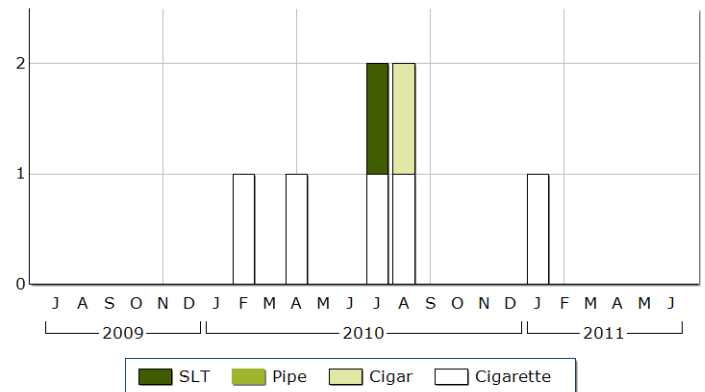
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Allen County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

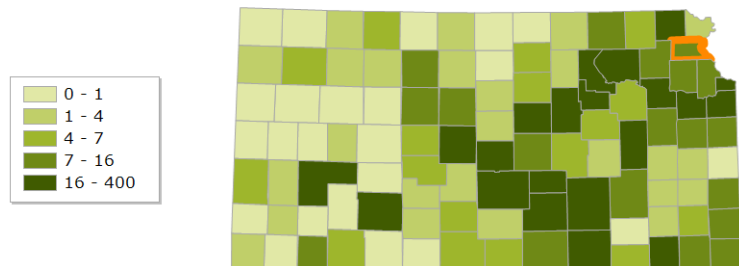


Utilization Dashboard by County Report

Atchison County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

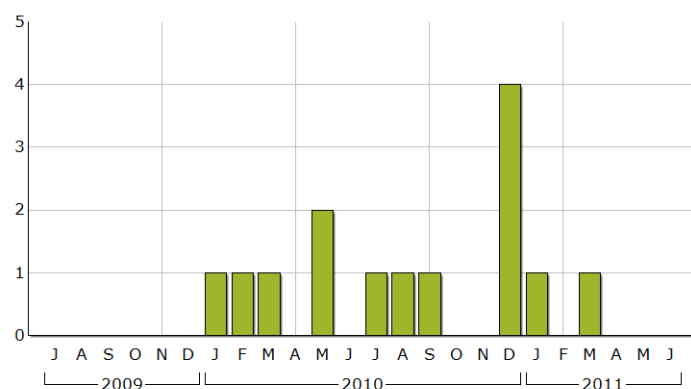


County Population	Prevalence	Tobacco Users	
Adult	13,322	25.4 %	3,385
		County	State
Tobacco Users - Last Full Month		5	494
Tobacco Users YTD		17	4,463
Unique Tobacco Users YTD		13	3,207
Target Reach		2.0 %	2.0 %
Reach YTD		0.50 %	1.19 %
Reach - NAQC		0.30 %	0.40 %
Annualized Reach		0.67 %	1.59 %
Annualized Reach - NAQC		0.39 %	0.54 %
Unique Individual Reach		0.38 %	0.86 %

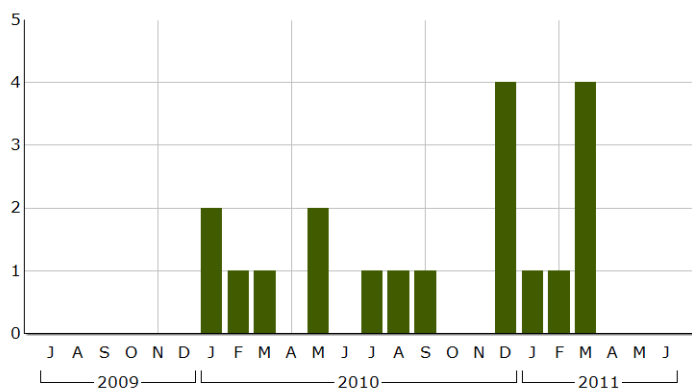
How Heard About



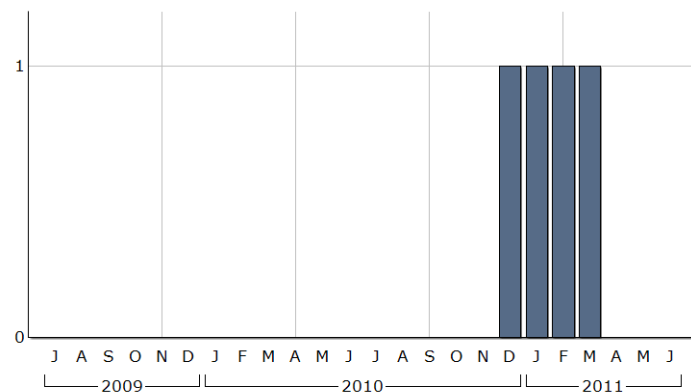
Fax Referral



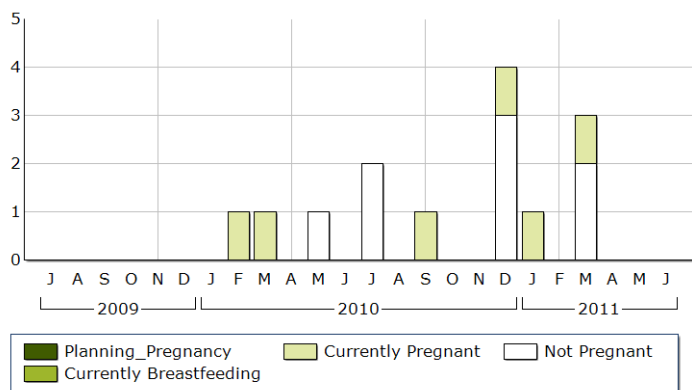
Tobacco User Enrollments



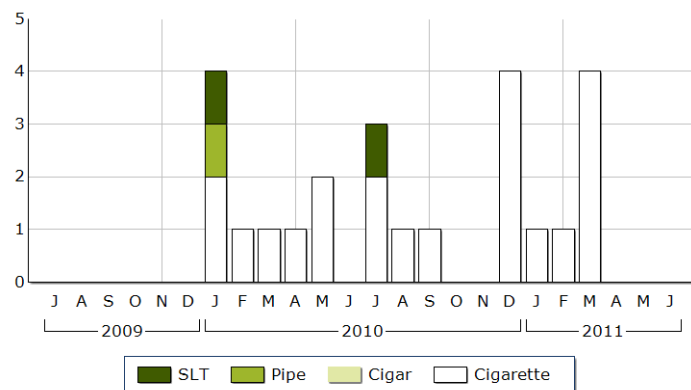
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

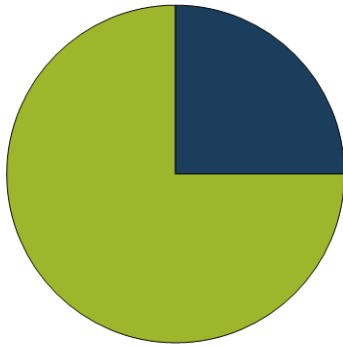


Utilization Dashboard by County Report

Atchison County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

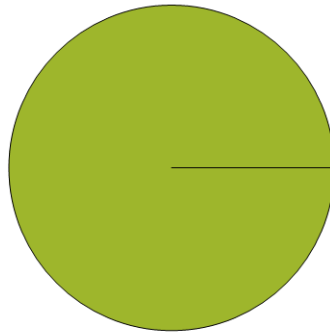
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

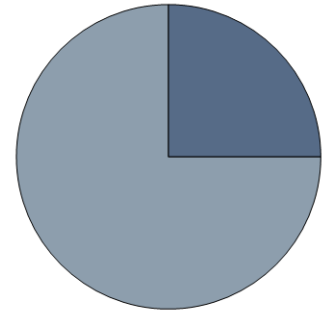
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

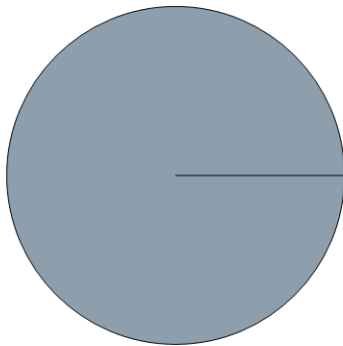
Tobacco Users By Education



HS Degree/GED, 75.00%
Technical Degree, 25.00%

Chart Total N: 4

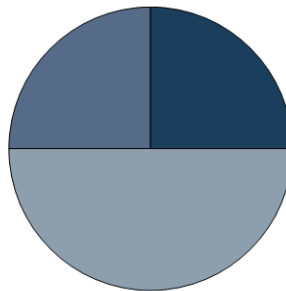
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

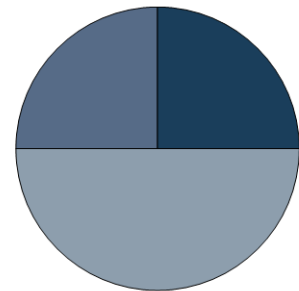
Tobacco Users By Age



18 - 24, 50.00%
25 - 34, 25.00%
35 - 44, 25.00%

Chart Total N: 4

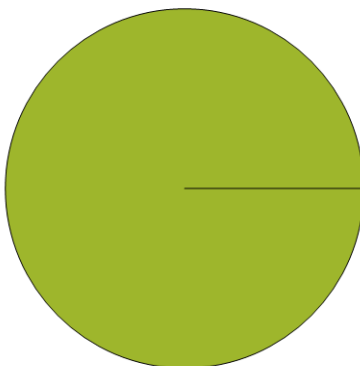
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicaid, 25.00%
Uninsured, 25.00%

Chart Total N: 4

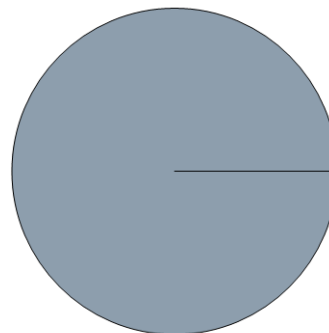
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

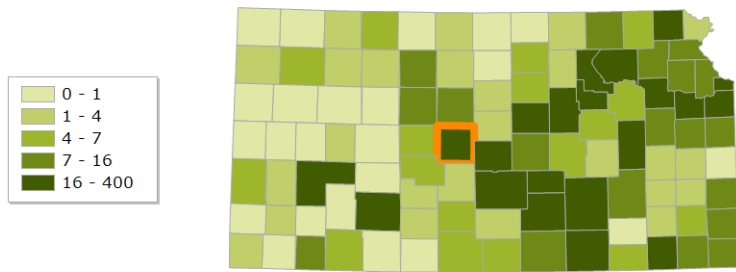


Utilization Dashboard by County Report

Barton County - Kansas Tobacco Quitline

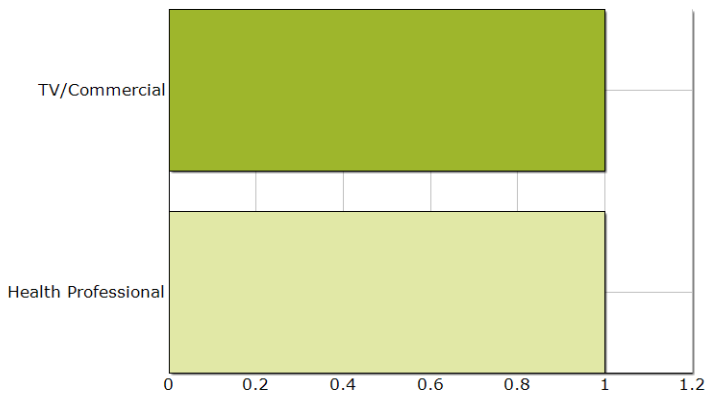
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

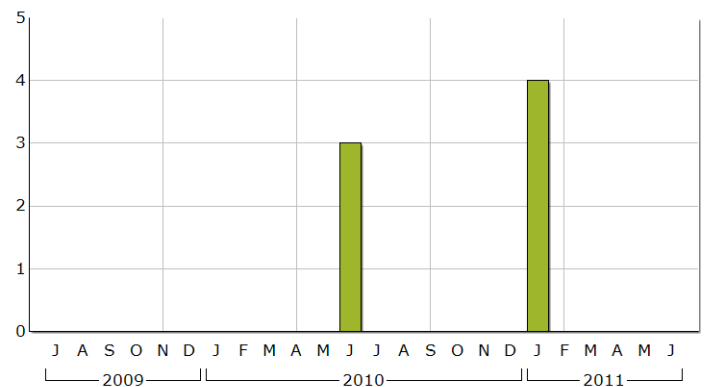


County Population	Prevalence	Tobacco Users	
Adult	18,998	11.3 %	2,153
		County	State
Tobacco Users - Last Full Month		2	494
Tobacco Users YTD		28	4,463
Unique Tobacco Users YTD		3	27
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.30 %
Reach - NAQC		2	1.02 %
Annualized Reach		1	1.73 %
Annualized Reach - NAQC		2	1.36 %
Unique Individual Reach		3	1.25 %

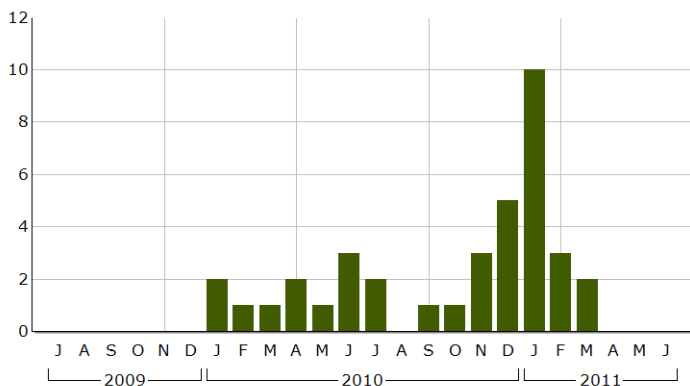
How Heard About



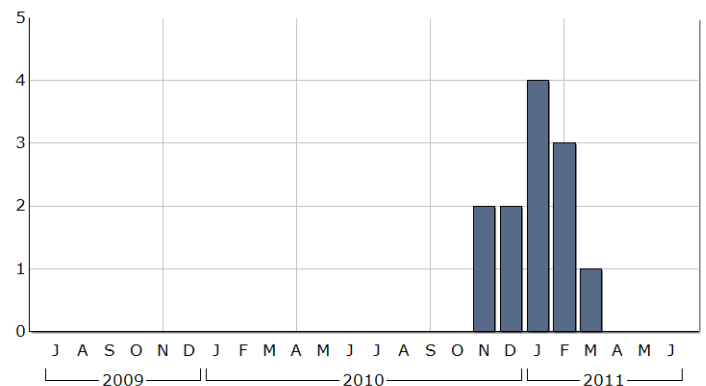
Fax Referral



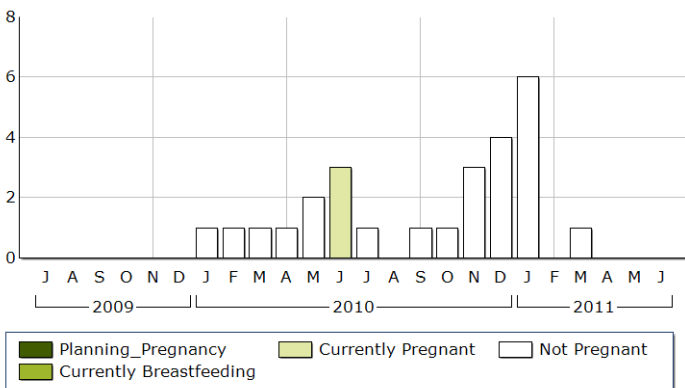
Tobacco User Enrollments



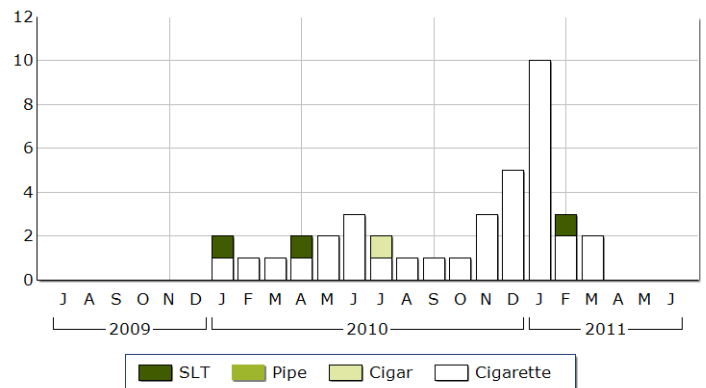
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

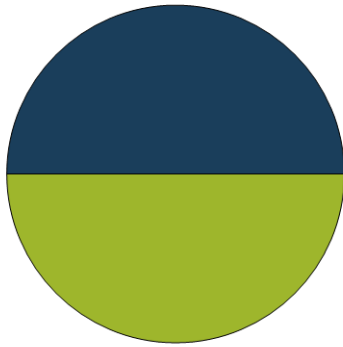


Utilization Dashboard by County Report

Barton County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

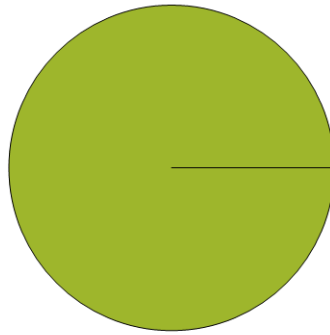
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

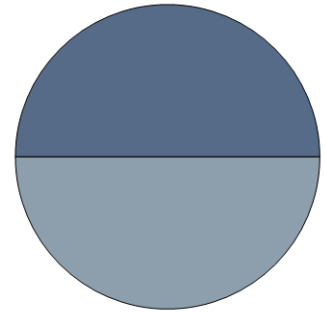
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

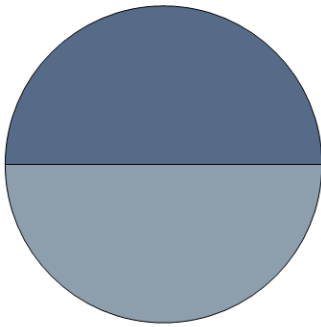
Tobacco Users By Education



No HS Degree/GED, 50.00%
HS Degree/GED, 50.00%

Chart Total N: 2

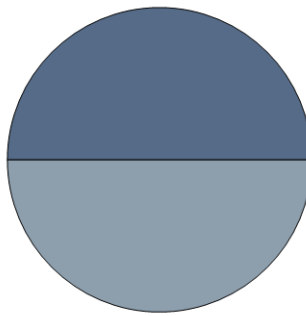
Tobacco Users By Race



Black or African American, 50.00%
White, 50.00%

Chart Total N: 2

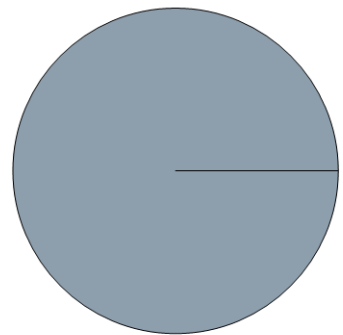
Tobacco Users By Age



18 - 24, 50.00%
55 - 64, 50.00%

Chart Total N: 2

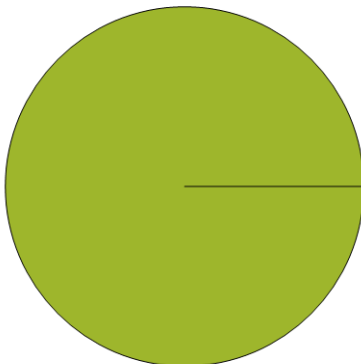
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 2

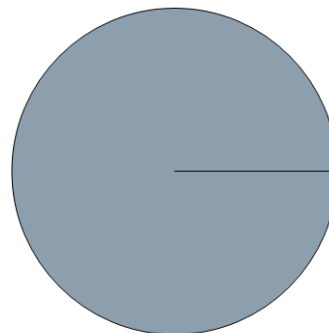
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

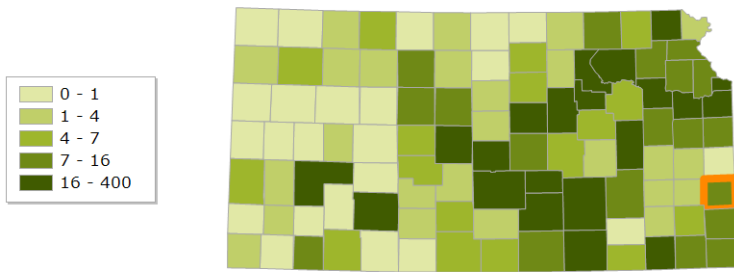


Utilization Dashboard by County Report

Bourbon County - Kansas Tobacco Quitline

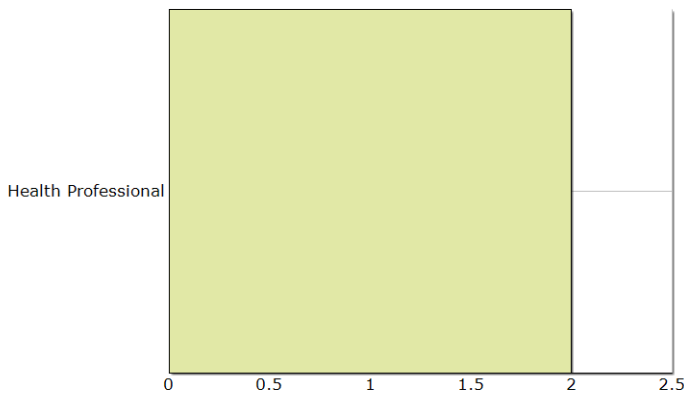
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

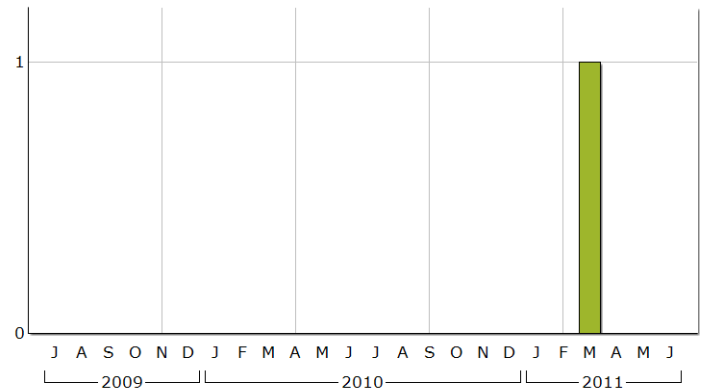


County Population	Prevalence	Tobacco Users	
Adult	8,517	17.8 %	1,515
		County	State
Tobacco Users - Last Full Month		2	494
Tobacco Users YTD		8	4,463
Unique Tobacco Users YTD		3	3,207
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.53 %
Reach - NAQC		2	0.53 %
Annualized Reach		1	0.70 %
Annualized Reach - NAQC		2	0.70 %
Unique Individual Reach		3	0.53 %

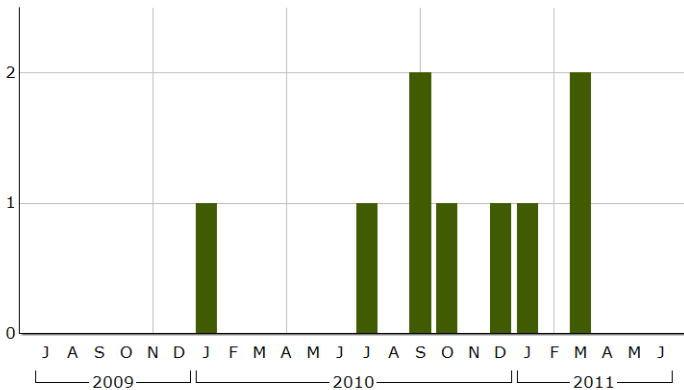
How Heard About



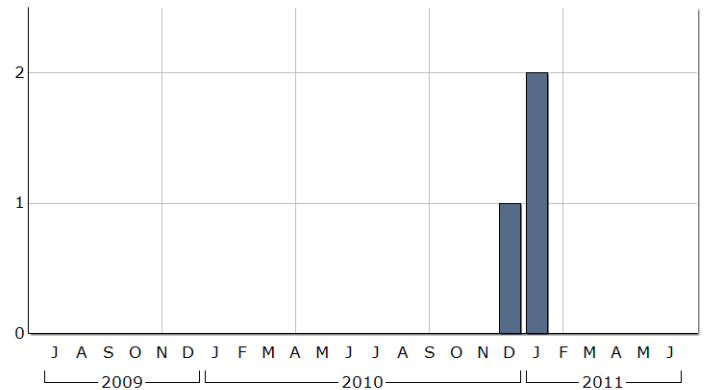
Fax Referral



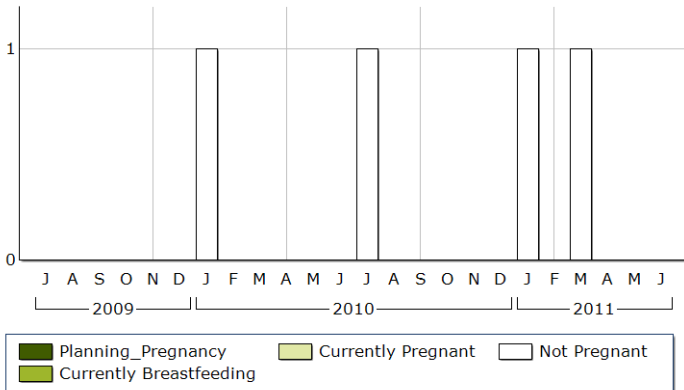
Tobacco User Enrollments



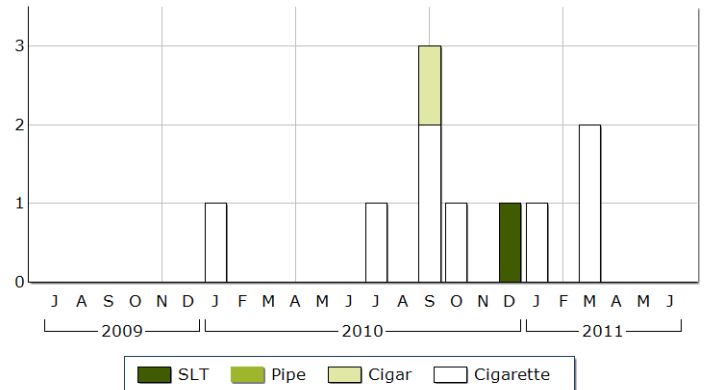
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

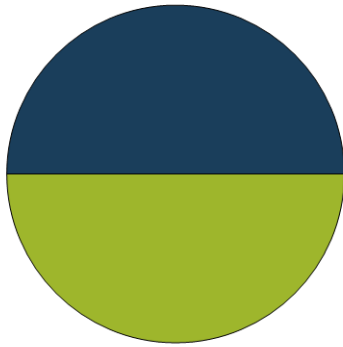


Utilization Dashboard by County Report

Bourbon County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

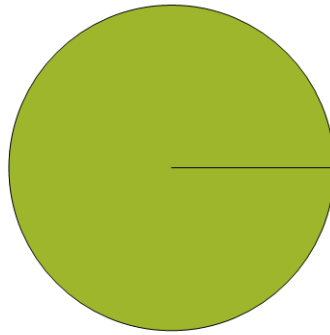
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

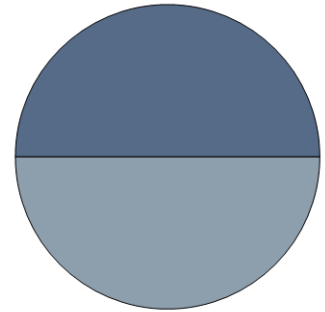
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

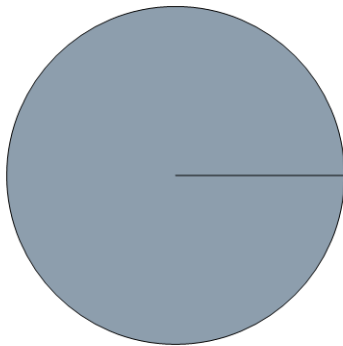
Tobacco Users By Education



No HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

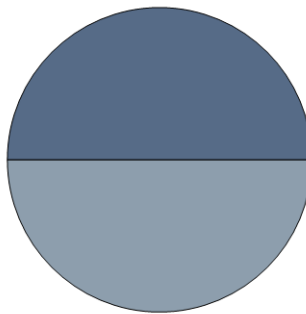
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

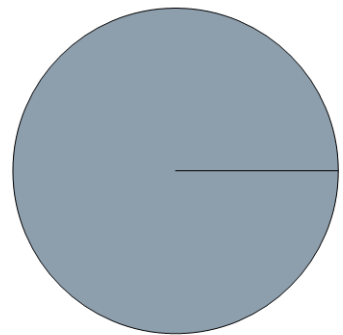
Tobacco Users By Age



35 - 44, 50.00%
45 - 54, 50.00%

Chart Total N: 2

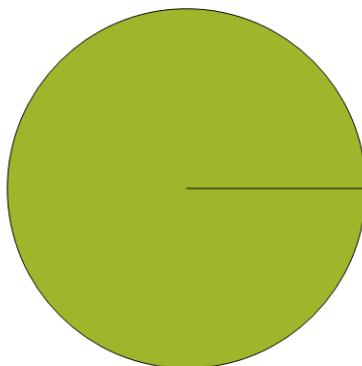
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

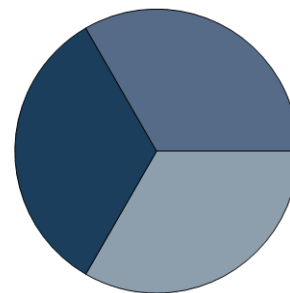
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



CAD, 33.33%
Diabetes, 33.33%
None, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

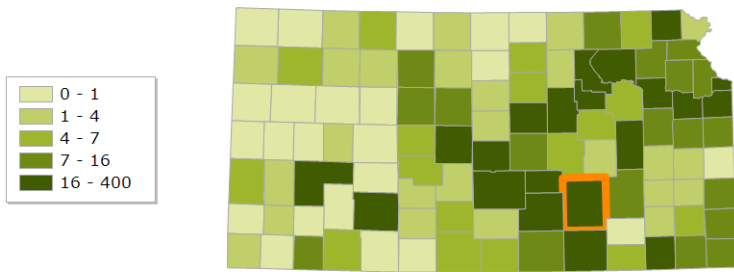


Utilization Dashboard by County Report

Butler County - Kansas Tobacco Quitline

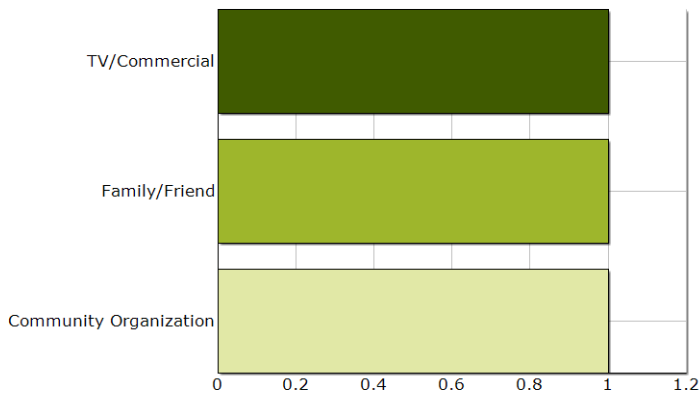
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

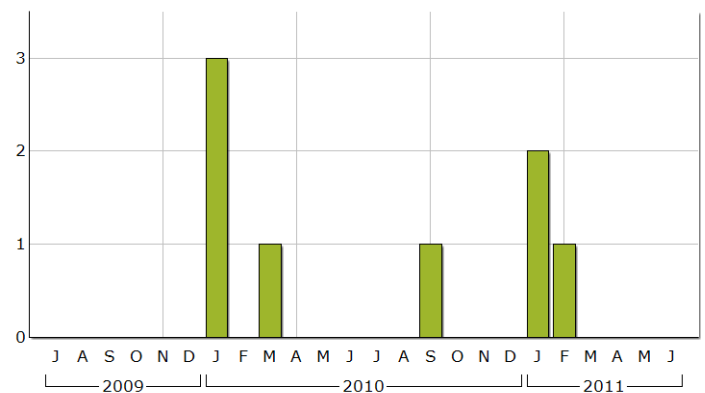


County Population	Prevalence	Tobacco Users	
Adult	47,453	19.4 %	9,189
		County	State
Tobacco Users - Last Full Month		3	494
Tobacco Users YTD		44	4,463
Unique Tobacco Users YTD		3	40
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.48 %
Reach - NAQC		2	0.44 %
Annualized Reach		1	0.64 %
Annualized Reach - NAQC		2	0.58 %
Unique Individual Reach		3	0.44 %

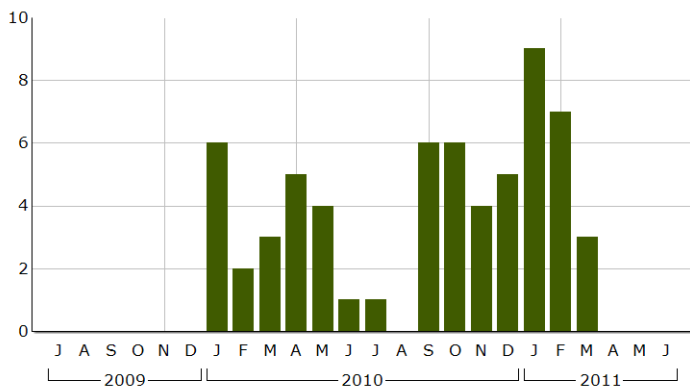
How Heard About



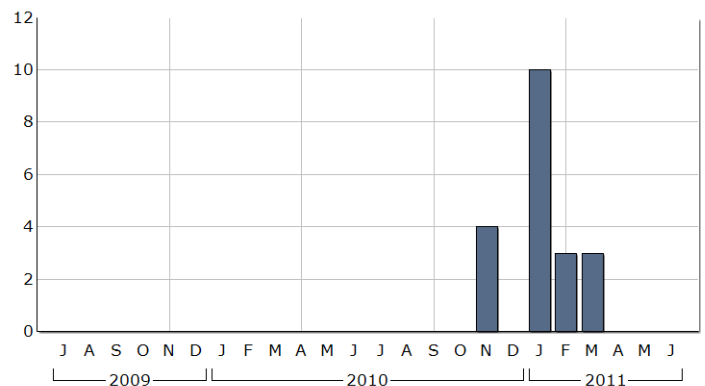
Fax Referral



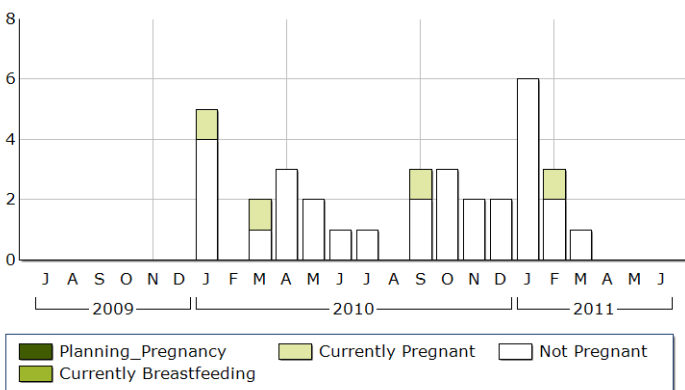
Tobacco User Enrollments



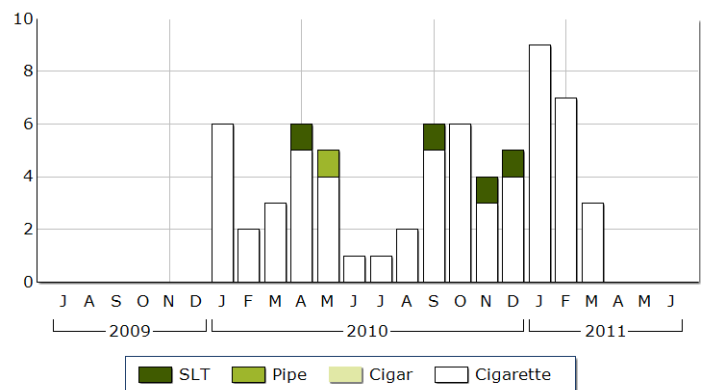
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Butler County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

Tobacco Users By Gender

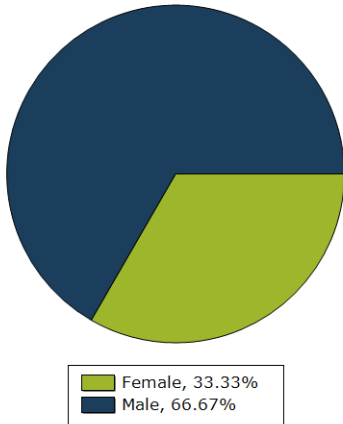


Chart Total N: 3

Tobacco Users By Language

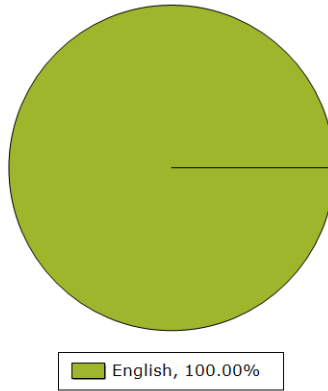


Chart Total N: 3

Tobacco Users By Education

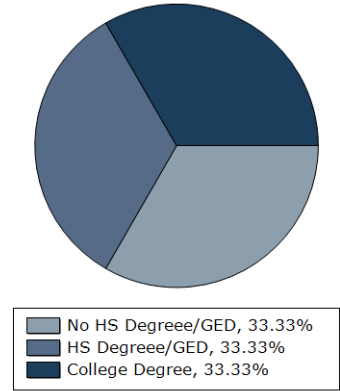


Chart Total N: 3

Tobacco Users By Race

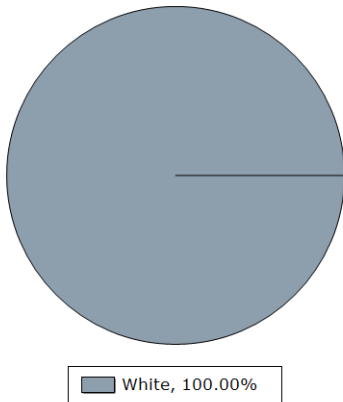


Chart Total N: 3

Tobacco Users By Age

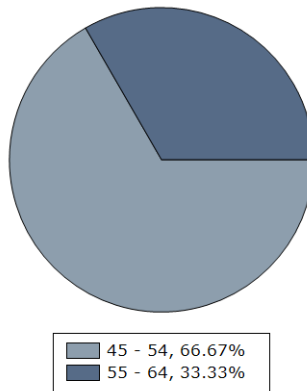


Chart Total N: 3

Tobacco Users By Health Plan

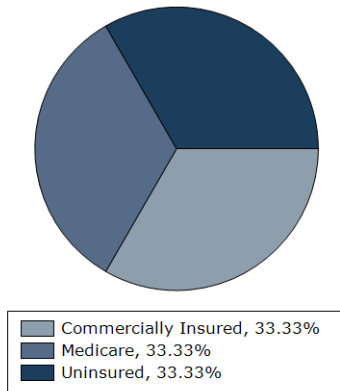


Chart Total N: 3

Tobacco Users By Ethnicity

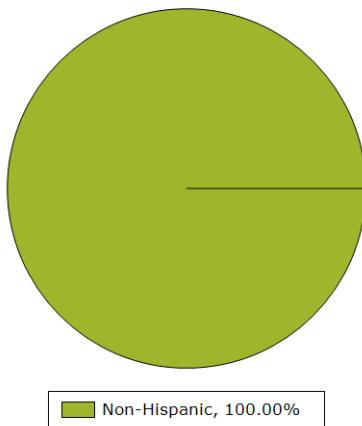


Chart Total N: 3

Tobacco Users By Chronic Condition

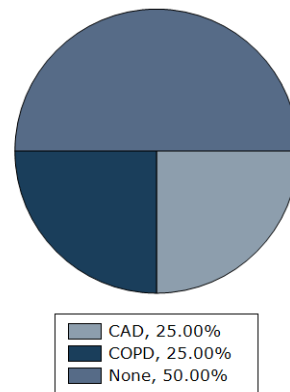


Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

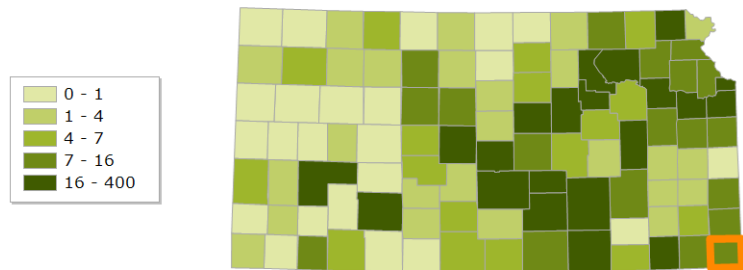


Utilization Dashboard by County Report

Cherokee County - Kansas Tobacco Quitline

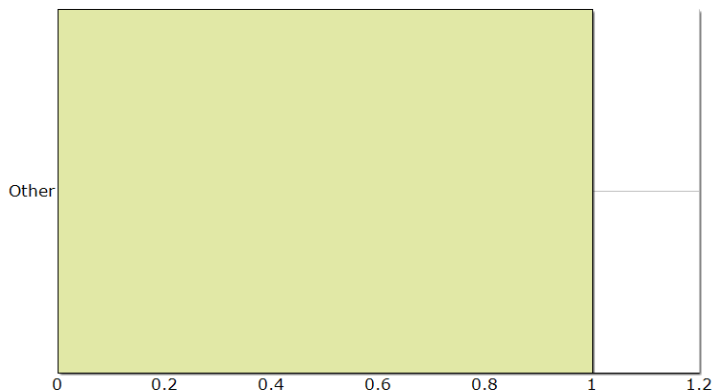
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

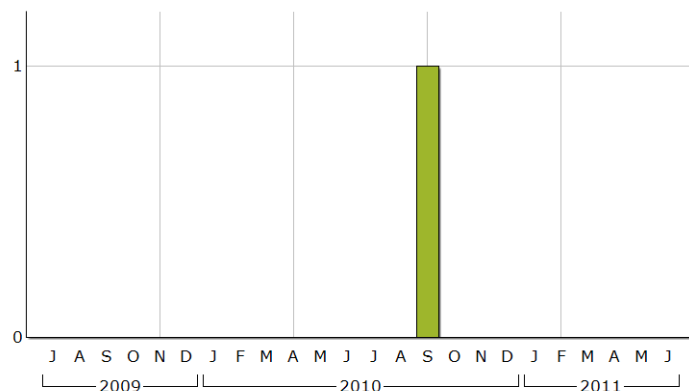


County Population	Prevalence	Tobacco Users	
Adult	14,970	14.3 %	2,139
		County	State
Tobacco Users - Last Full Month		1	494
Tobacco Users YTD		9	4,463
Unique Tobacco Users YTD		3	8
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.42 %
Reach - NAQC		2	0.33 %
Annualized Reach		1	0.56 %
Annualized Reach - NAQC		2	0.44 %
Unique Individual Reach		3	0.37 %

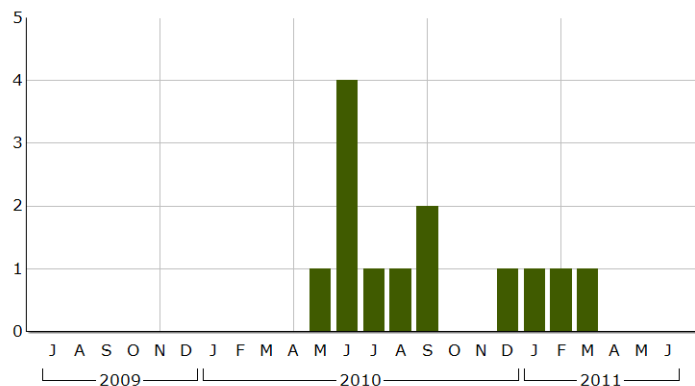
How Heard About



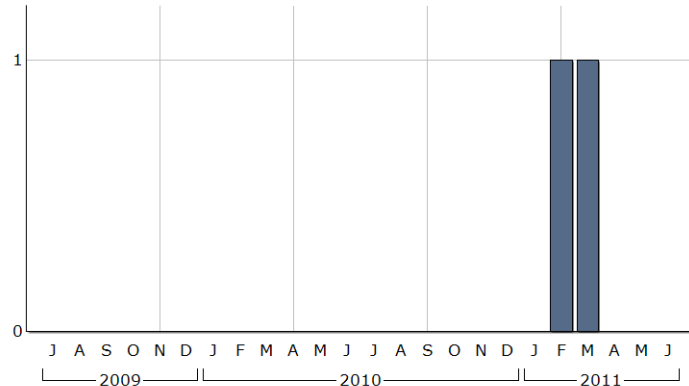
Fax Referral



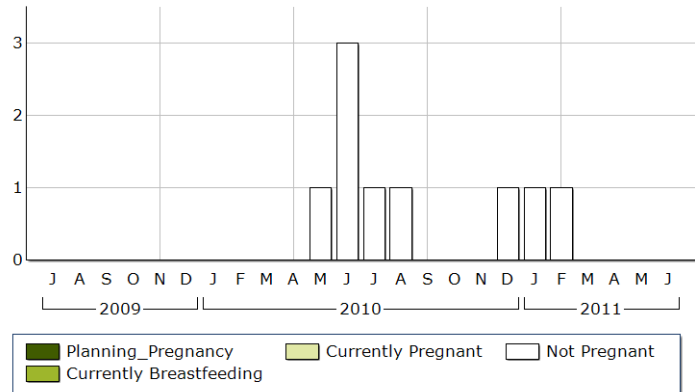
Tobacco User Enrollments



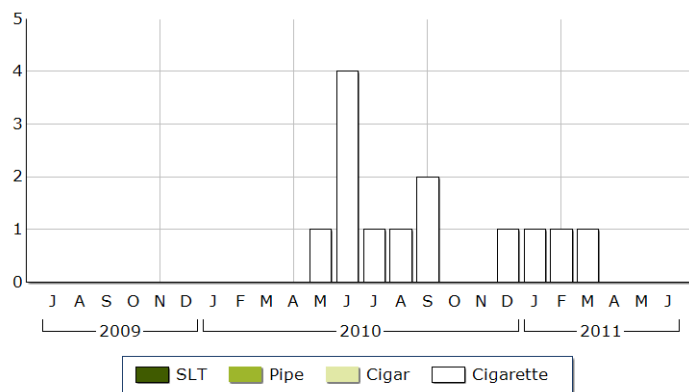
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Cherokee County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

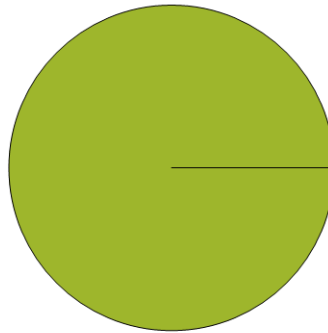
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

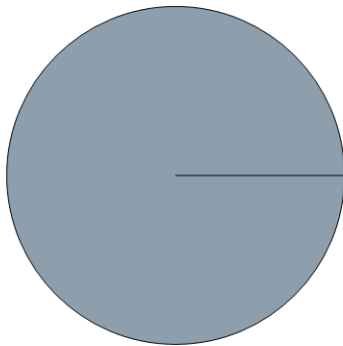
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

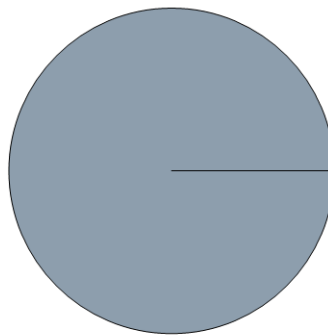
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

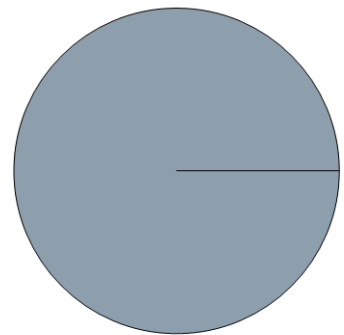
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

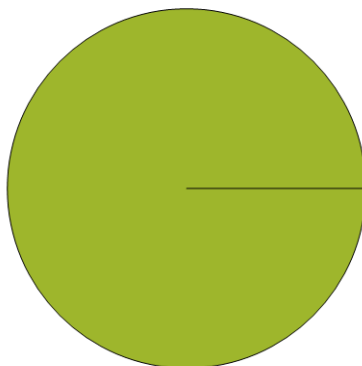
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

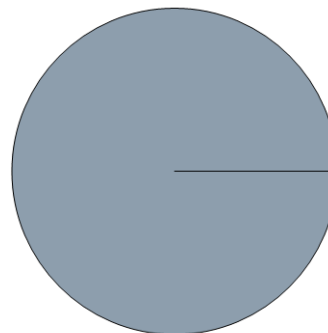
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

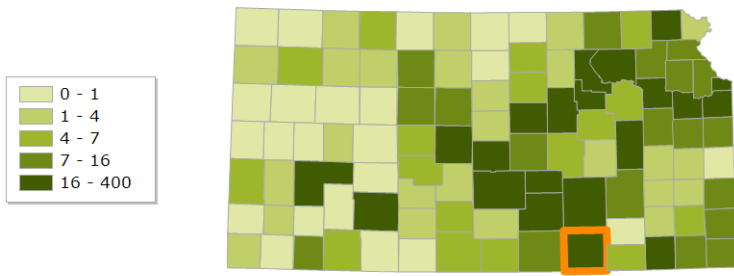


Utilization Dashboard by County Report

Cowley County - Kansas Tobacco Quitline

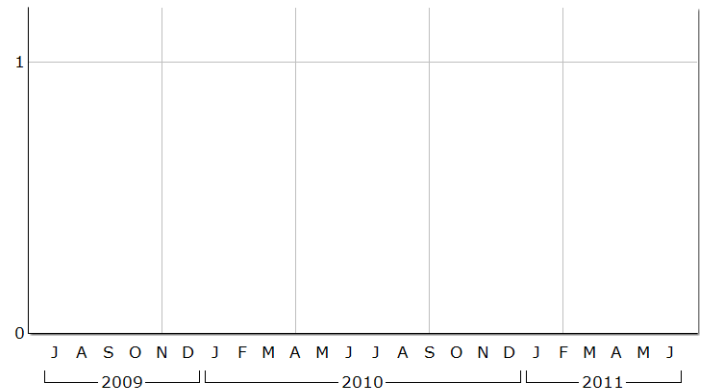
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

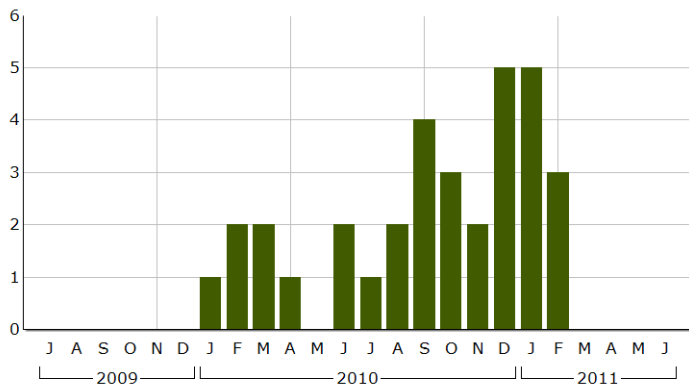


County Population	Prevalence	Tobacco Users	
Adult	23,150	17.4 %	4,016
		County	State
Tobacco Users - Last Full Month		-	494
Tobacco Users YTD		31	4,463
Unique Tobacco Users YTD		23	3,207
Target Reach		2.0 %	2.0 %
Reach YTD		0.77 %	1.19 %
Reach - NAQC		0.57 %	0.40 %
Annualized Reach		1.03 %	1.59 %
Annualized Reach - NAQC		0.76 %	0.54 %
Unique Individual Reach		0.57 %	0.86 %

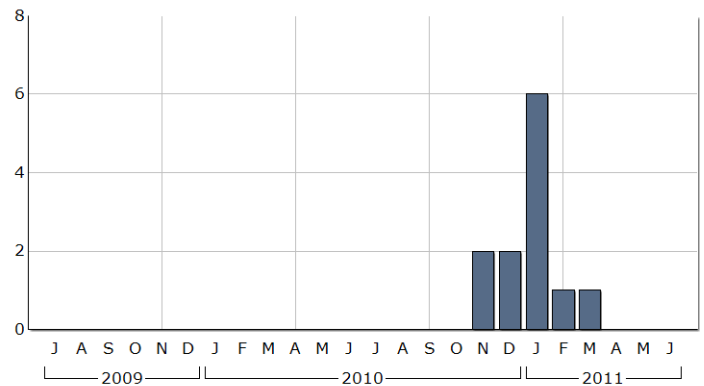
Fax Referral



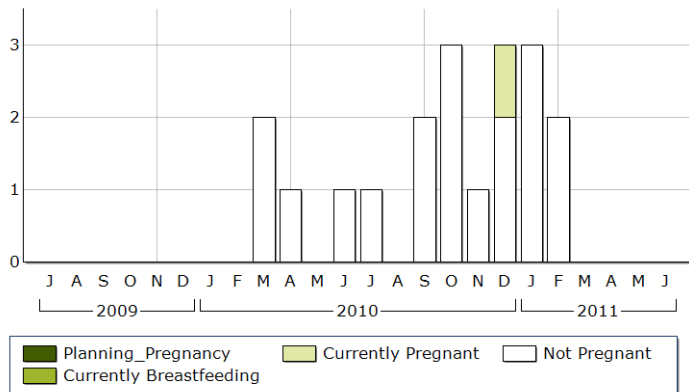
Tobacco User Enrollments



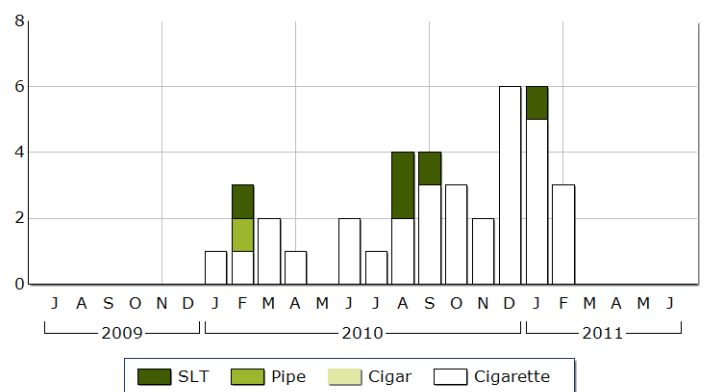
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Cowley County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

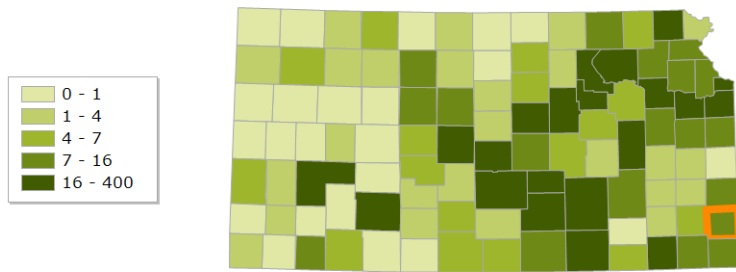


Utilization Dashboard by County Report

Crawford County - Kansas Tobacco Quitline

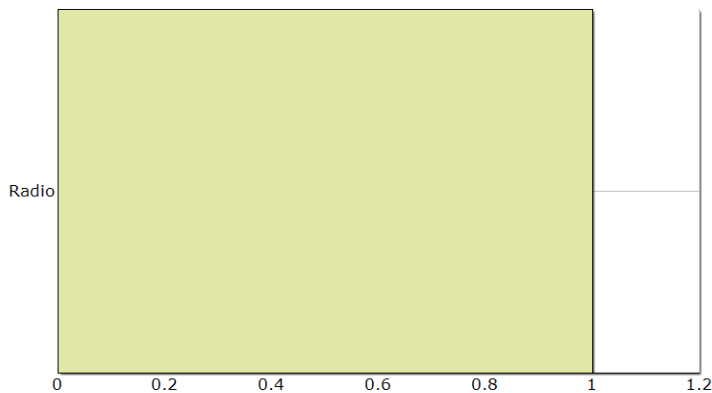
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

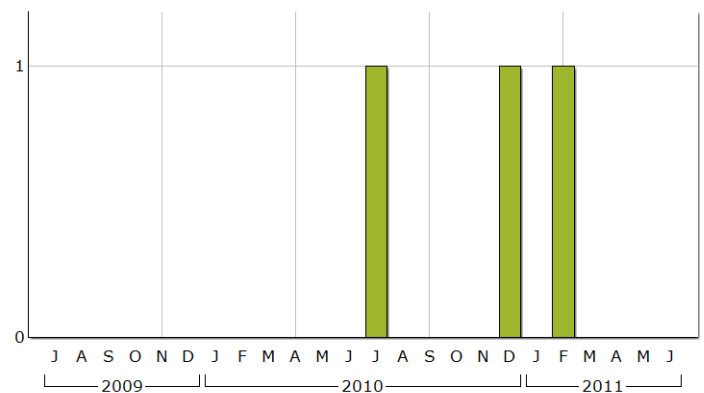


County Population	Prevalence	Tobacco Users	
Adult	27,388	22.5 %	6,167
		County	State
Tobacco Users - Last Full Month		1	494
Tobacco Users YTD		16	4,463
Unique Tobacco Users YTD		3	15
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.26 %
Reach - NAQC		2	0.21 %
Annualized Reach		1	0.35 %
Annualized Reach - NAQC		2	0.28 %
Unique Individual Reach		3	0.24 %

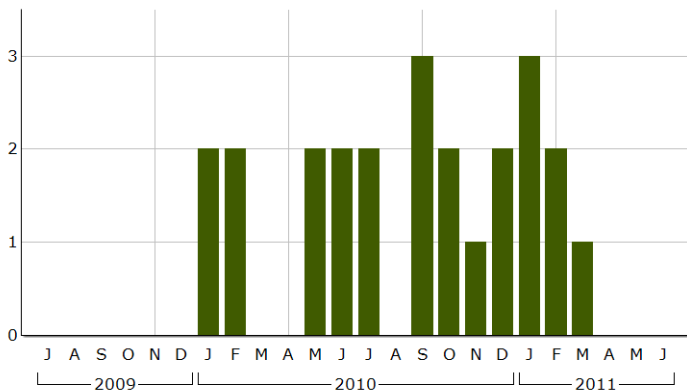
How Heard About



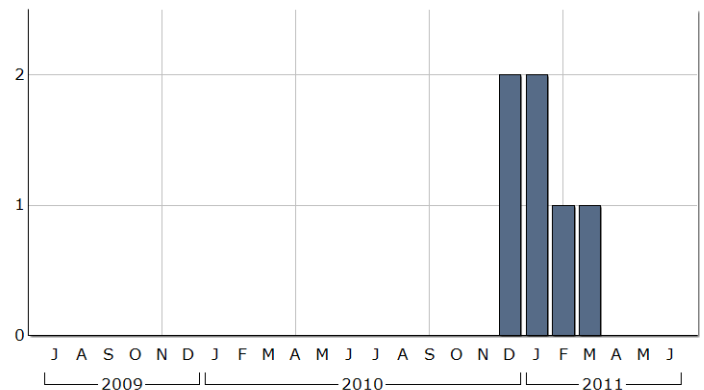
Fax Referral



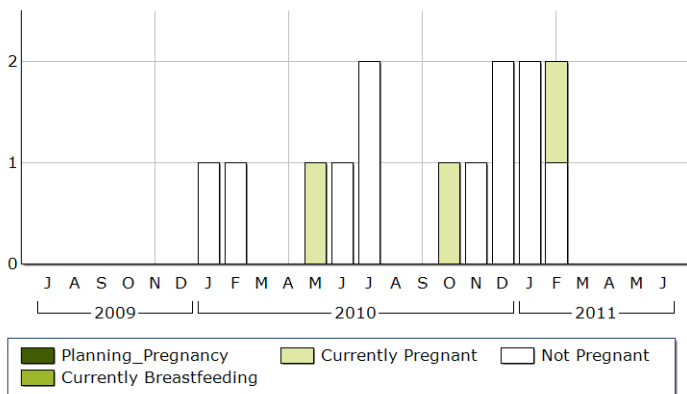
Tobacco User Enrollments



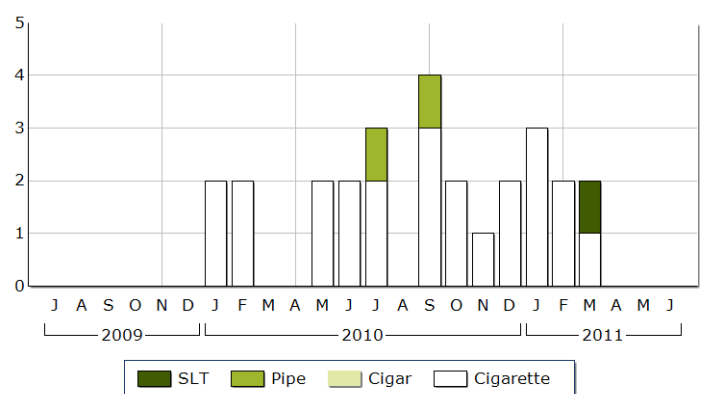
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Crawford County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

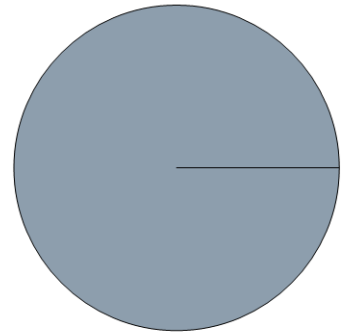
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

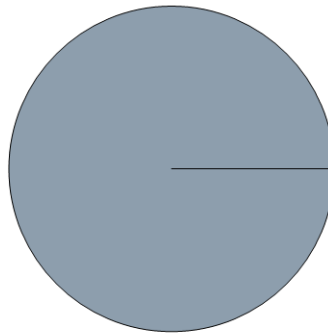
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

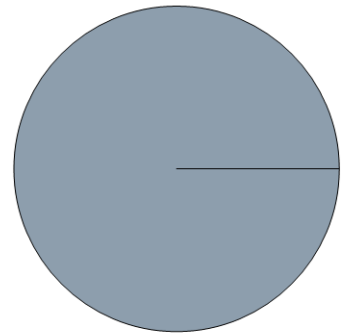
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 1

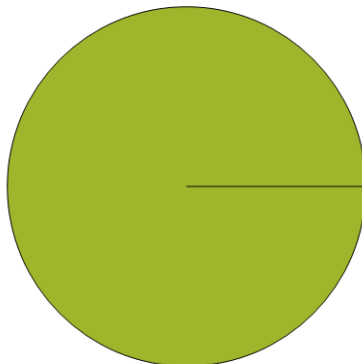
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

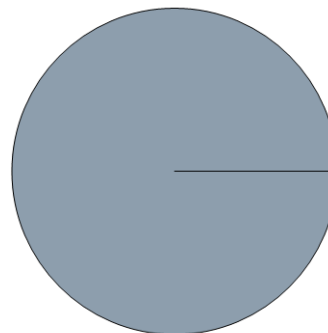
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

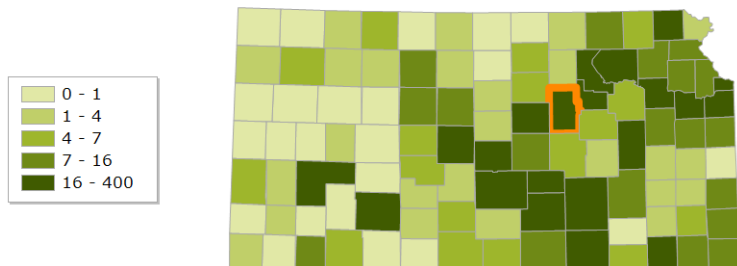


Utilization Dashboard by County Report

Dickinson County - Kansas Tobacco Quitline

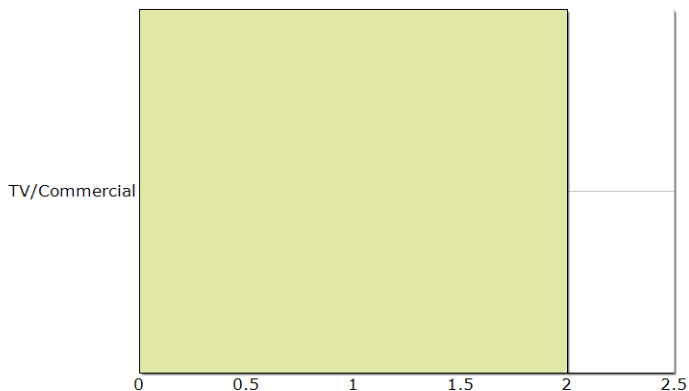
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

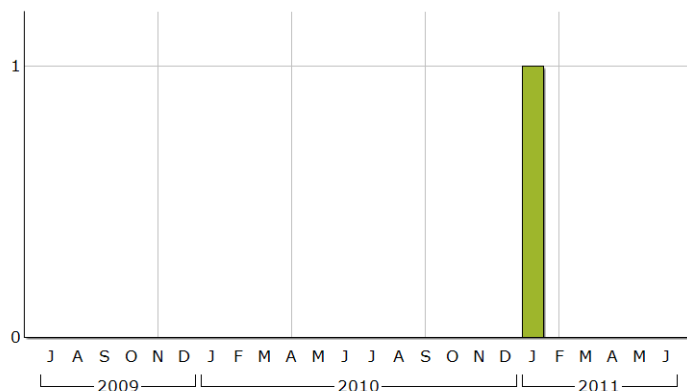


County Population	Prevalence	Tobacco Users	
Adult	16,780	16.2 %	2,713
		County	State
Tobacco Users - Last Full Month		2	494
Tobacco Users YTD		27	4,463
Unique Tobacco Users YTD		3	26
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.00 %
Reach - NAQC		2	0.88 %
Annualized Reach		1	1.33 %
Annualized Reach - NAQC		2	1.18 %
Unique Individual Reach		3	0.96 %

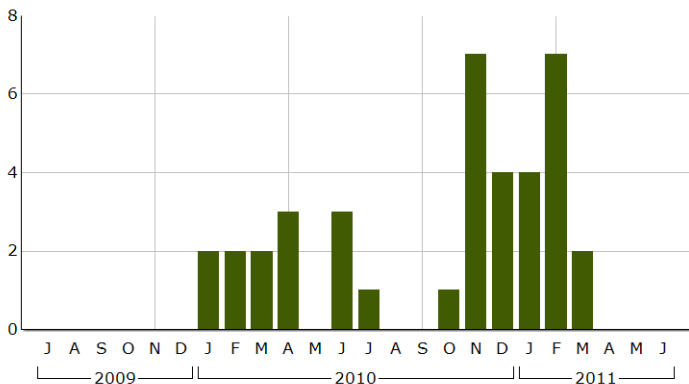
How Heard About



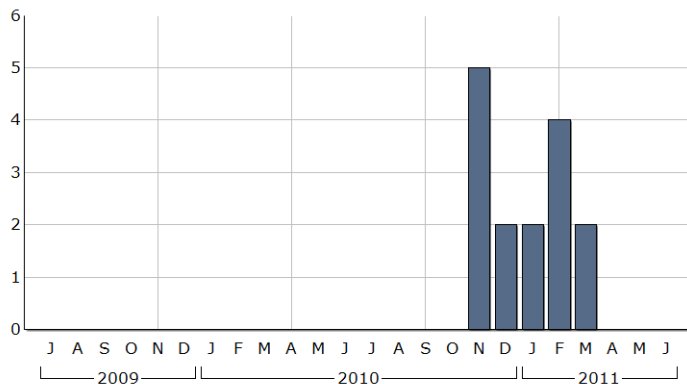
Fax Referral



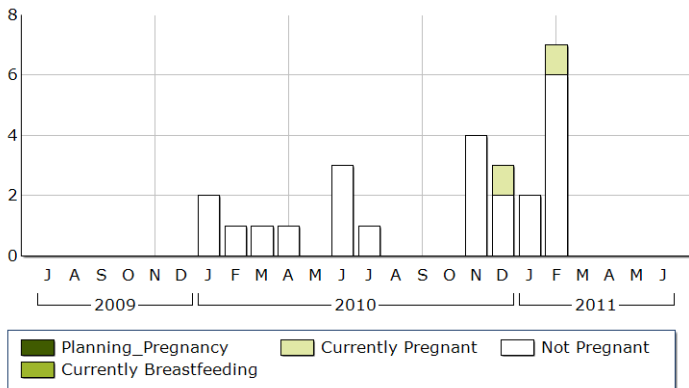
Tobacco User Enrollments



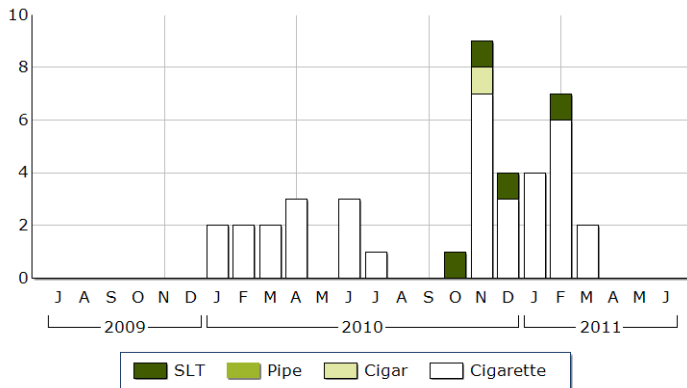
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Dickinson County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

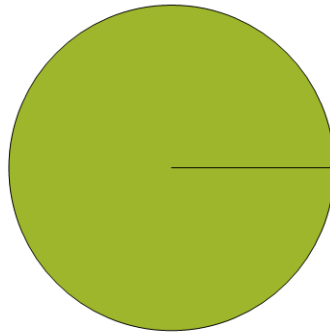
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

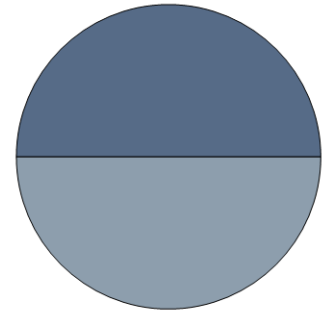
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

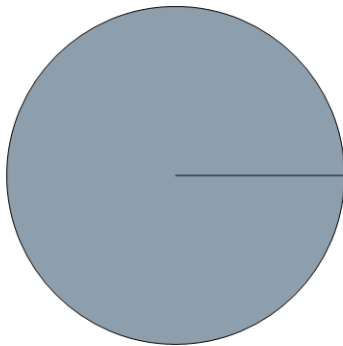
Tobacco Users By Education



Some College, 50.00%
College Degree, 50.00%

Chart Total N: 2

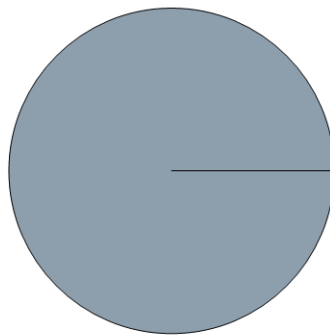
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

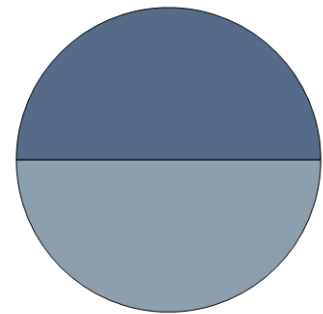
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 2

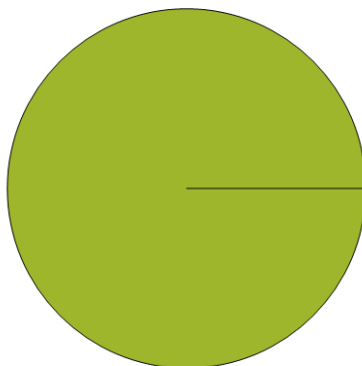
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 2

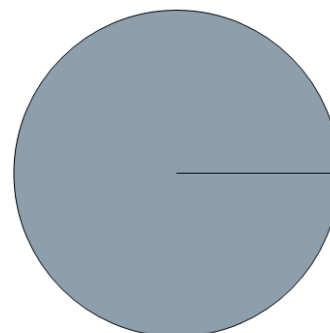
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

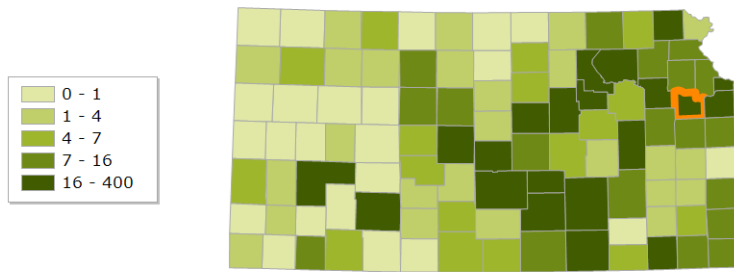


Utilization Dashboard by County Report

Douglas County - Kansas Tobacco Quitline

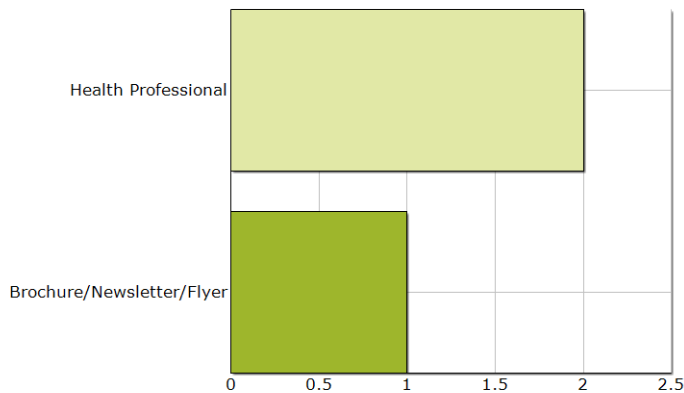
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

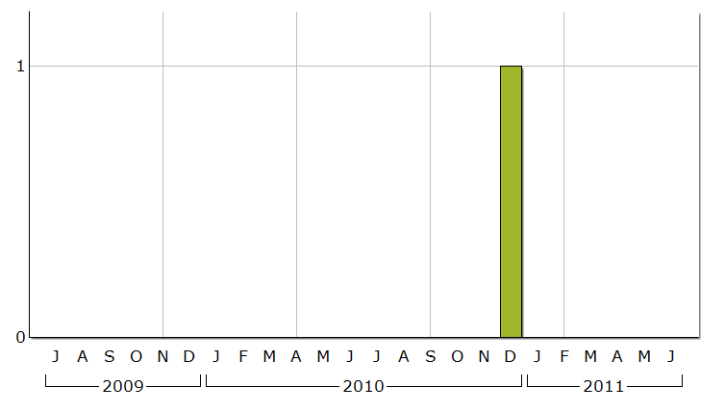


County Population	Prevalence	Tobacco Users	
Adult	65,670	15.2 %	9,956
		County	State
Tobacco Users - Last Full Month		3	494
Tobacco Users YTD		31	4,463
Unique Tobacco Users YTD		29	3,207
Target Reach		2.0 %	2.0 %
Reach YTD		0.31 %	1.19 %
Reach - NAQC		0.21 %	0.40 %
Annualized Reach		0.42 %	1.59 %
Annualized Reach - NAQC		0.28 %	0.54 %
Unique Individual Reach		0.29 %	0.86 %

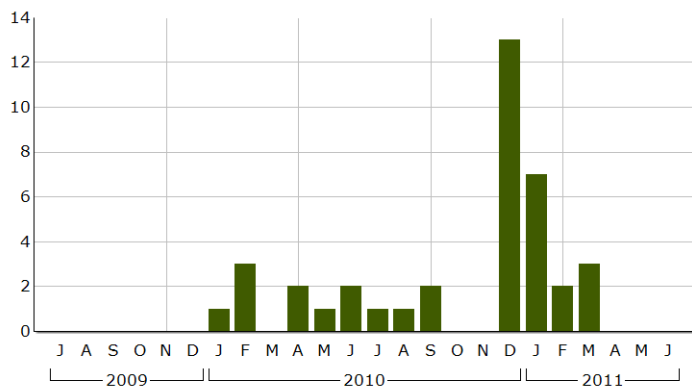
How Heard About



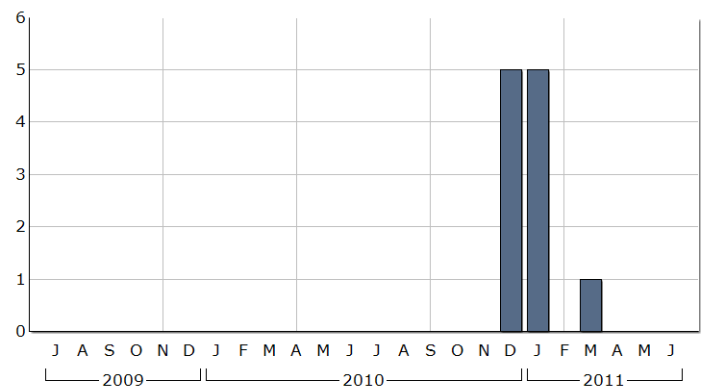
Fax Referral



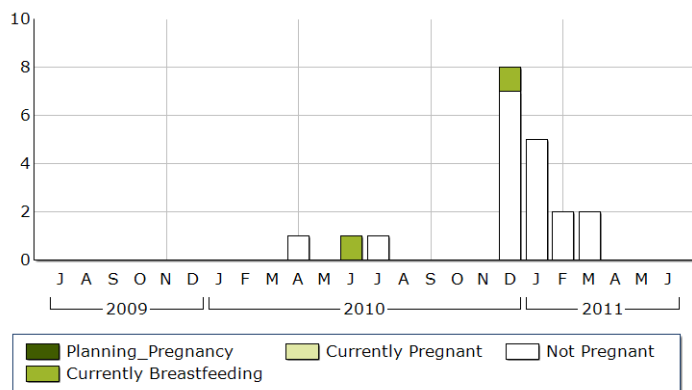
Tobacco User Enrollments



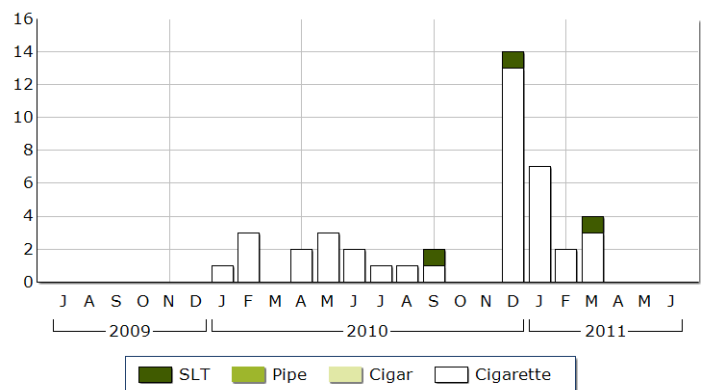
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

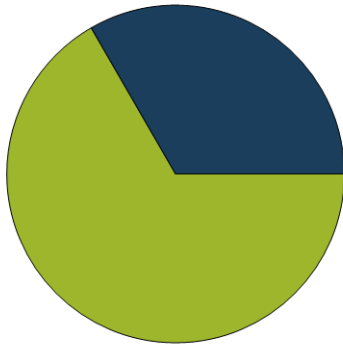


Utilization Dashboard by County Report

Douglas County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

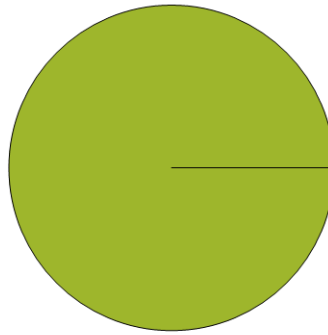
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

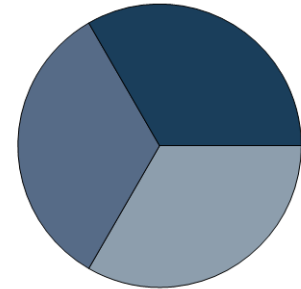
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

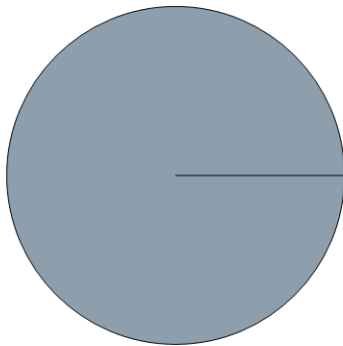
Tobacco Users By Education



No HS Degree/GED, 33.33%
Some College, 33.33%
College Degree, 33.33%

Chart Total N: 3

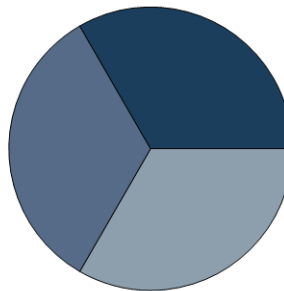
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

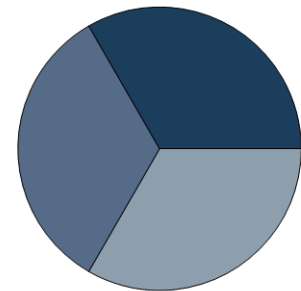
Tobacco Users By Age



25 - 34, 33.33%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 3

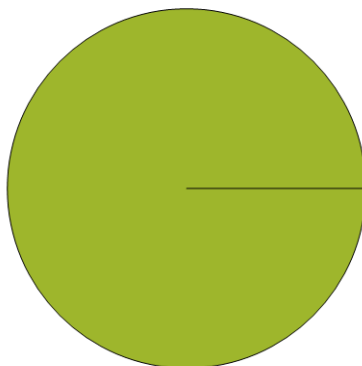
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicaid, 33.33%
Uninsured, 33.33%

Chart Total N: 3

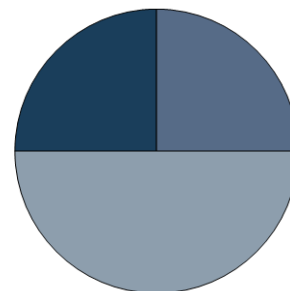
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 50.00%
COPD, 25.00%
None, 25.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

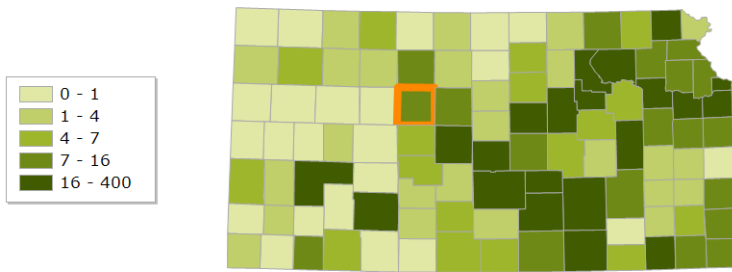


Utilization Dashboard by County Report

Ellis County - Kansas Tobacco Quitline

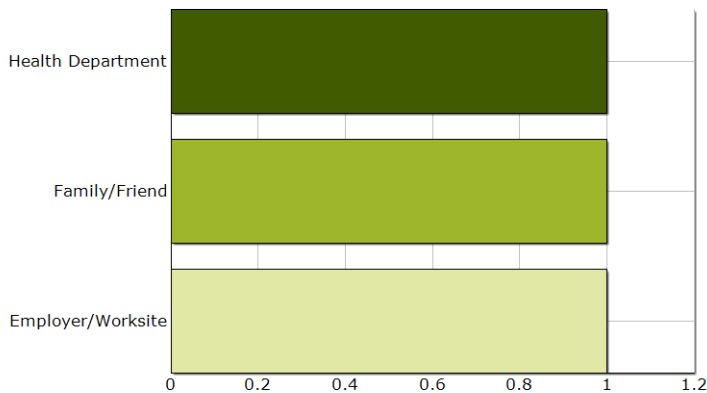
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

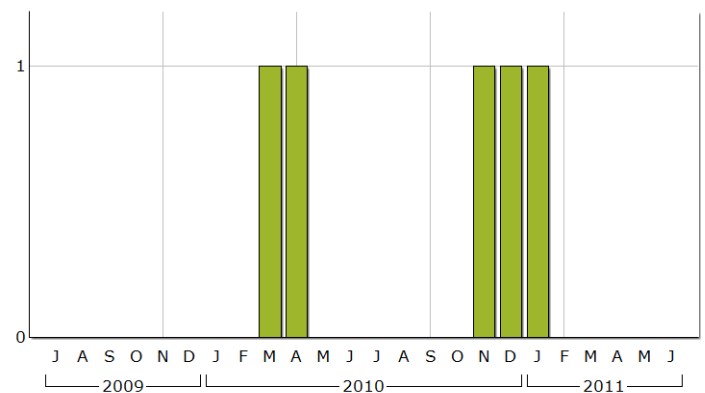


County Population	Prevalence	Tobacco Users	
Adult	17,137	12.6 %	2,152
		County	State
Tobacco Users - Last Full Month		3	494
Tobacco Users YTD		16	4,463
Unique Tobacco Users YTD		12	3,207
Target Reach		2.0 %	2.0 %
Reach YTD		0.74 %	1.19 %
Reach - NAQC		0.51 %	0.40 %
Annualized Reach		0.99 %	1.59 %
Annualized Reach - NAQC		0.68 %	0.54 %
Unique Individual Reach		0.56 %	0.86 %

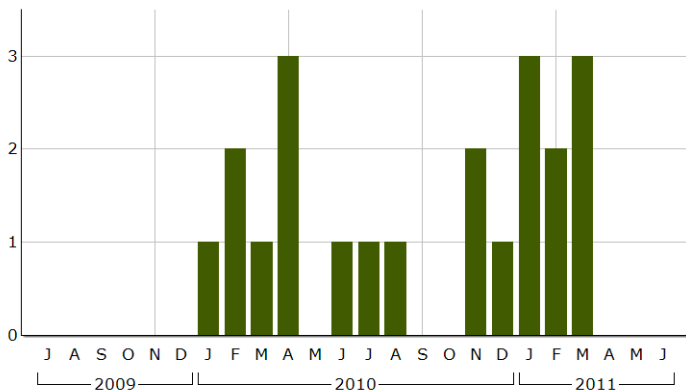
How Heard About



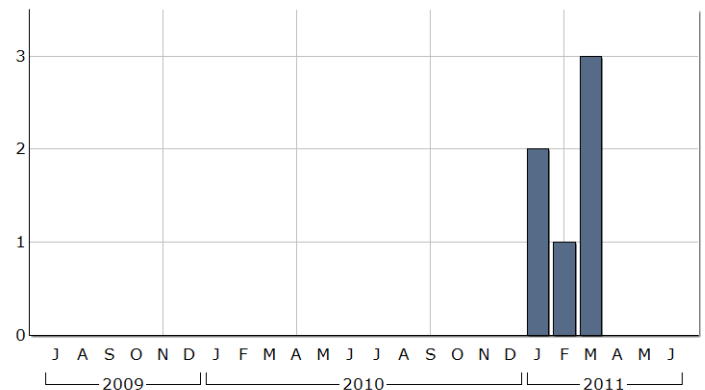
Fax Referral



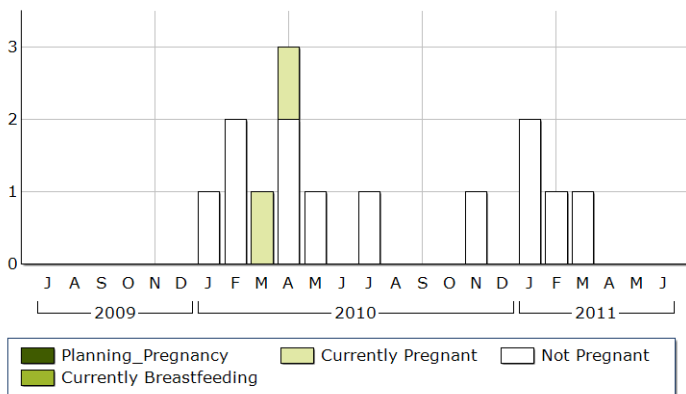
Tobacco User Enrollments



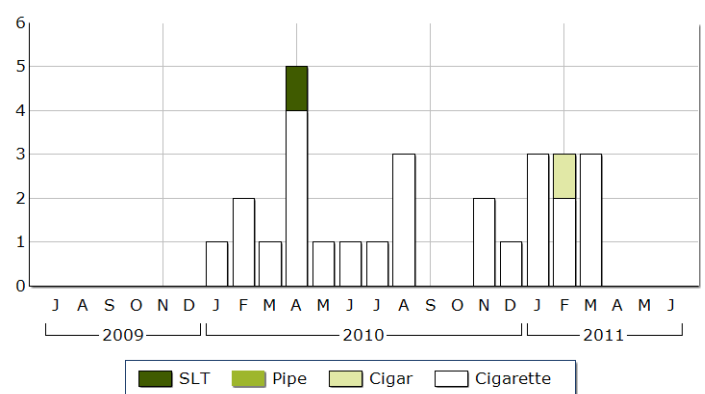
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Ellis County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

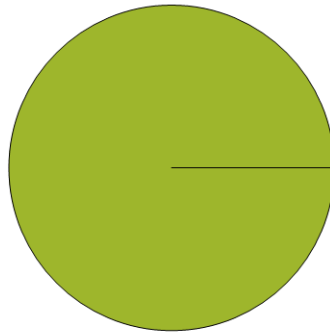
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 3

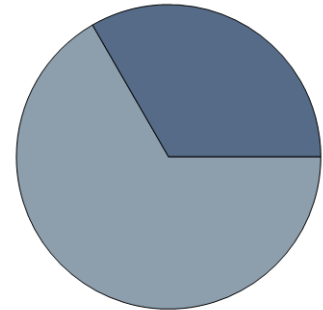
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

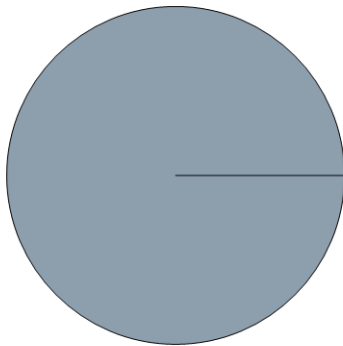
Tobacco Users By Education



HS Degree/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

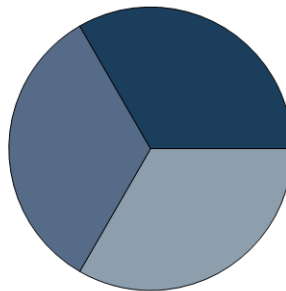
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

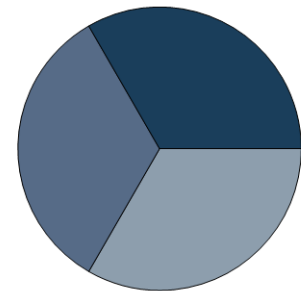
Tobacco Users By Age



25 - 34, 33.33%
35 - 44, 33.33%
45 - 54, 33.33%

Chart Total N: 3

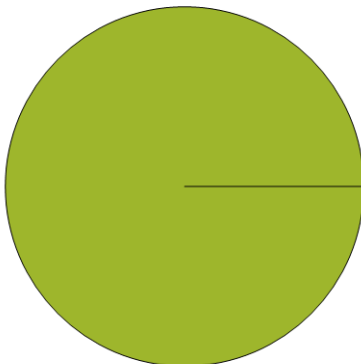
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicare, 33.33%
Uninsured, 33.33%

Chart Total N: 3

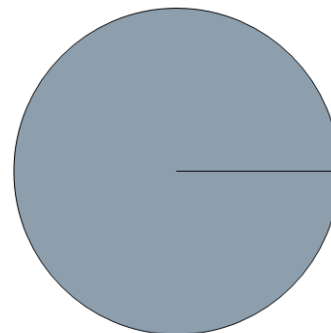
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

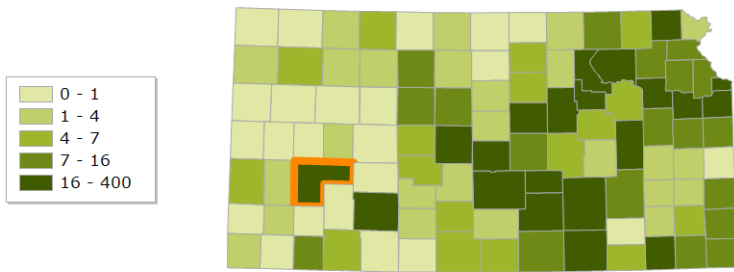


Utilization Dashboard by County Report

Finney County - Kansas Tobacco Quitline

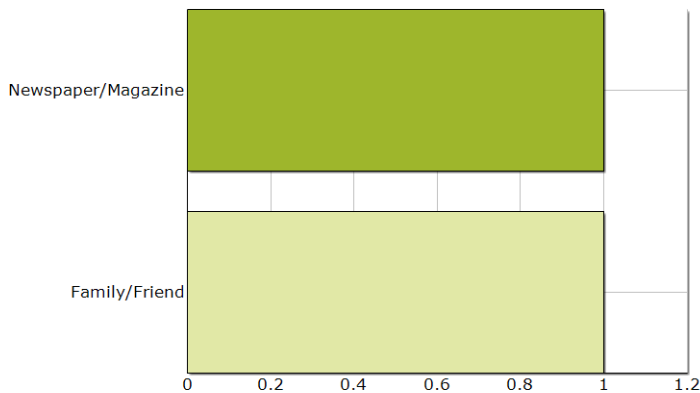
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

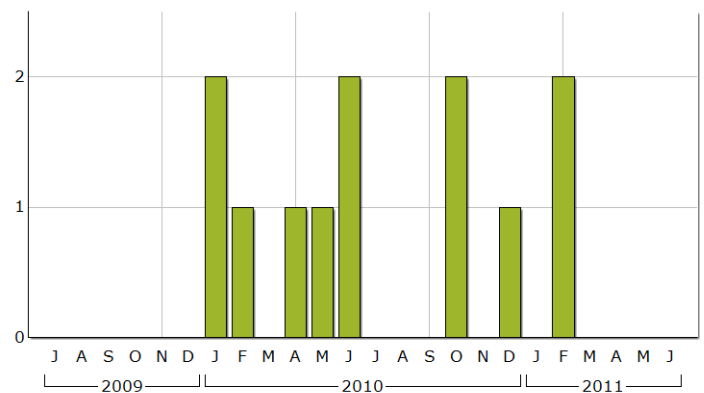


County Population	Prevalence	Tobacco Users	
Adult	20,831	26.5 %	5,511
		County	State
Tobacco Users - Last Full Month		2	494
Tobacco Users YTD		19	4,463
Unique Tobacco Users YTD		3	17
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.34 %
Reach - NAQC		2	0.29 %
Annualized Reach		1	0.46 %
Annualized Reach - NAQC		2	0.39 %
Unique Individual Reach		3	0.31 %

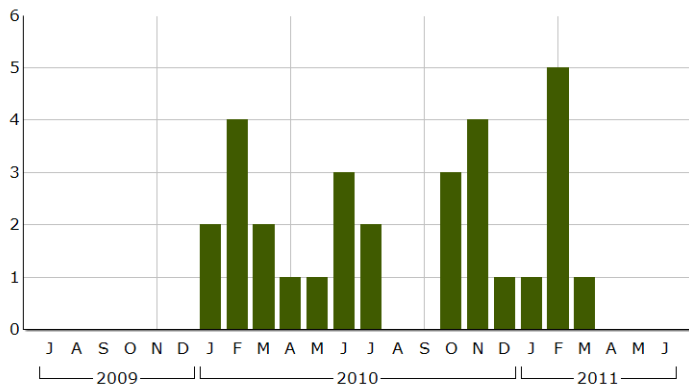
How Heard About



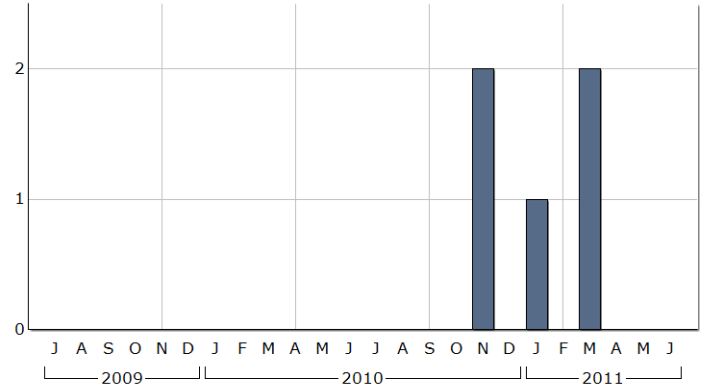
Fax Referral



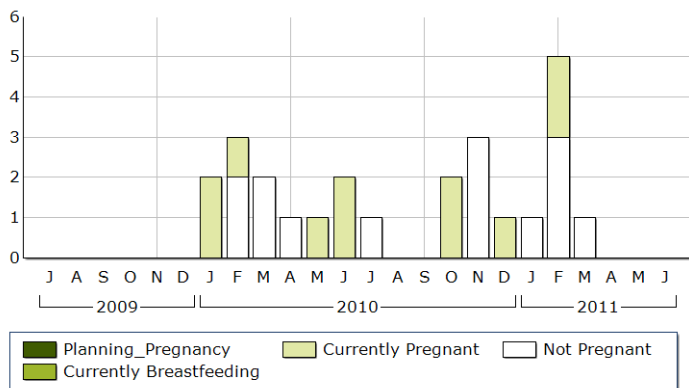
Tobacco User Enrollments



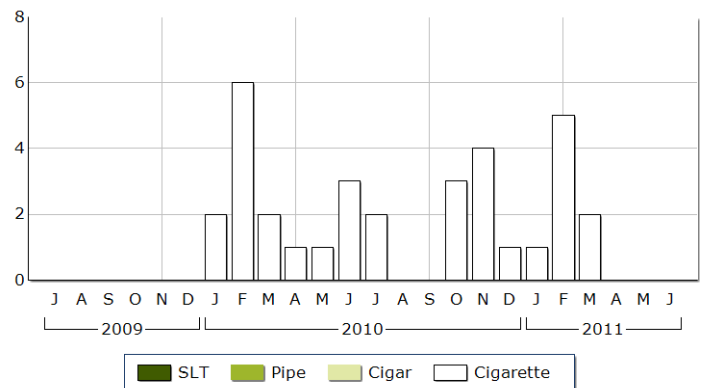
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

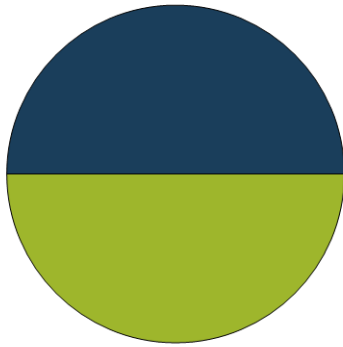


Utilization Dashboard by County Report

Finney County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

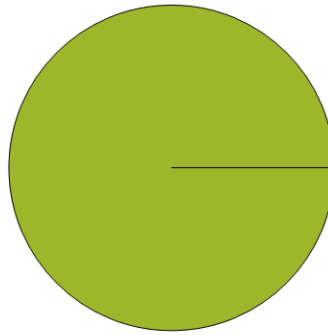
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

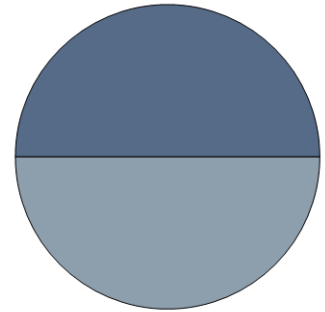
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

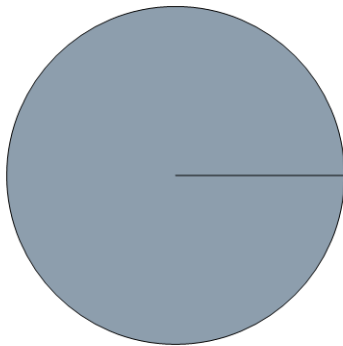
Tobacco Users By Education



Some Technical School, 50.00%
Some College, 50.00%

Chart Total N: 2

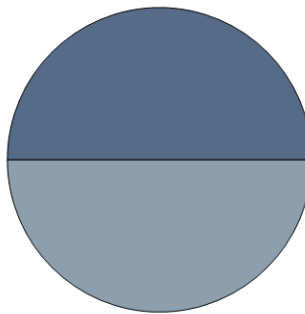
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

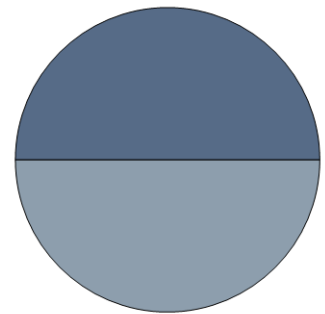
Tobacco Users By Age



25 - 34, 50.00%
45 - 54, 50.00%

Chart Total N: 2

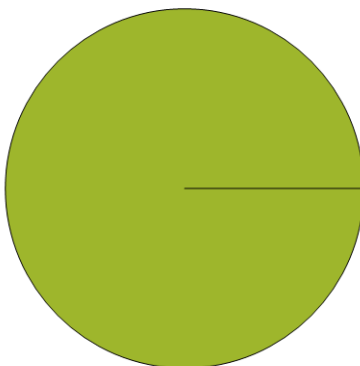
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Doesn't Know, 50.00%

Chart Total N: 2

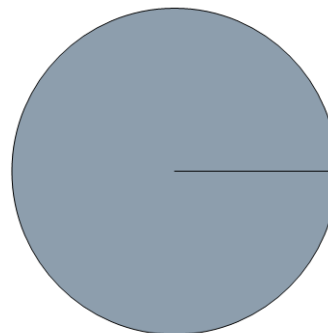
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

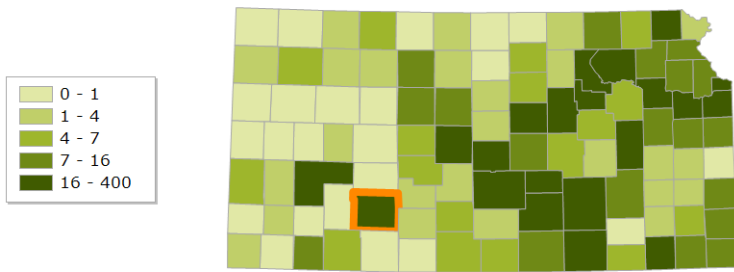


Utilization Dashboard by County Report

Ford County - Kansas Tobacco Quitline

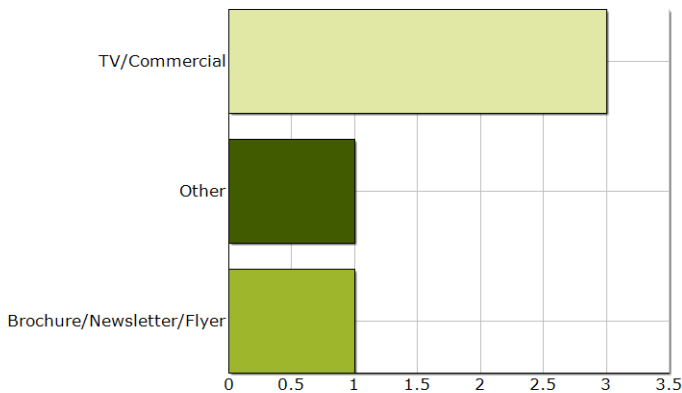
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

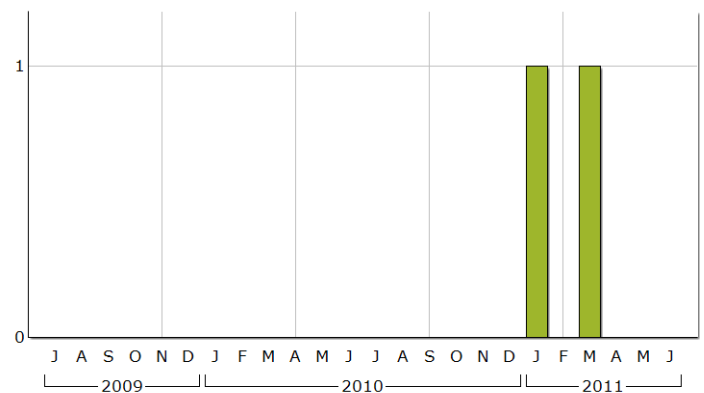


County Population	Prevalence	Tobacco Users	
Adult	17,729	18.9 %	3,355
		County	State
Tobacco Users - Last Full Month		6	494
Tobacco Users YTD		19	4,463
Unique Tobacco Users YTD		3	16
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.57 %
Reach - NAQC		2	0.45 %
Annualized Reach		1	0.76 %
Annualized Reach - NAQC		2	0.60 %
Unique Individual Reach		3	0.48 %

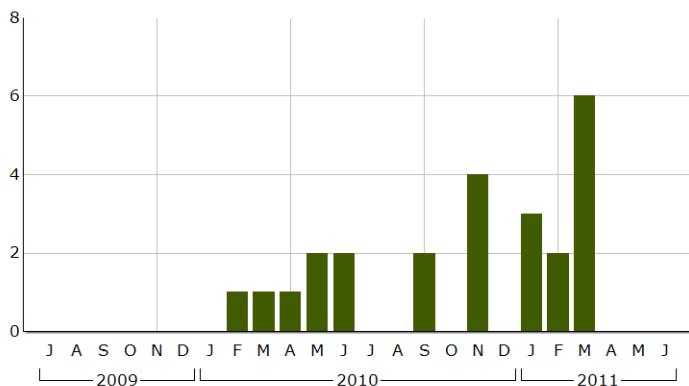
How Heard About



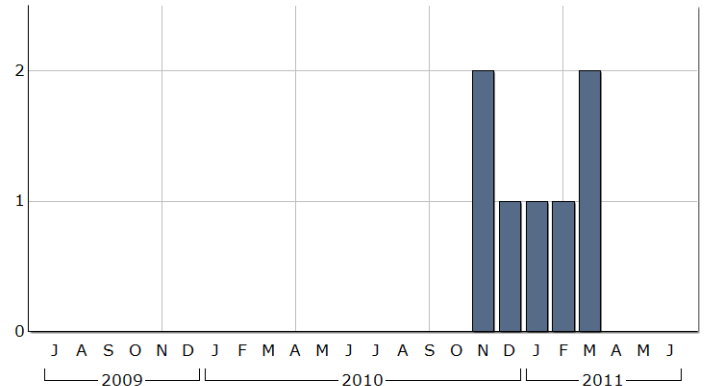
Fax Referral



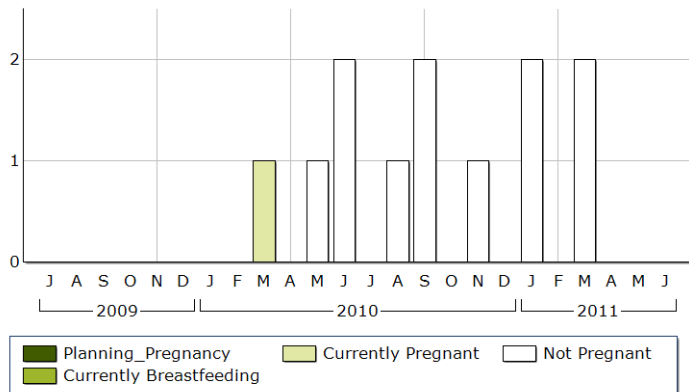
Tobacco User Enrollments



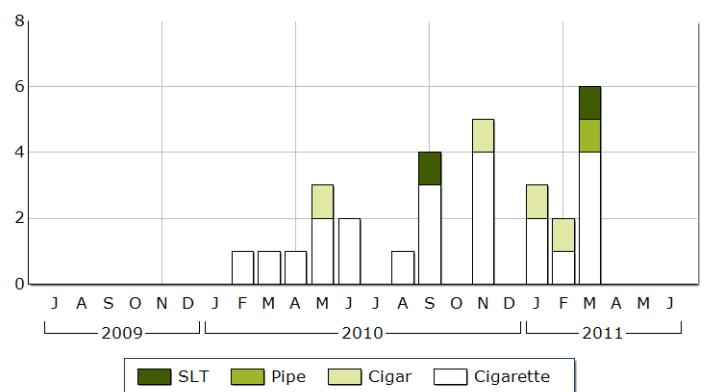
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Ford County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

Tobacco Users By Gender

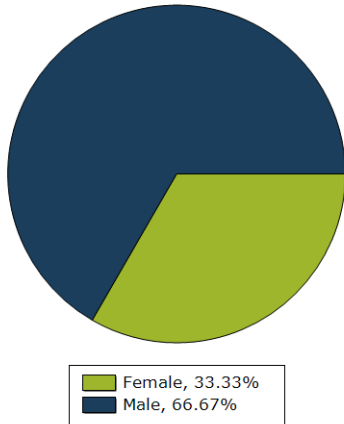


Chart Total N: 6

Tobacco Users By Language

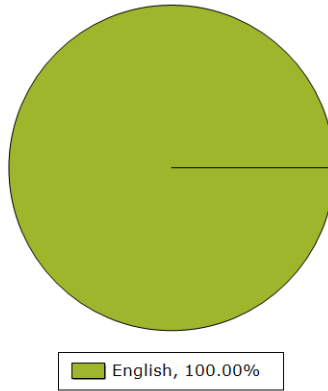


Chart Total N: 6

Tobacco Users By Education

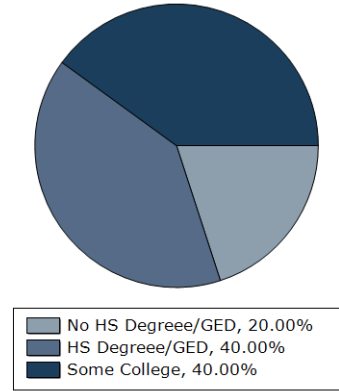


Chart Total N: 5

Tobacco Users By Race

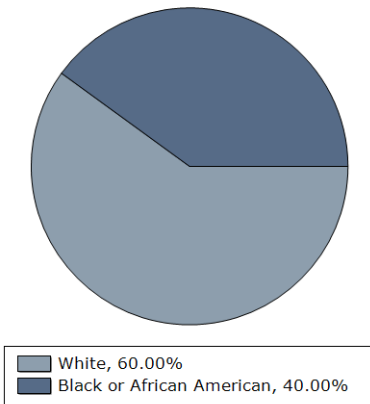


Chart Total N: 5

Tobacco Users By Age

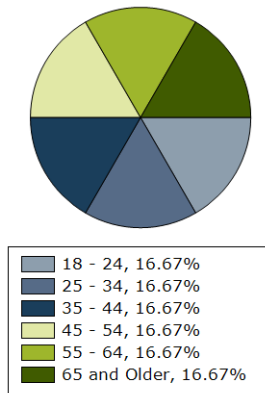


Chart Total N: 6

Tobacco Users By Health Plan

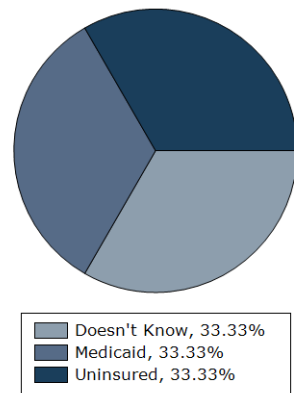


Chart Total N: 6

Tobacco Users By Ethnicity

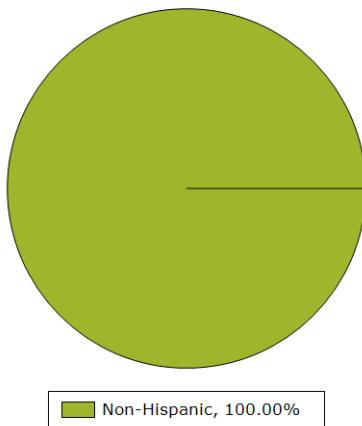


Chart Total N: 5

Tobacco Users By Chronic Condition

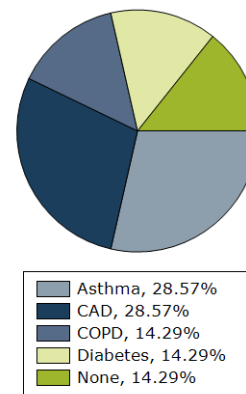


Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

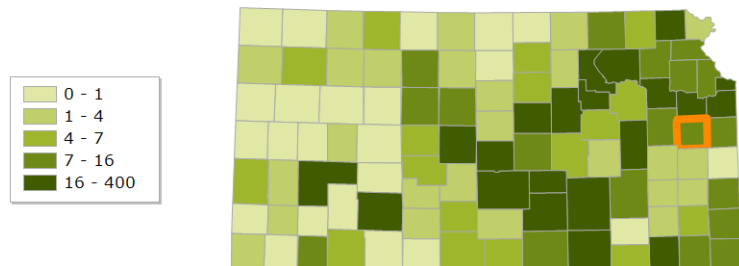


Utilization Dashboard by County Report

Franklin County - Kansas Tobacco Quitline

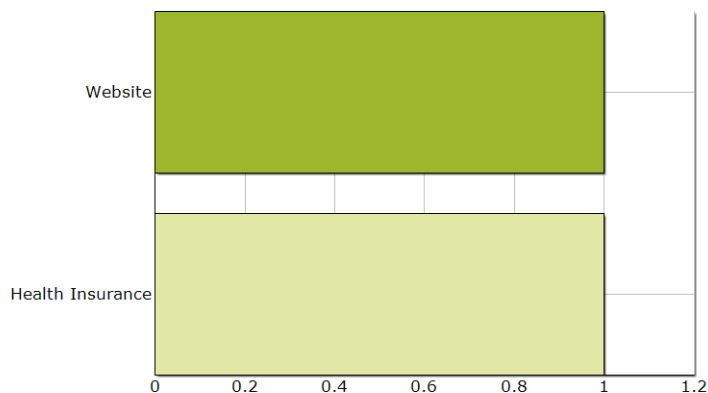
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

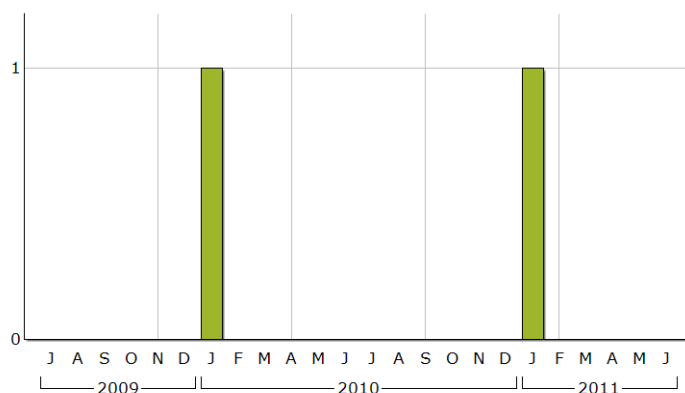


County Population	Prevalence	Tobacco Users	
Adult	19,273	20.5 %	3,946
		County	State
Tobacco Users - Last Full Month		2	494
Tobacco Users YTD		13	4,463
Unique Tobacco Users YTD		3	3,207
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.33 %
Reach - NAQC		2	0.28 %
Annualized Reach		1	0.44 %
Annualized Reach - NAQC		2	0.37 %
Unique Individual Reach		3	0.33 %

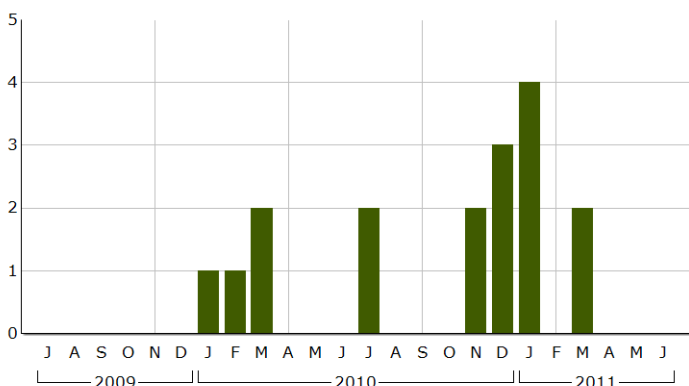
How Heard About



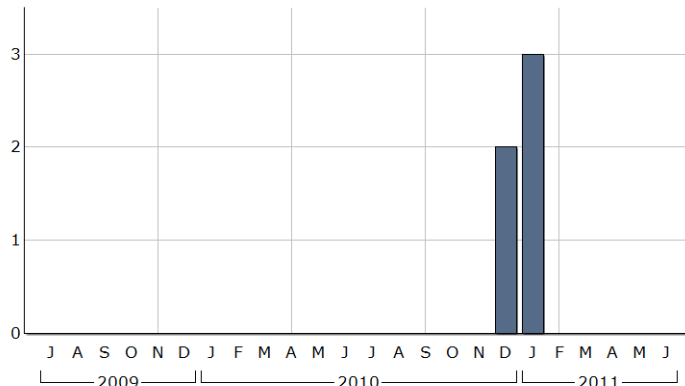
Fax Referral



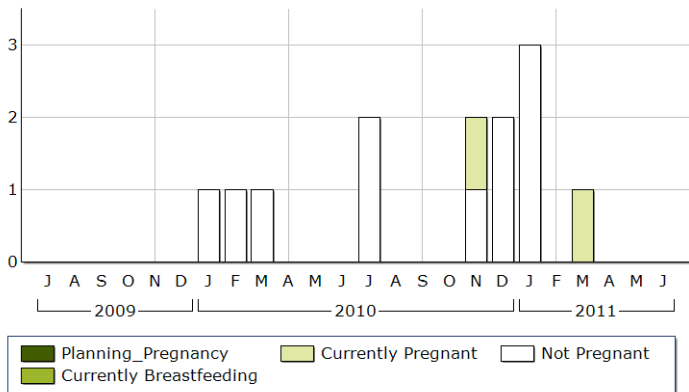
Tobacco User Enrollments



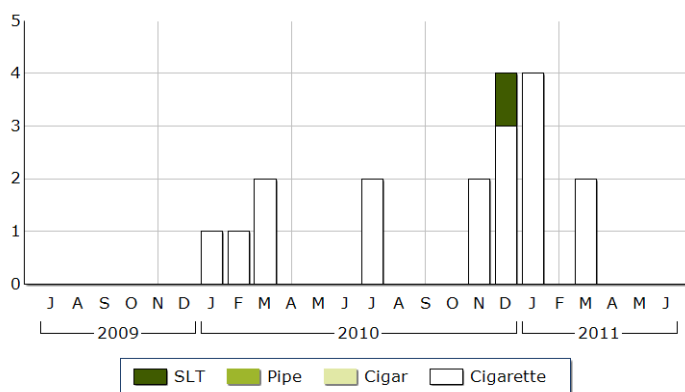
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

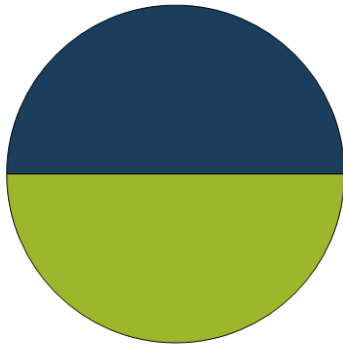


Utilization Dashboard by County Report

Franklin County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

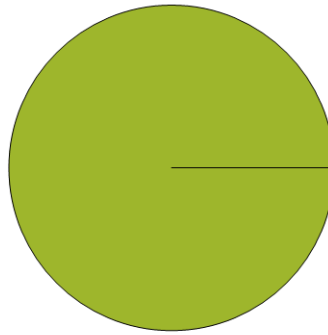
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

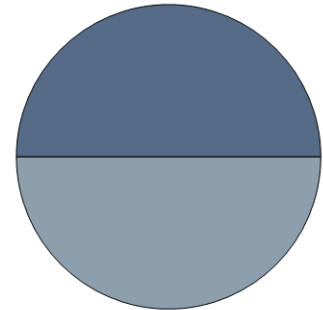
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

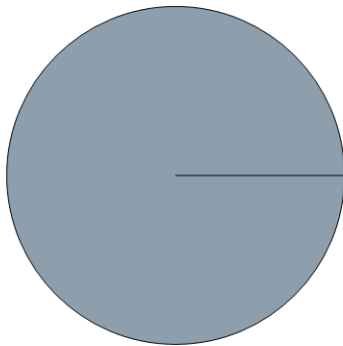
Tobacco Users By Education



Some College, 50.00%
College Degree, 50.00%

Chart Total N: 2

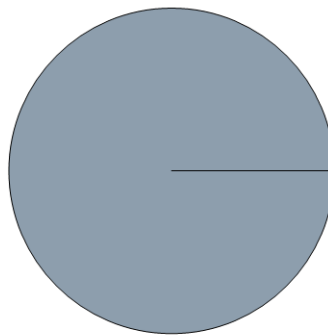
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

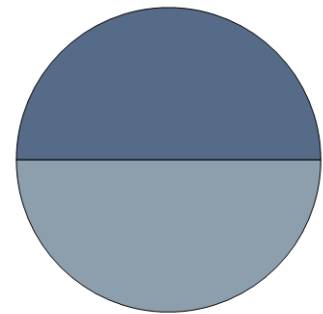
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 2

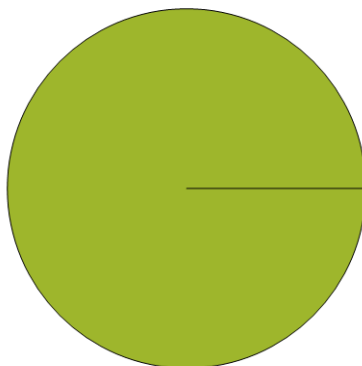
Tobacco Users By Health Plan



Doesn't Know, 50.00%
Uninsured, 50.00%

Chart Total N: 2

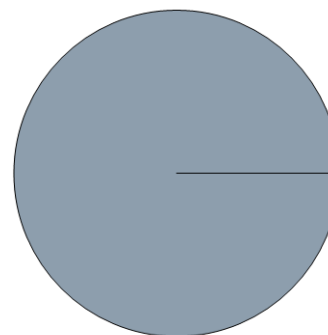
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

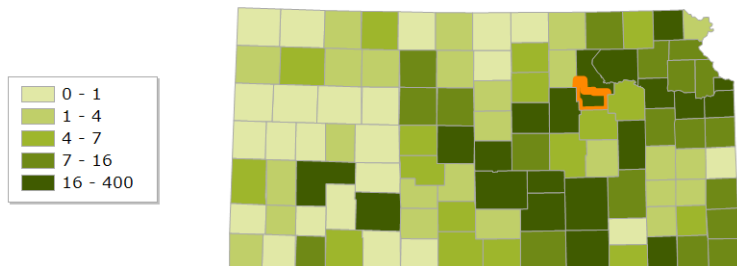


Utilization Dashboard by County Report

Geary County - Kansas Tobacco Quitline

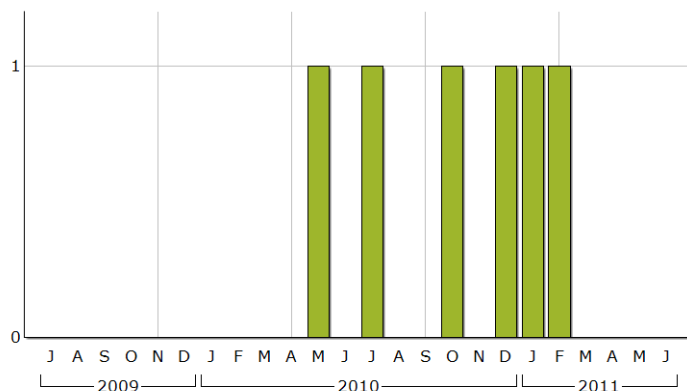
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

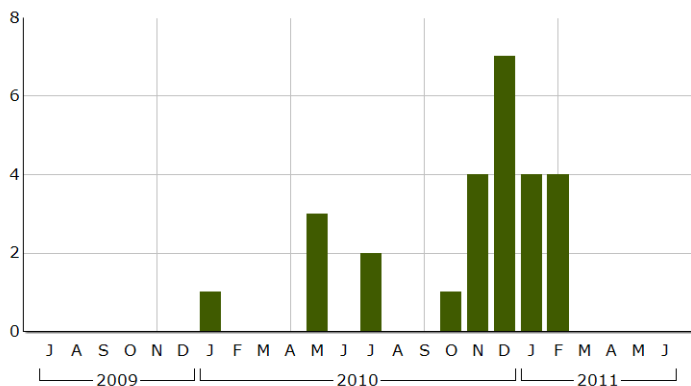


County Population	Prevalence	Tobacco Users	
Adult	23,842	37.2 %	8,871
		County	State
Tobacco Users - Last Full Month		-	494
Tobacco Users YTD		23	4,463
Unique Tobacco Users YTD		3	3,207
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.26 %
Reach - NAQC		2	0.20 %
Annualized Reach		1	0.35 %
Annualized Reach - NAQC		2	0.27 %
Unique Individual Reach		3	0.25 %

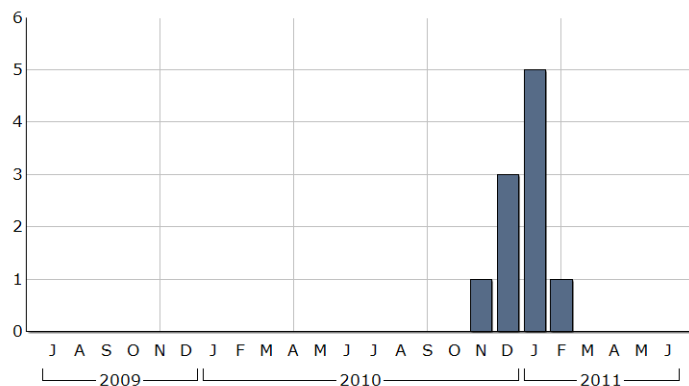
Fax Referral



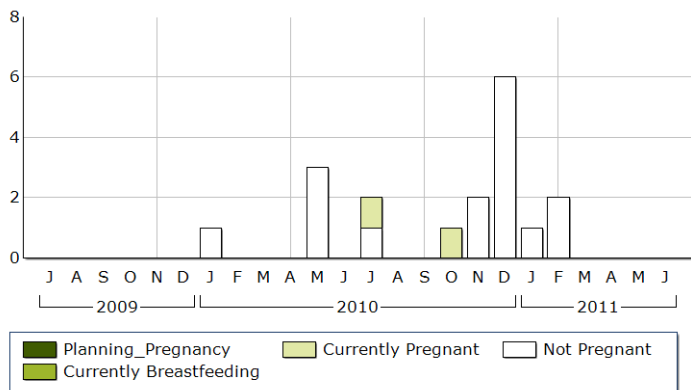
Tobacco User Enrollments



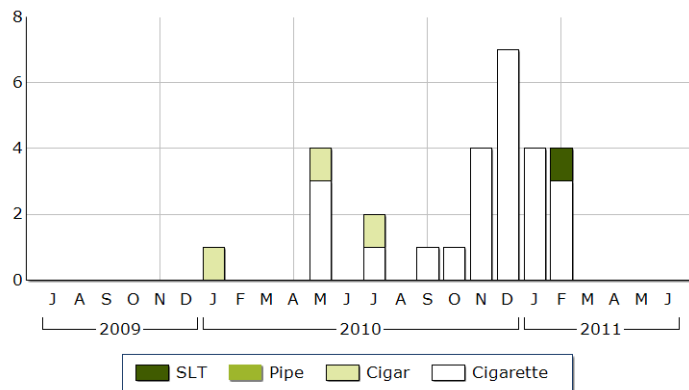
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Geary County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

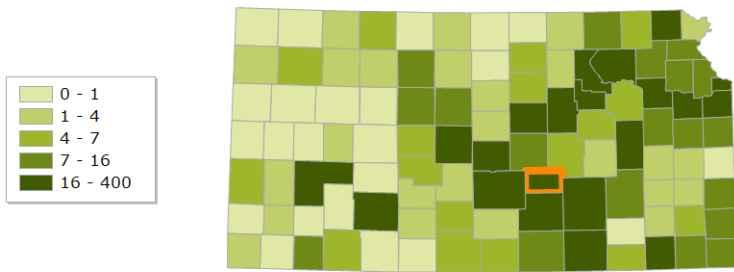


Utilization Dashboard by County Report

Harvey County - Kansas Tobacco Quitline

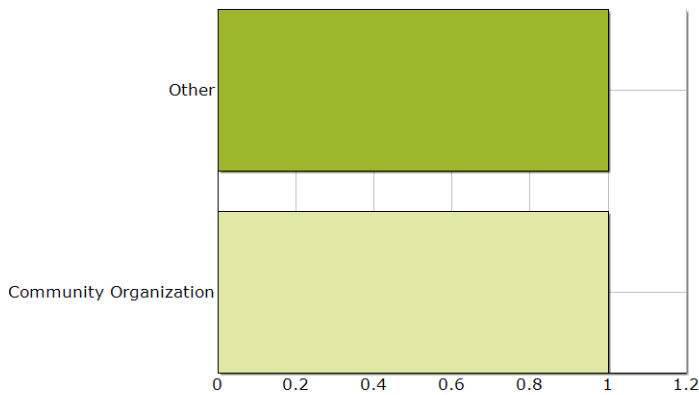
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

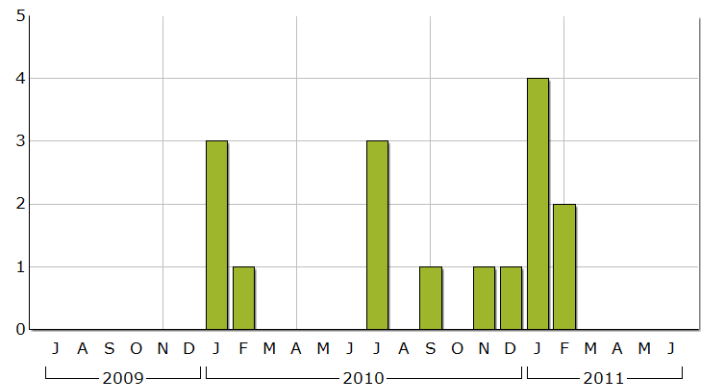


County Population	Prevalence	Tobacco Users	
Adult	22,827	8.2 %	1,865
		County	State
Tobacco Users - Last Full Month		3	494
Tobacco Users YTD		42	4,463
Unique Tobacco Users YTD		37	3,207
Target Reach		2.0 %	2.0 %
Reach YTD		1	2.25 %
Reach - NAQC		2	1.61 %
Annualized Reach		1	3.00 %
Annualized Reach - NAQC		2	2.14 %
Unique Individual Reach		3	1.98 %

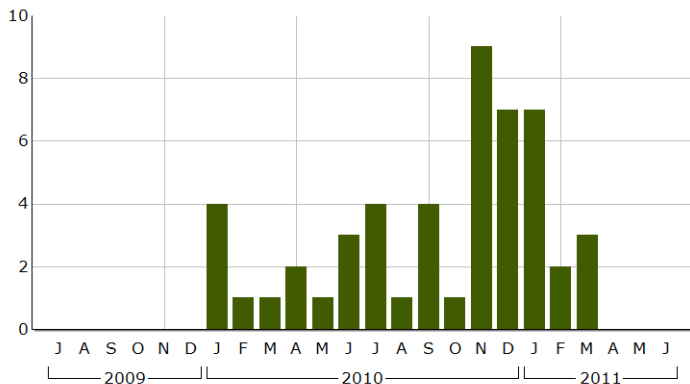
How Heard About



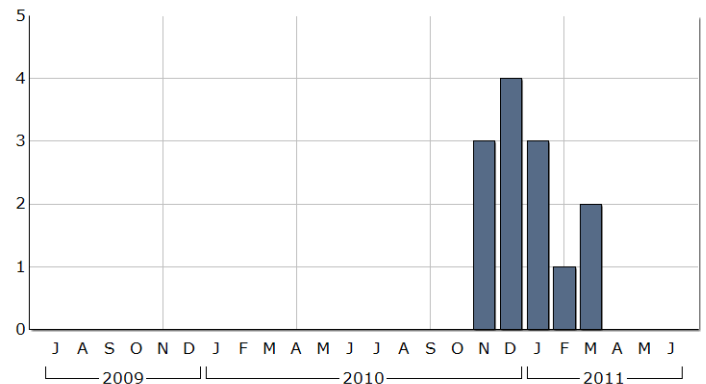
Fax Referral



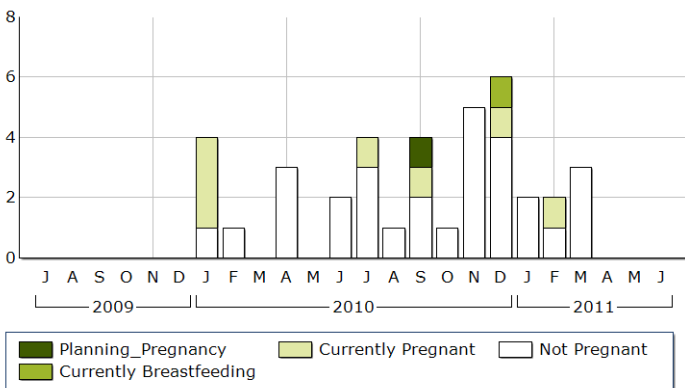
Tobacco User Enrollments



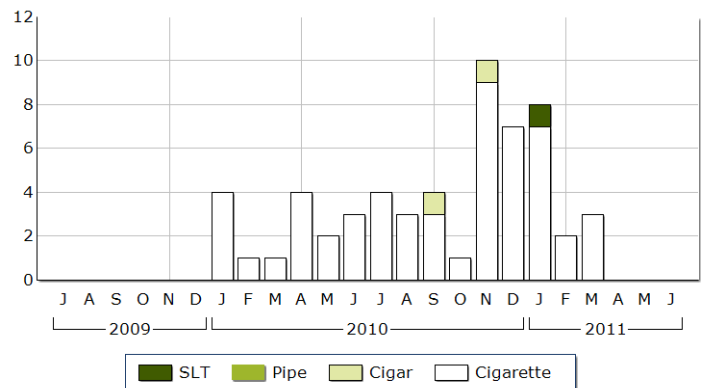
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

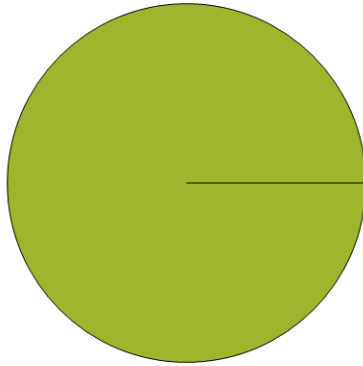


Utilization Dashboard by County Report

Harvey County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

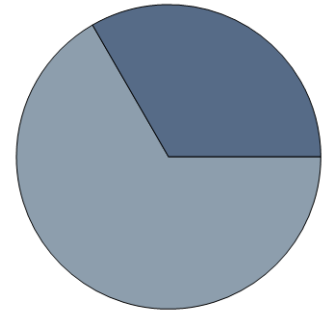
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

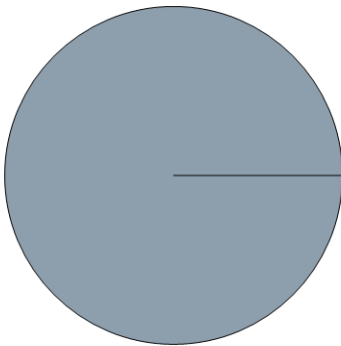
Tobacco Users By Education



No HS Degree/GED, 66.67%
HS Degree/GED, 33.33%

Chart Total N: 3

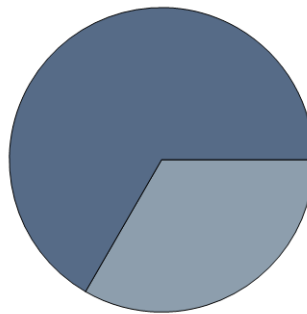
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

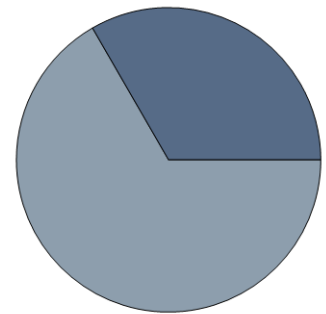
Tobacco Users By Age



18 - 24, 33.33%
45 - 54, 66.67%

Chart Total N: 3

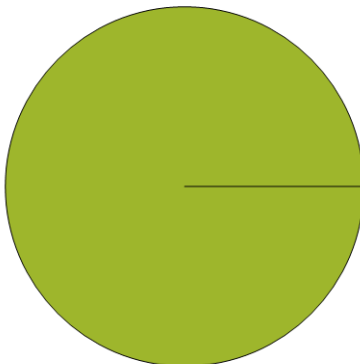
Tobacco Users By Health Plan



Uninsured, 66.67%
Commercially Insured, 33.33%

Chart Total N: 3

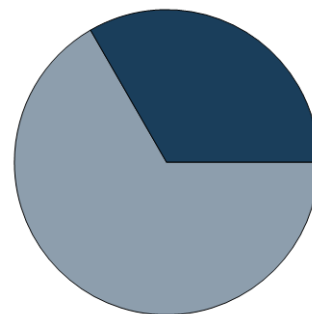
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



COPD, 66.67%
None, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

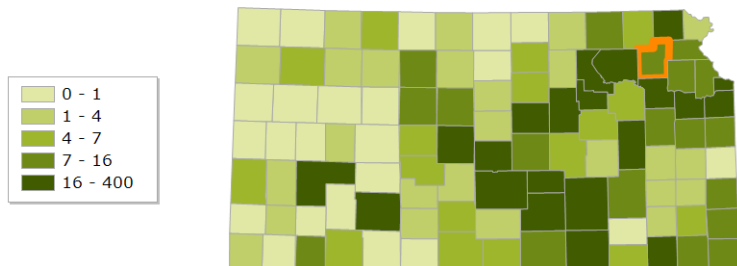


Utilization Dashboard by County Report

Jackson County - Kansas Tobacco Quitline

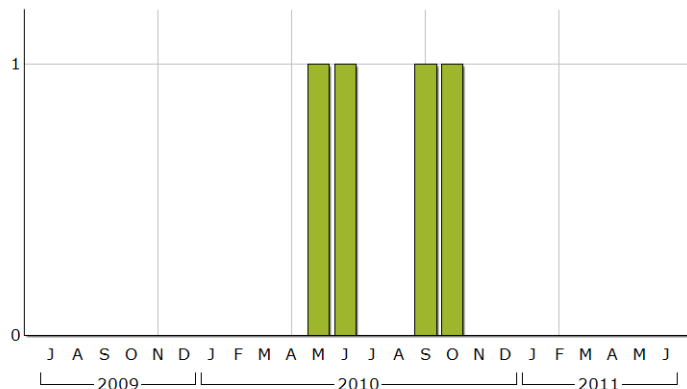
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

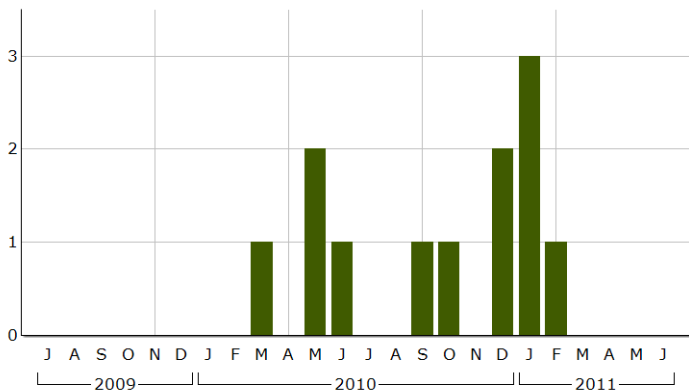


County Population	Prevalence	Tobacco Users	
Adult	13,295	25.1 %	3,338
		County	State
Tobacco Users - Last Full Month		-	494
Tobacco Users YTD		10	4,463
Unique Tobacco Users YTD		8	3,207
Target Reach		2.0 %	2.0 %
Reach YTD		0.30 %	1.19 %
Reach - NAQC		0.18 %	0.40 %
Annualized Reach		0.40 %	1.59 %
Annualized Reach - NAQC		0.24 %	0.54 %
Unique Individual Reach		0.24 %	0.86 %

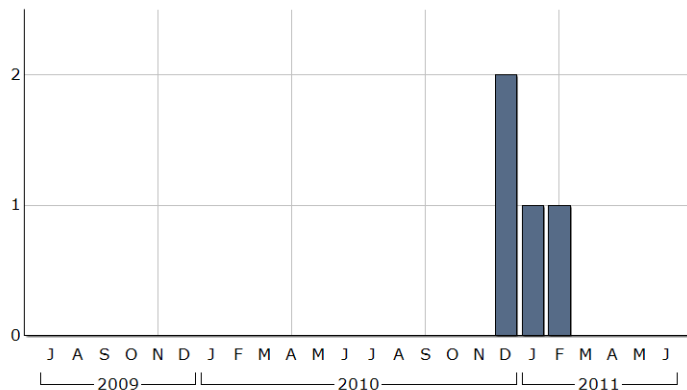
Fax Referral



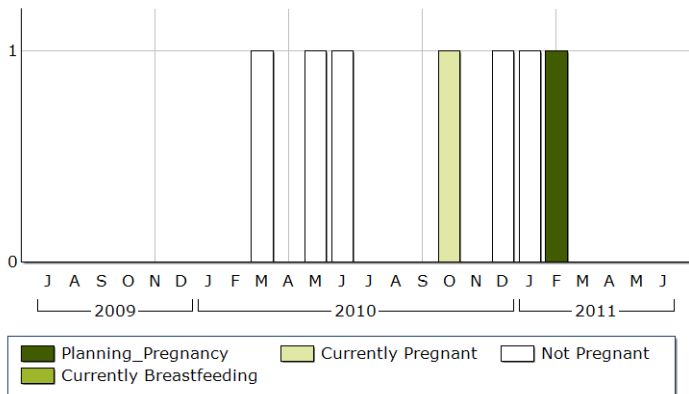
Tobacco User Enrollments



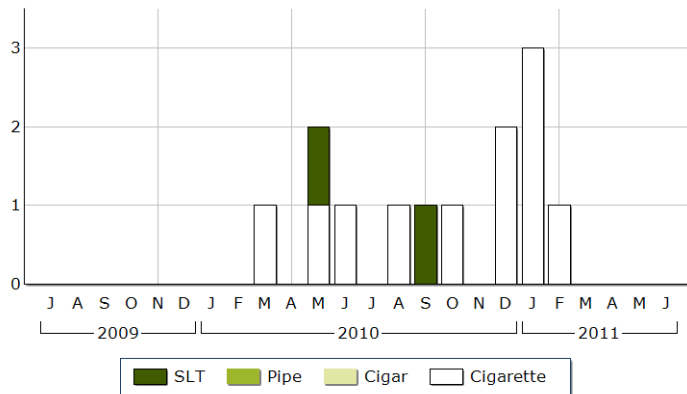
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Jackson County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

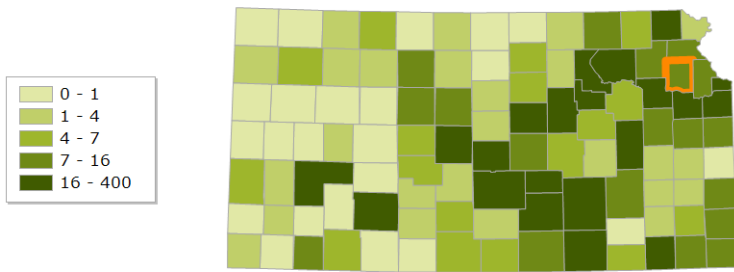


Utilization Dashboard by County Report

Jefferson County - Kansas Tobacco Quitline

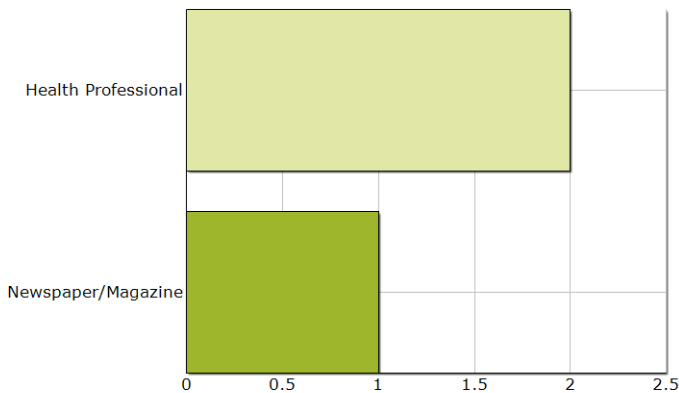
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

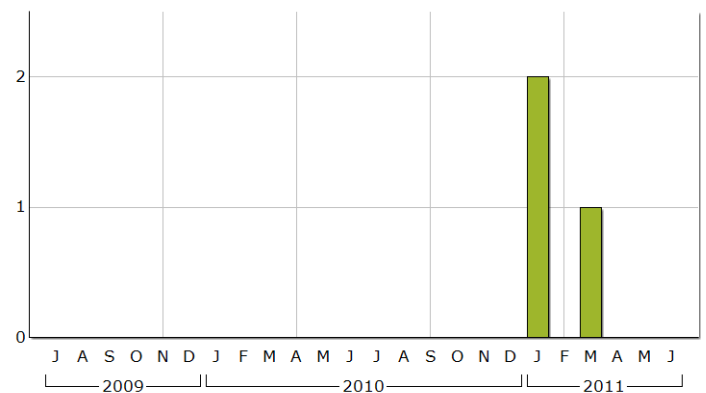


County Population	Prevalence	Tobacco Users	
Adult	16,312	16.4 %	2,682
		County	State
Tobacco Users - Last Full Month		3	494
Tobacco Users YTD		13	4,463
Unique Tobacco Users YTD		3	3,207
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.48 %
Reach - NAQC		2	0.37 %
Annualized Reach		1	0.65 %
Annualized Reach - NAQC		2	0.50 %
Unique Individual Reach		3	0.48 %

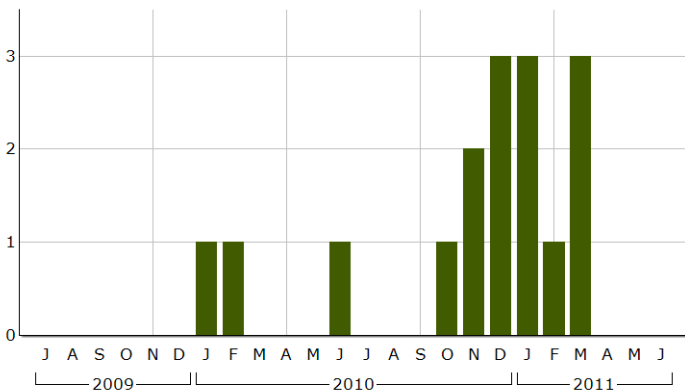
How Heard About



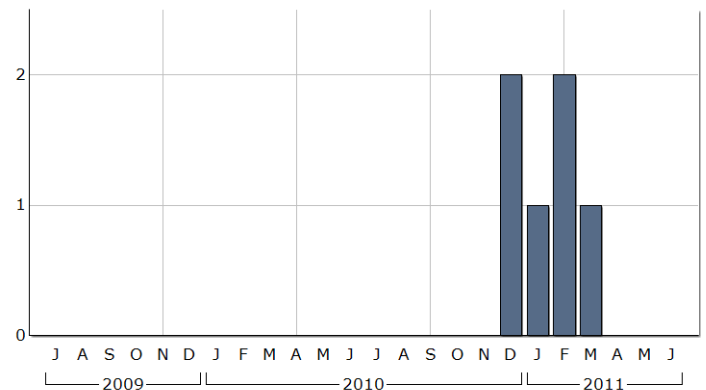
Fax Referral



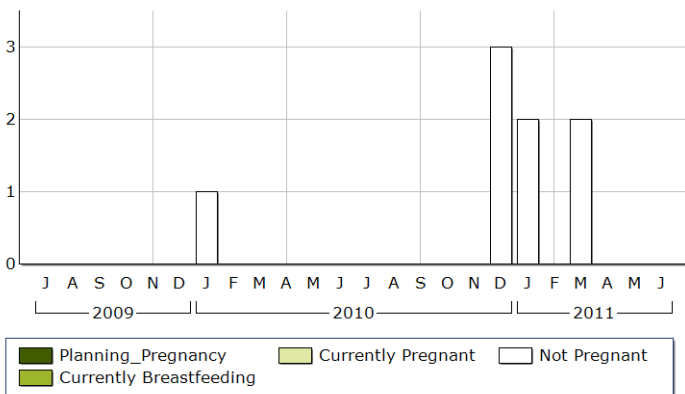
Tobacco User Enrollments



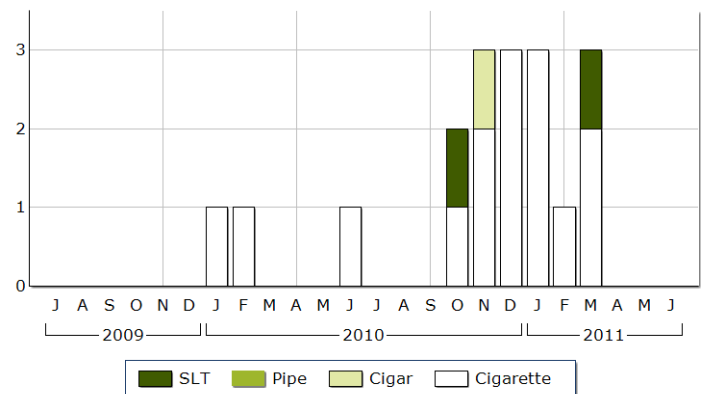
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

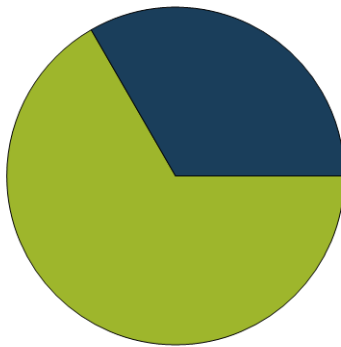


Utilization Dashboard by County Report

Jefferson County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

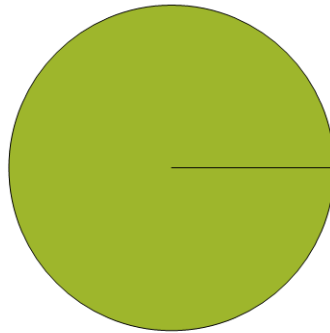
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

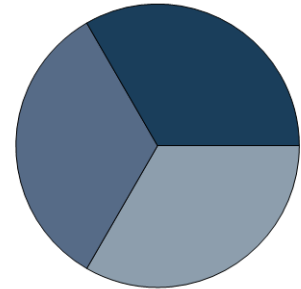
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

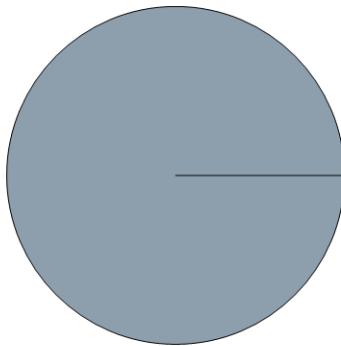
Tobacco Users By Education



No HS Degree/GED, 33.33%
Some Technical School, 33.33%
Some College, 33.33%

Chart Total N: 3

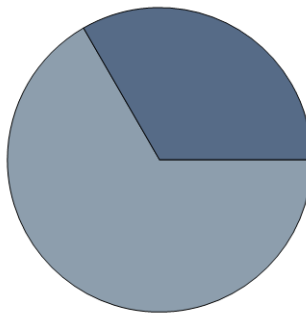
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

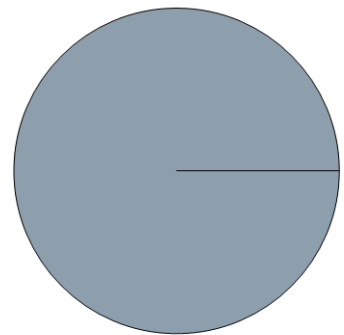
Tobacco Users By Age



35 - 44, 66.67%
65 and Older, 33.33%

Chart Total N: 3

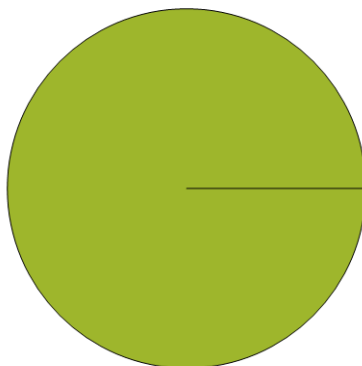
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 3

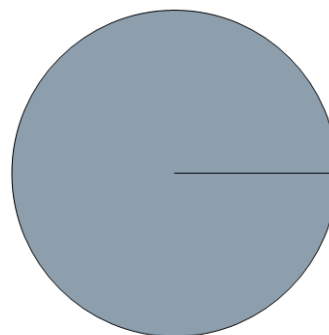
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

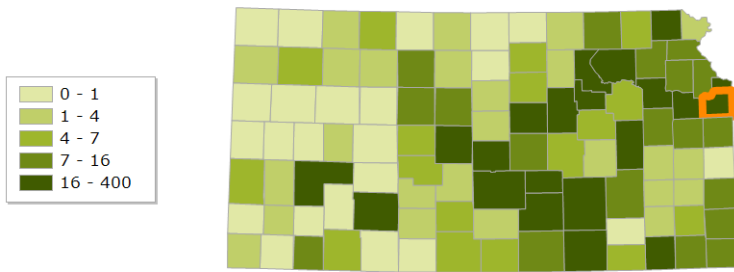


Utilization Dashboard by County Report

Johnson County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

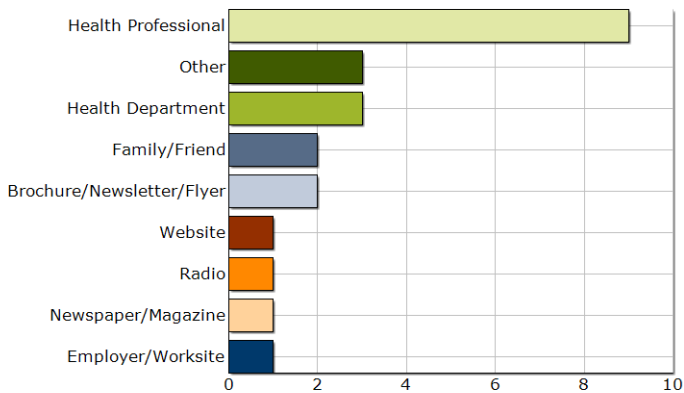
State Tobacco Users Served Contract YTD (Adults)



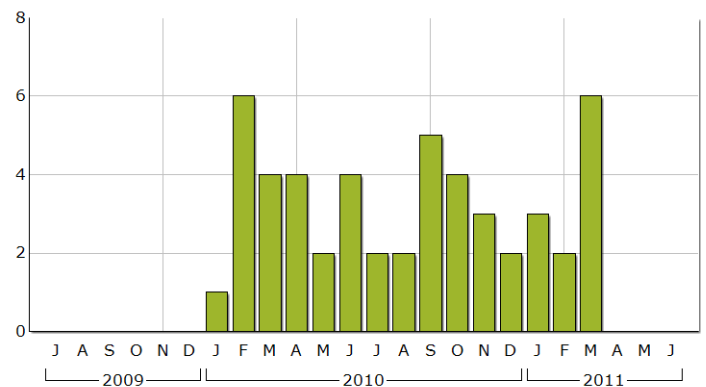
County Population	Prevalence	Tobacco Users
Adult 394,724	12.2 %	48,112

	County	State
Tobacco Users - Last Full Month	24	494
Tobacco Users YTD	134	4,463
Unique Tobacco Users YTD	3	113
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.28 %
Reach - NAQC	2	0.21 %
Annualized Reach	1	0.37 %
Annualized Reach - NAQC	2	0.28 %
Unique Individual Reach	3	0.23 %

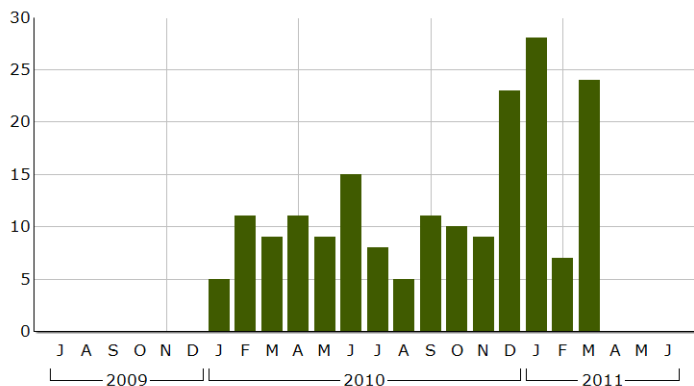
How Heard About



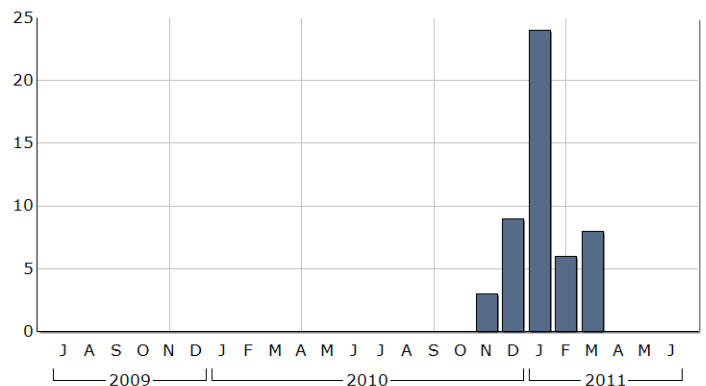
Fax Referral



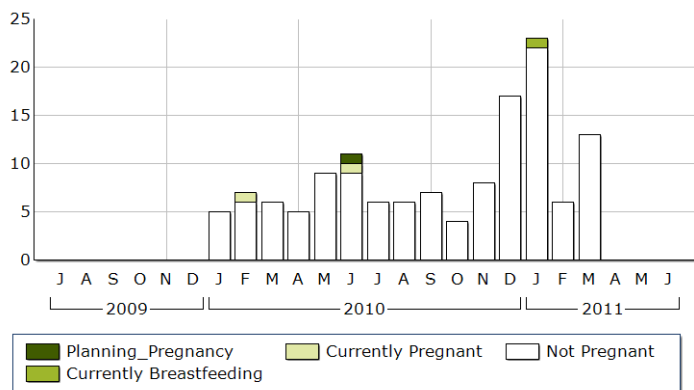
Tobacco User Enrollments



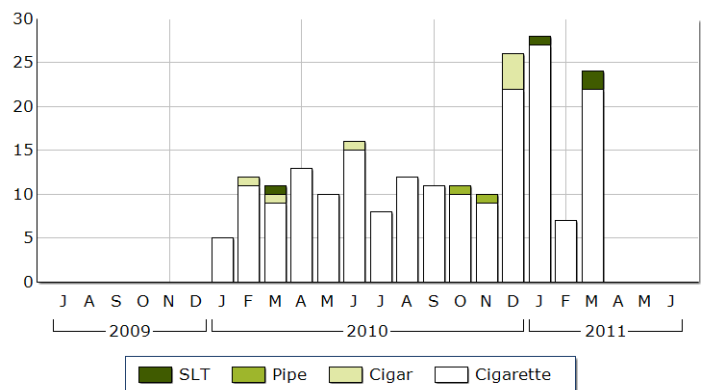
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Johnson County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

Tobacco Users By Gender

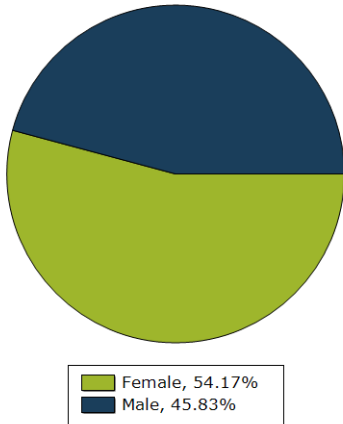


Chart Total N: 24

Tobacco Users By Language

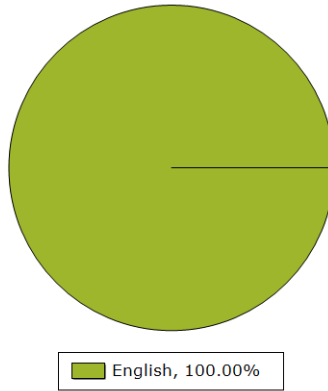


Chart Total N: 24

Tobacco Users By Education

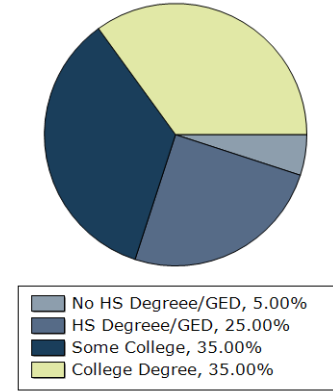


Chart Total N: 20

Tobacco Users By Race

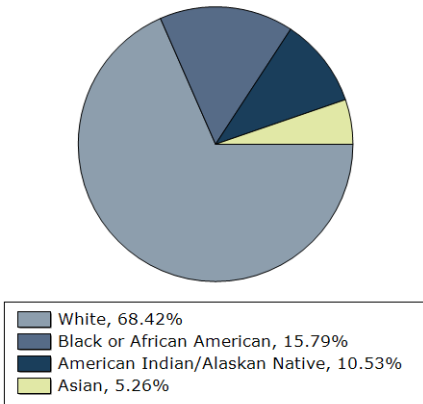


Chart Total N: 19

Tobacco Users By Age

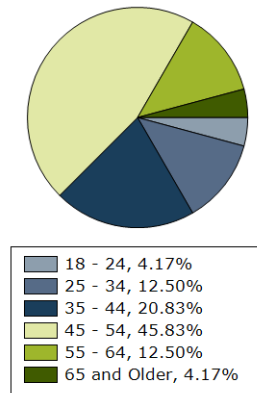


Chart Total N: 24

Tobacco Users By Health Plan

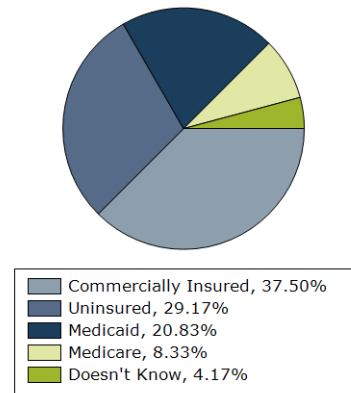


Chart Total N: 24

Tobacco Users By Ethnicity

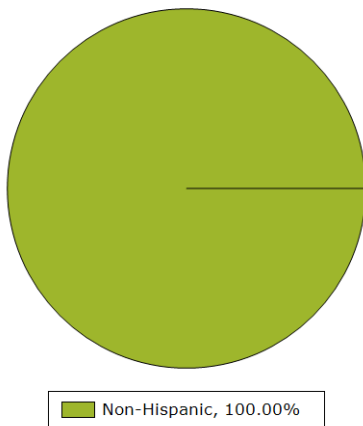


Chart Total N: 20

Tobacco Users By Chronic Condition

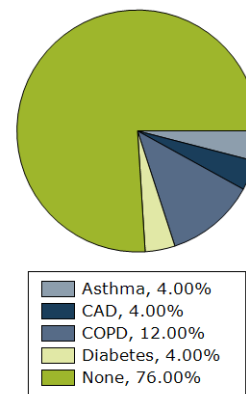


Chart Total N: 25

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

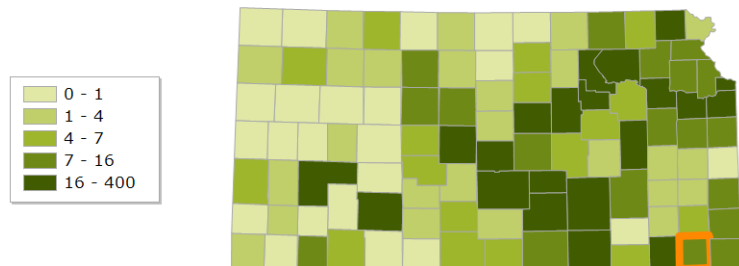


Utilization Dashboard by County Report

Labette County - Kansas Tobacco Quitline

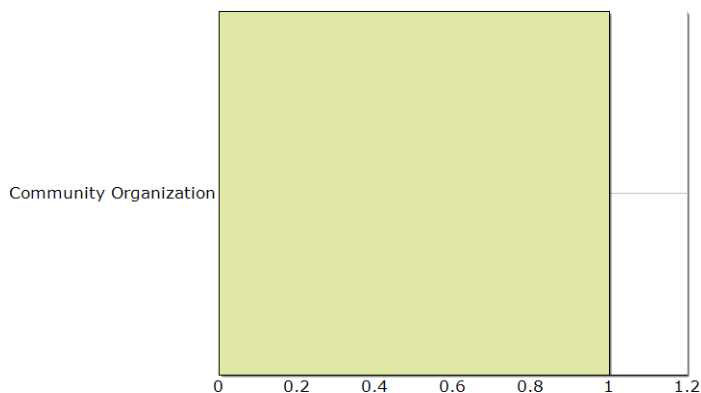
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

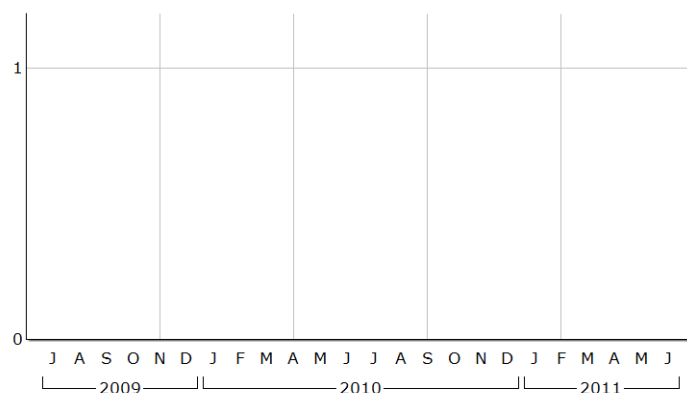


County Population	Prevalence	Tobacco Users	
Adult	18,359	28.9 %	5,309
		County	State
Tobacco Users - Last Full Month		1	494
Tobacco Users YTD		11	4,463
Unique Tobacco Users YTD		3	10
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.21 %
Reach - NAQC		2	0.21 %
Annualized Reach		1	0.28 %
Annualized Reach - NAQC		2	0.28 %
Unique Individual Reach		3	0.19 %

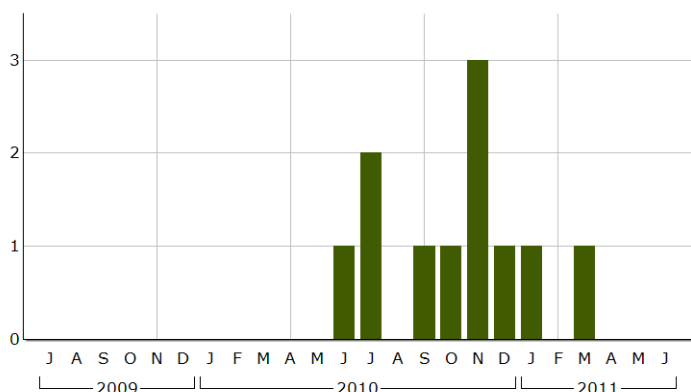
How Heard About



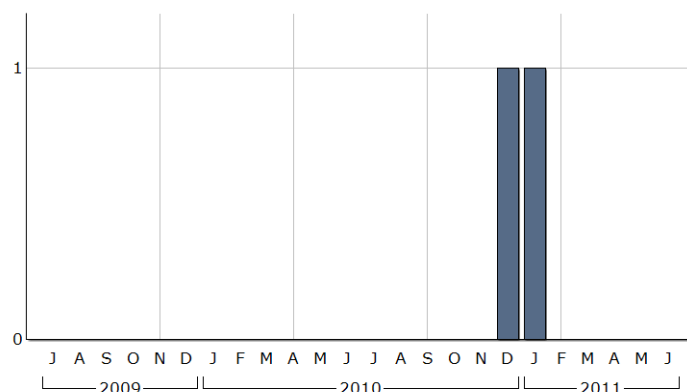
Fax Referral



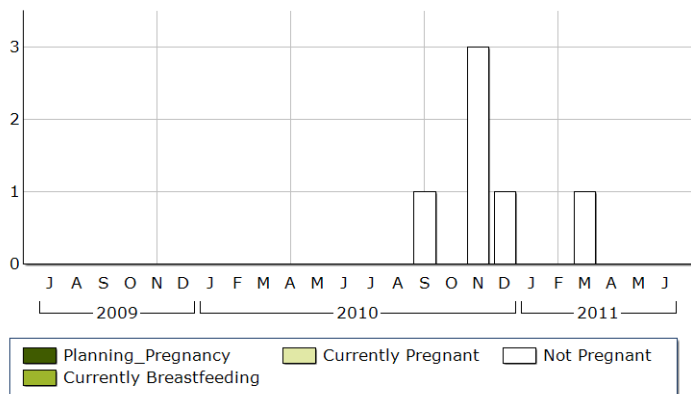
Tobacco User Enrollments



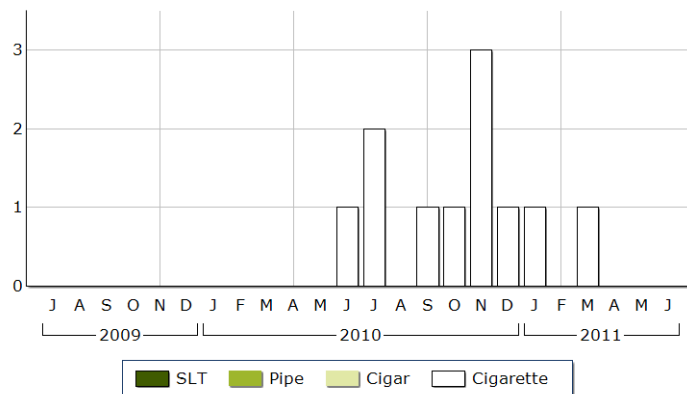
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Labette County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

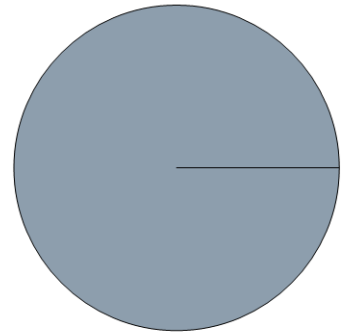
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

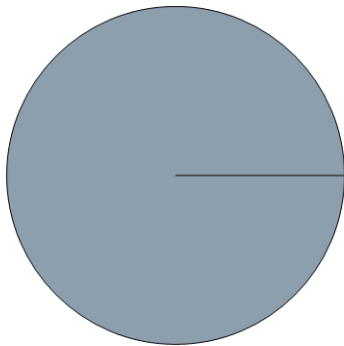
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

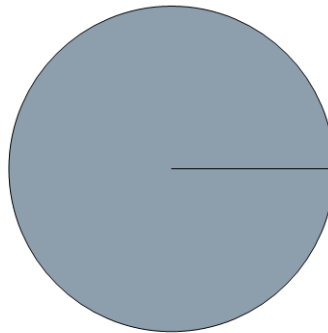
Tobacco Users By Race



Black or African American, 100.00%

Chart Total N: 1

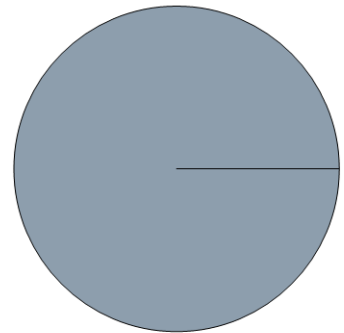
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

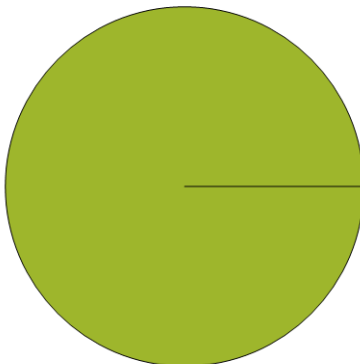
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

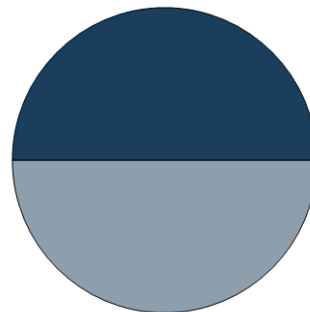
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 50.00%
Diabetes, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

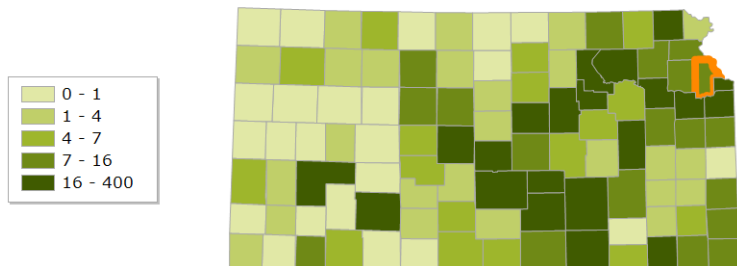


Utilization Dashboard by County Report

Leavenworth County - Kansas Tobacco Quitline

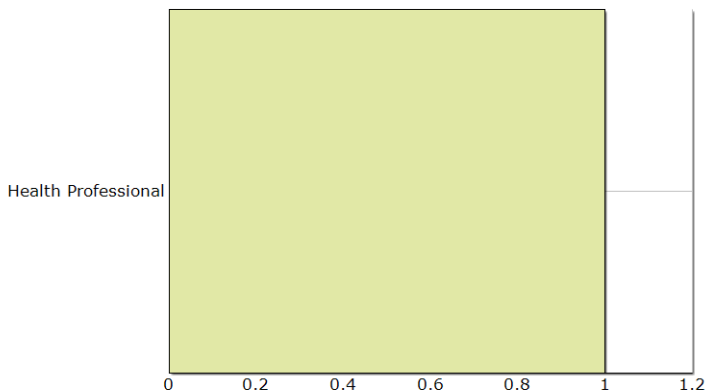
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

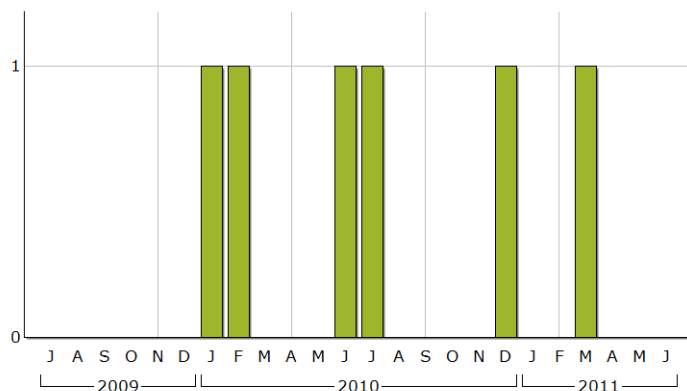


County Population	Prevalence	Tobacco Users	
Adult	52,124	16.6 %	8,637
		County	State
Tobacco Users - Last Full Month		1	494
Tobacco Users YTD		13	4,463
Unique Tobacco Users YTD		3	10
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.15 %
Reach - NAQC		2	0.12 %
Annualized Reach		1	0.20 %
Annualized Reach - NAQC		2	0.15 %
Unique Individual Reach		3	0.12 %

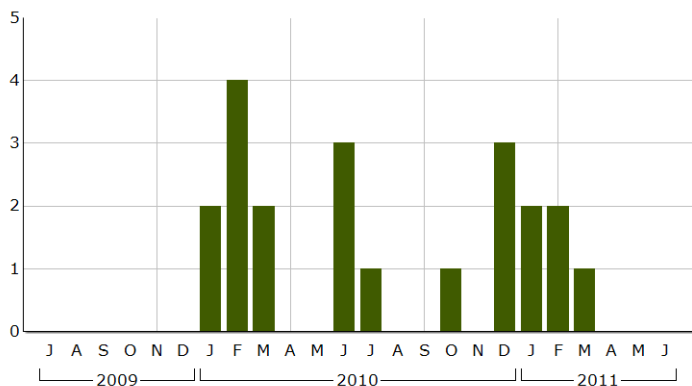
How Heard About



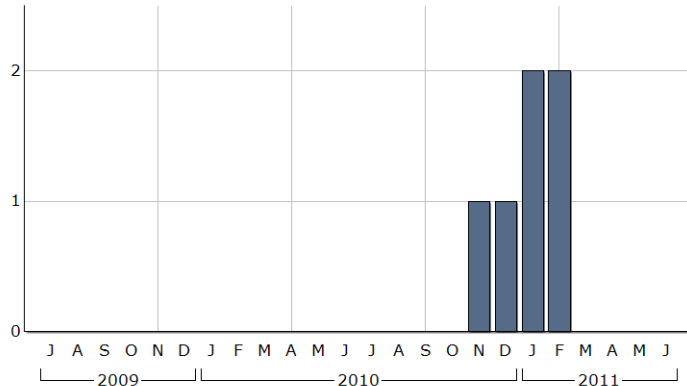
Fax Referral



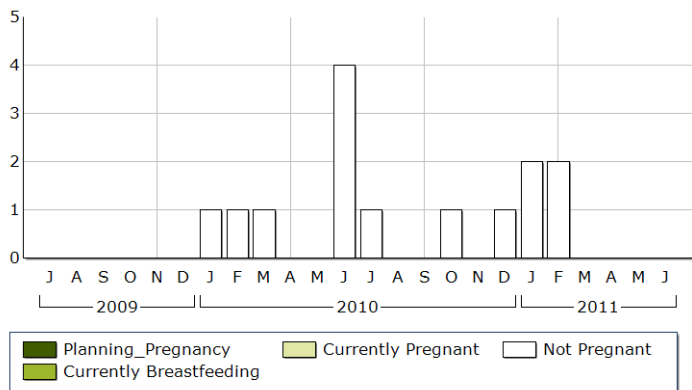
Tobacco User Enrollments



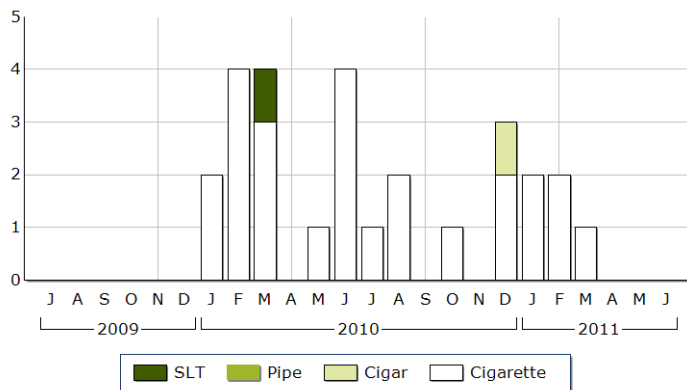
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Leavenworth County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

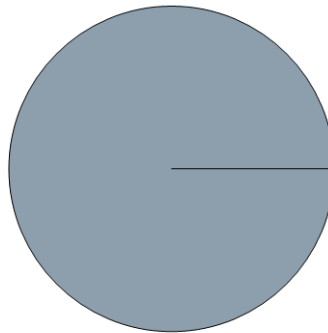
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

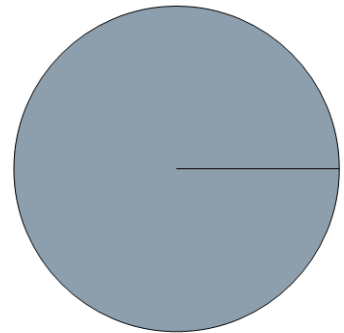
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

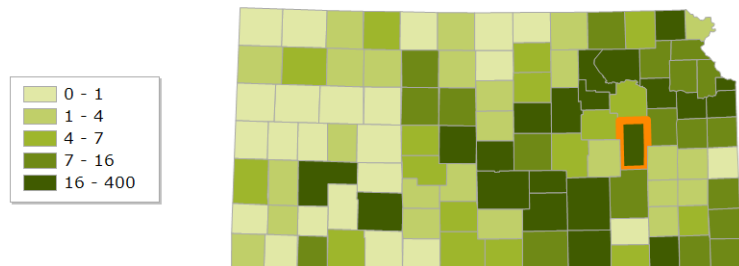


Utilization Dashboard by County Report

Lyon County - Kansas Tobacco Quitline

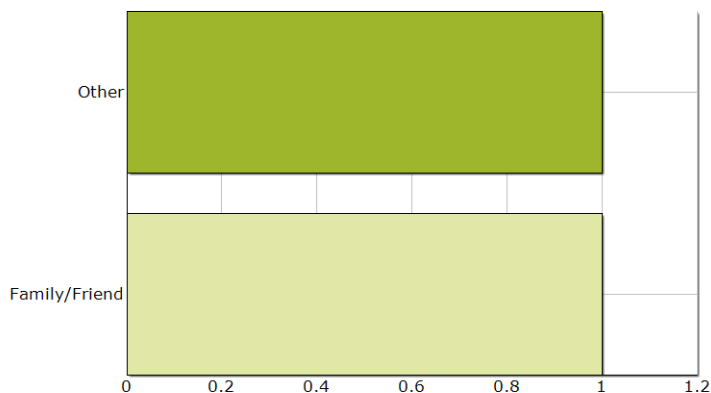
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

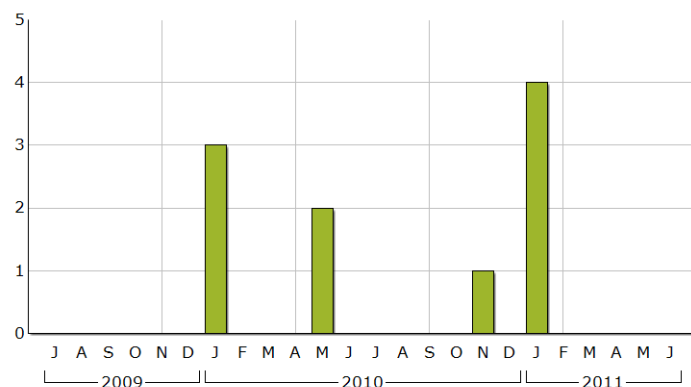


County Population	Prevalence	Tobacco Users	
Adult	25,819	16.3 %	4,207
		County	State
Tobacco Users - Last Full Month		2	494
Tobacco Users YTD		24	4,463
Unique Tobacco Users YTD		3	3,207
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.57 %
Reach - NAQC		2	0.45 %
Annualized Reach		1	0.76 %
Annualized Reach - NAQC		2	0.60 %
Unique Individual Reach		3	0.55 %

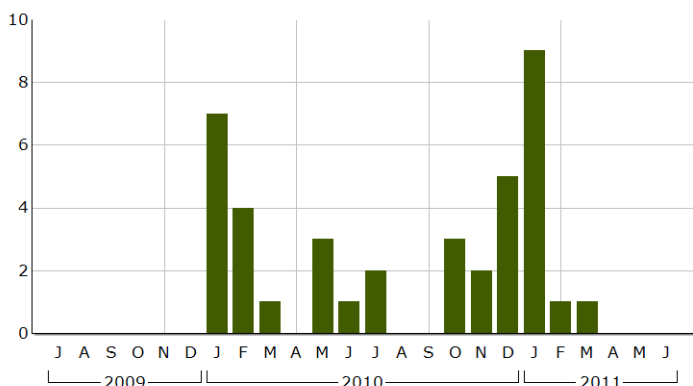
How Heard About



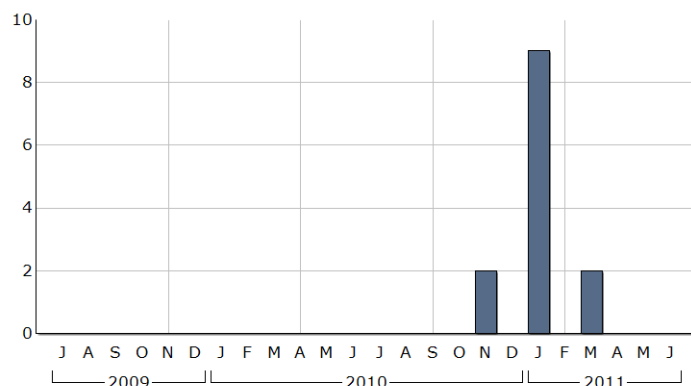
Fax Referral



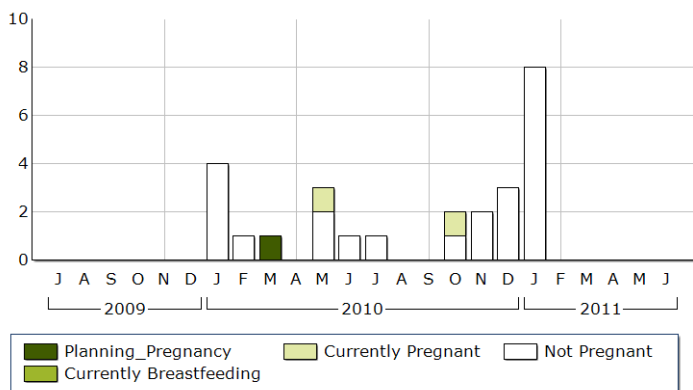
Tobacco User Enrollments



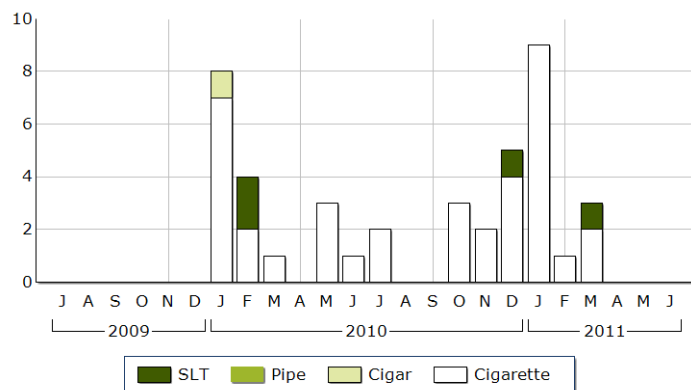
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Lyon County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

Tobacco Users By Gender

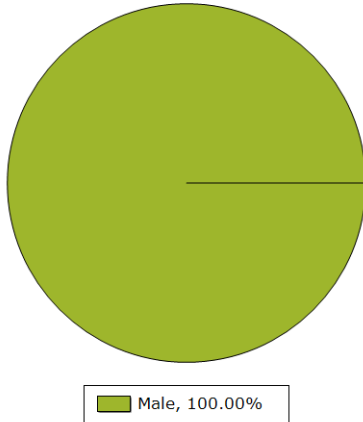


Chart Total N: 2

Tobacco Users By Language

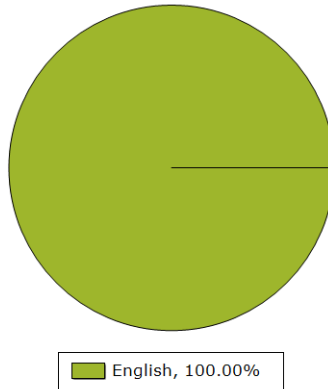


Chart Total N: 2

Tobacco Users By Education

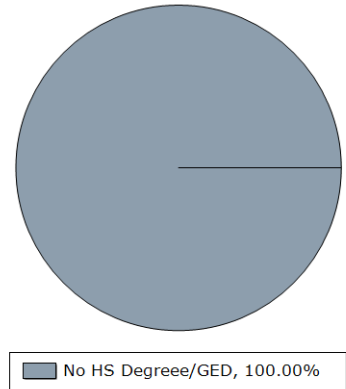


Chart Total N: 1

Tobacco Users By Race

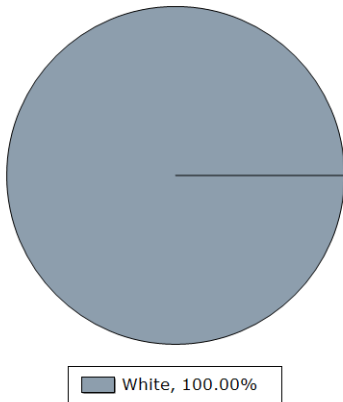


Chart Total N: 1

Tobacco Users By Age

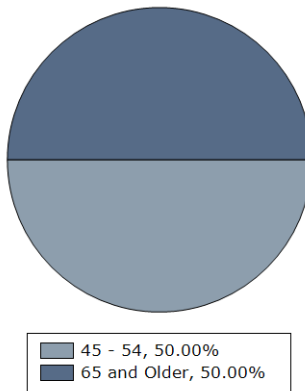


Chart Total N: 2

Tobacco Users By Health Plan

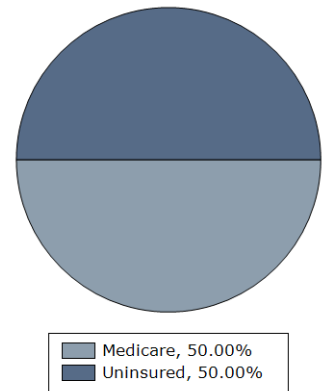


Chart Total N: 2

Tobacco Users By Ethnicity

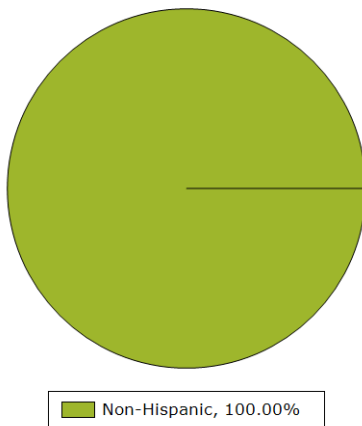


Chart Total N: 1

Tobacco Users By Chronic Condition

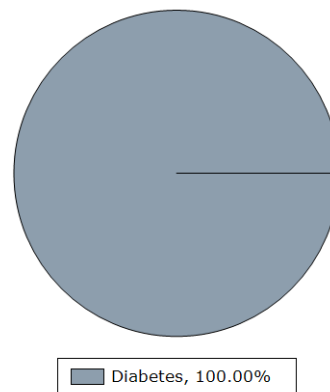


Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

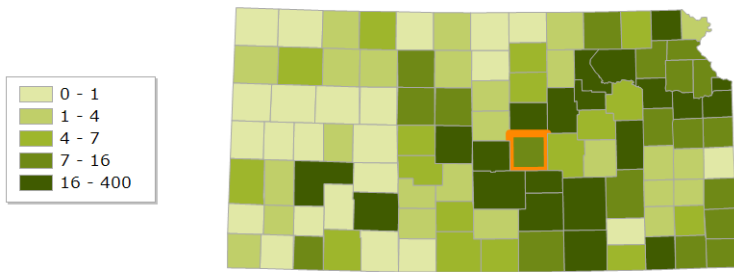


Utilization Dashboard by County Report

McPherson County - Kansas Tobacco Quitline

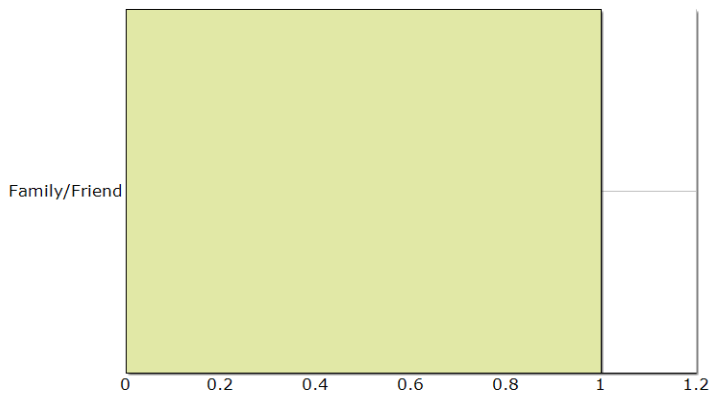
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

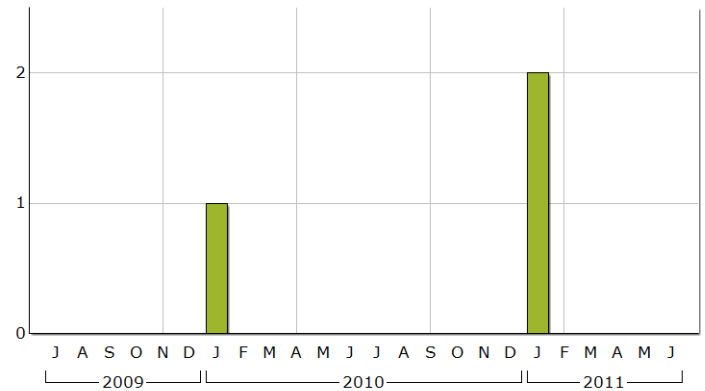


County Population	Prevalence	Tobacco Users	
Adult	25,944	14.9 %	3,866
		County	State
Tobacco Users - Last Full Month		2	494
Tobacco Users YTD		14	4,463
Unique Tobacco Users YTD		12	3,207
Target Reach		2.0 %	2.0 %
Reach YTD		0.36 %	1.19 %
Reach - NAQC		0.21 %	0.40 %
Annualized Reach		0.48 %	1.59 %
Annualized Reach - NAQC		0.28 %	0.54 %
Unique Individual Reach		0.31 %	0.86 %

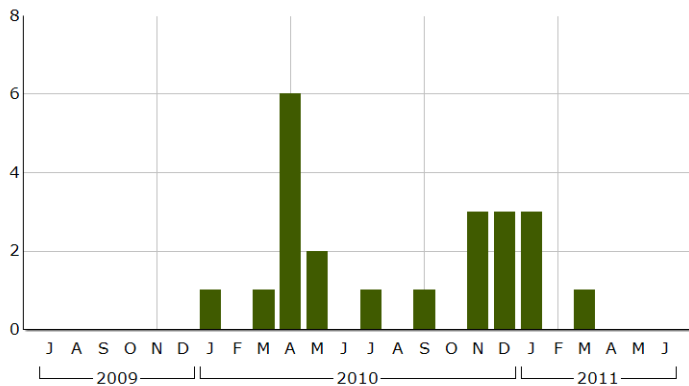
How Heard About



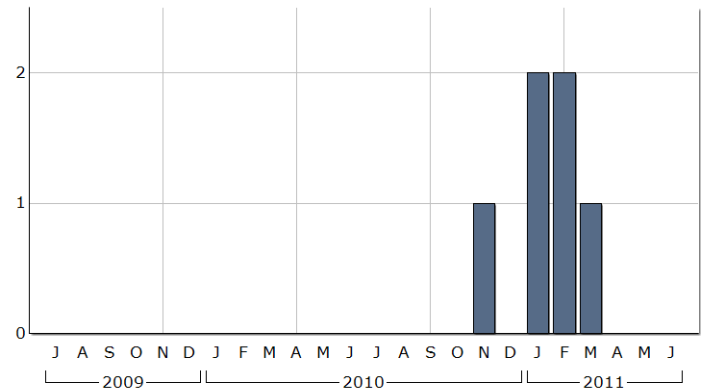
Fax Referral



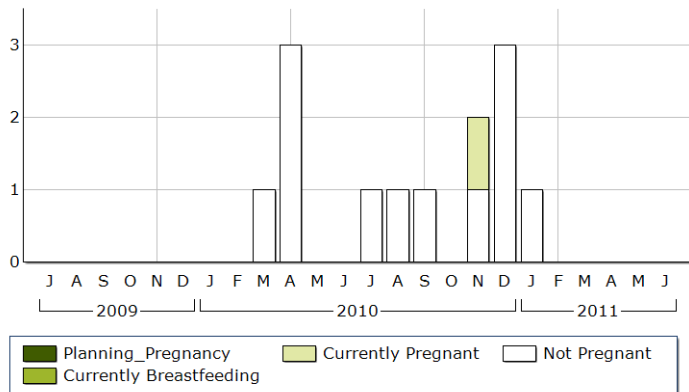
Tobacco User Enrollments



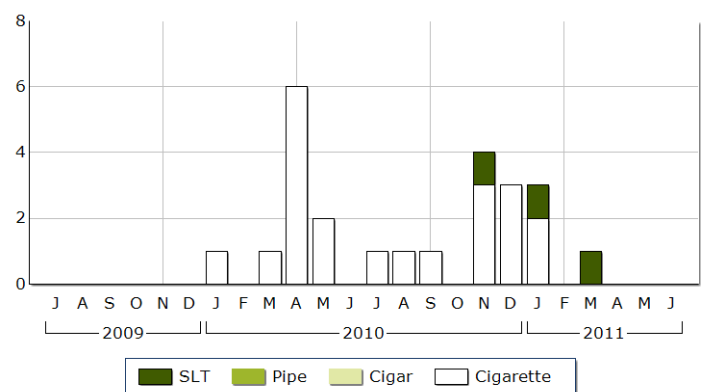
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

McPherson County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

Tobacco Users By Gender

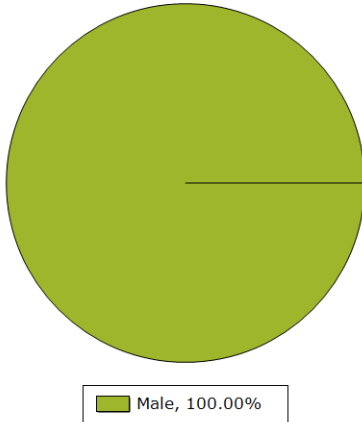


Chart Total N: 1

Tobacco Users By Language

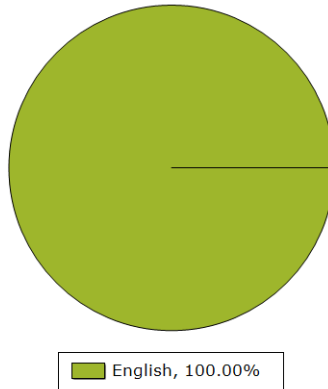


Chart Total N: 1

Tobacco Users By Education

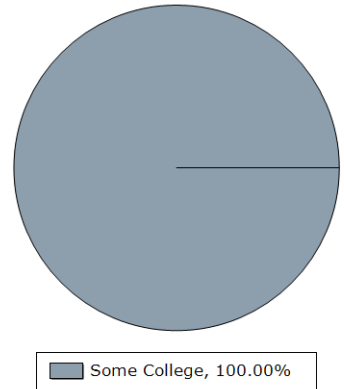


Chart Total N: 1

Tobacco Users By Race

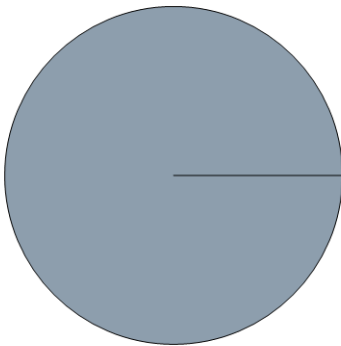


Chart Total N: 1

Tobacco Users By Age

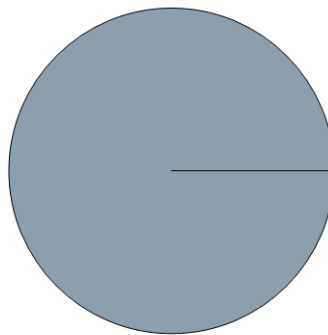


Chart Total N: 1

Tobacco Users By Health Plan

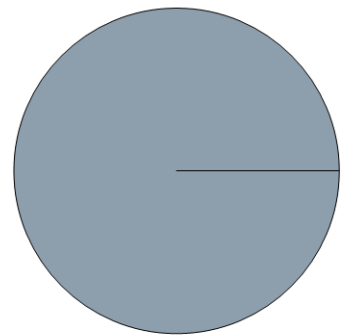


Chart Total N: 1

Tobacco Users By Ethnicity

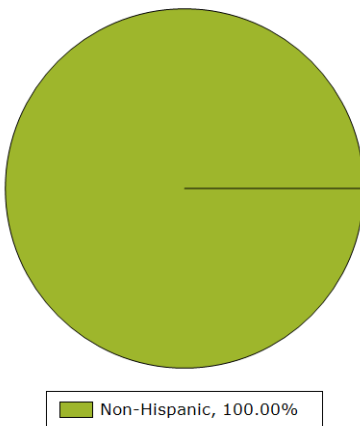


Chart Total N: 1

Tobacco Users By Chronic Condition

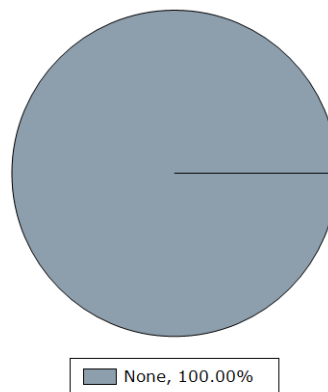


Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

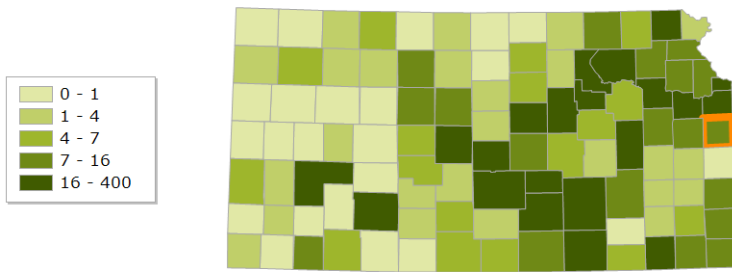


Utilization Dashboard by County Report

Miami County - Kansas Tobacco Quitline

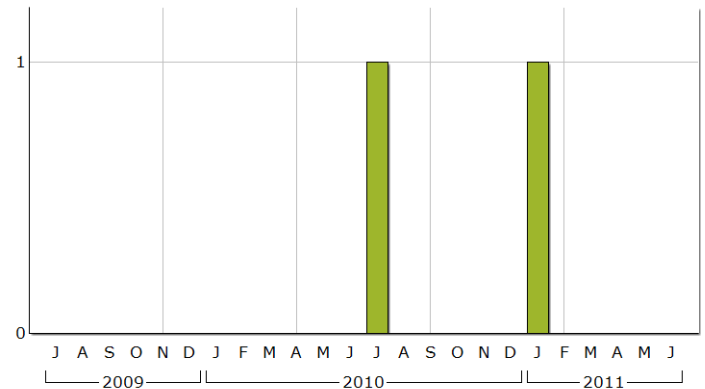
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

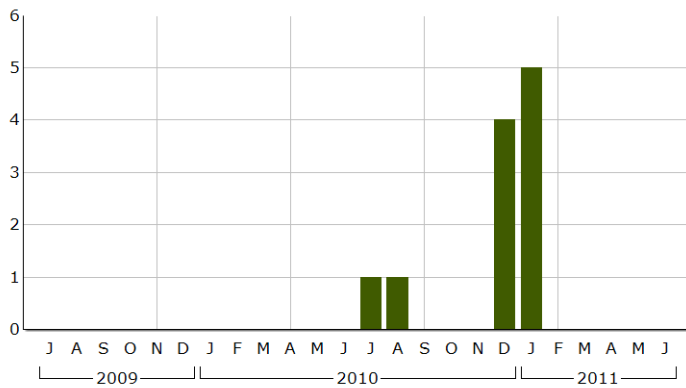


County Population	Prevalence	Tobacco Users	
Adult	26,804	17.2 %	4,611
		County	State
Tobacco Users - Last Full Month		-	494
Tobacco Users YTD		13	4,463
Unique Tobacco Users YTD		3	11
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.28 %
Reach - NAQC		2	0.22 %
Annualized Reach		1	0.38 %
Annualized Reach - NAQC		2	0.29 %
Unique Individual Reach		3	0.24 %

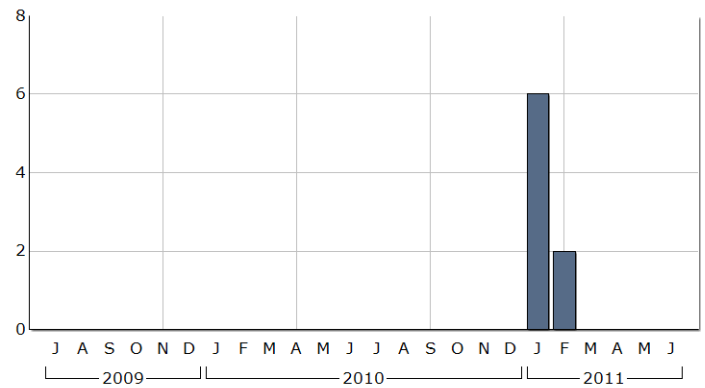
Fax Referral



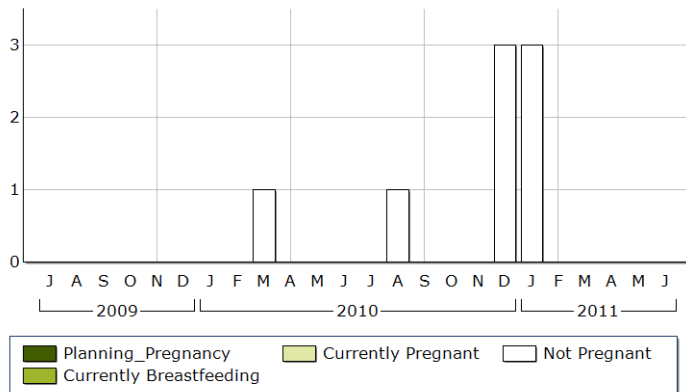
Tobacco User Enrollments



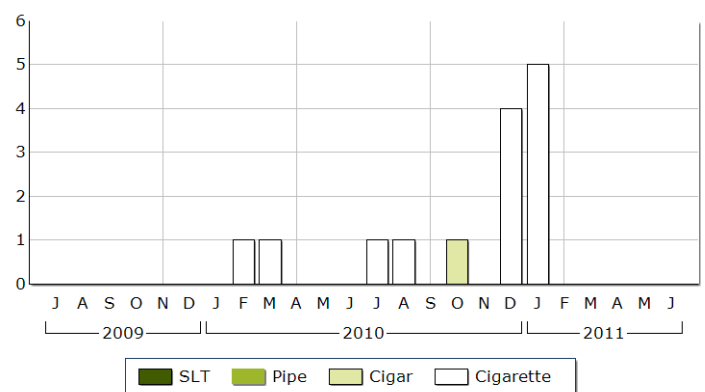
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Miami County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

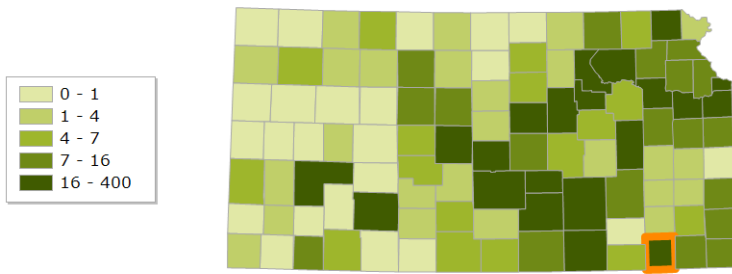


Utilization Dashboard by County Report

Montgomery County - Kansas Tobacco Quitline

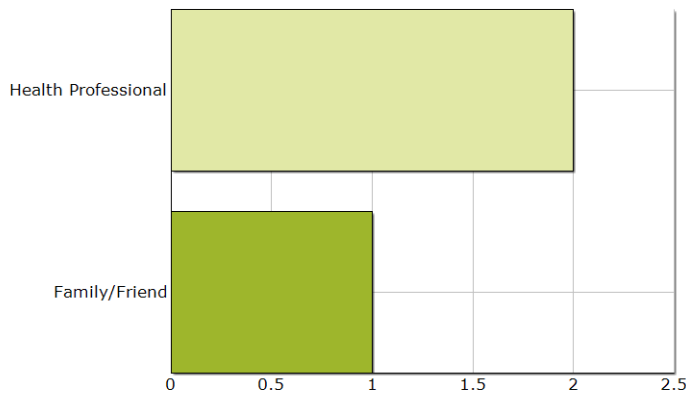
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

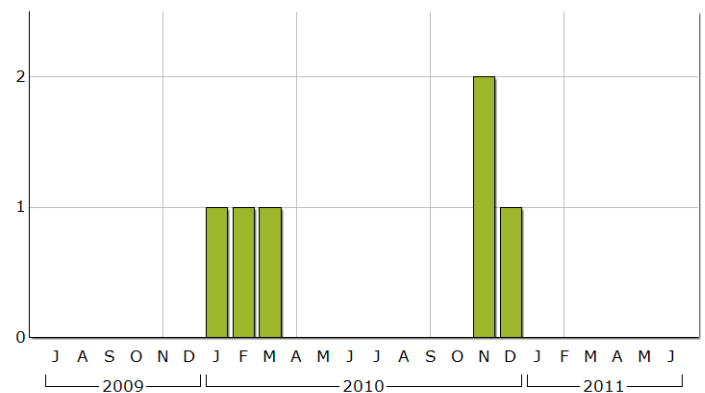


County Population	Prevalence	Tobacco Users	
Adult	21,068	29.0 %	6,112
		County	State
Tobacco Users - Last Full Month		3	494
Tobacco Users YTD		43	4,463
Unique Tobacco Users YTD		37	3,207
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.70 %
Reach - NAQC		2	0.56 %
Annualized Reach		1	0.94 %
Annualized Reach - NAQC		2	0.74 %
Unique Individual Reach		3	0.61 %

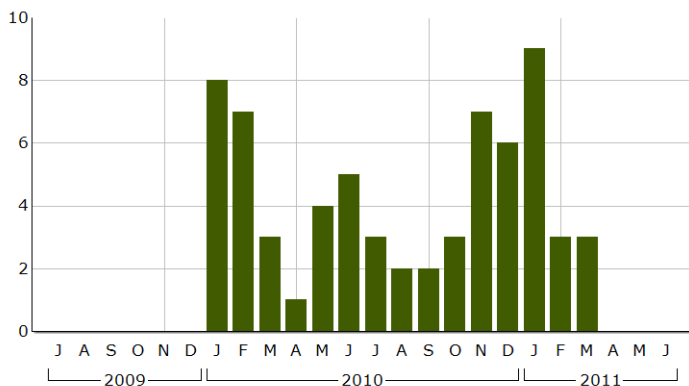
How Heard About



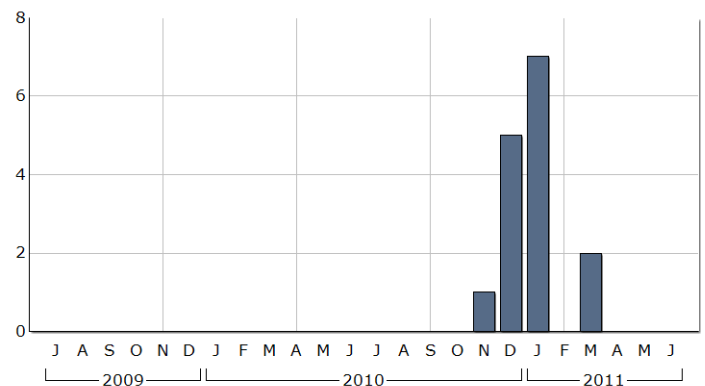
Fax Referral



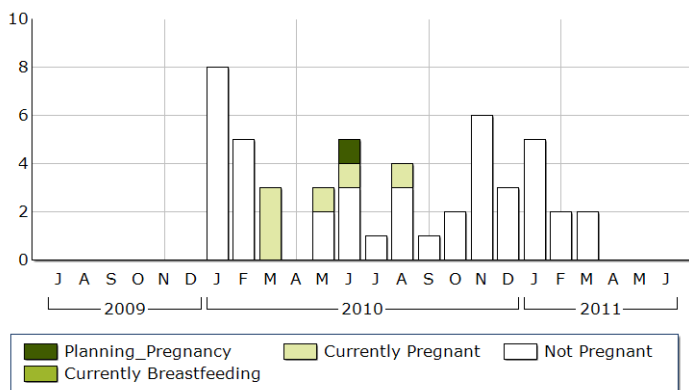
Tobacco User Enrollments



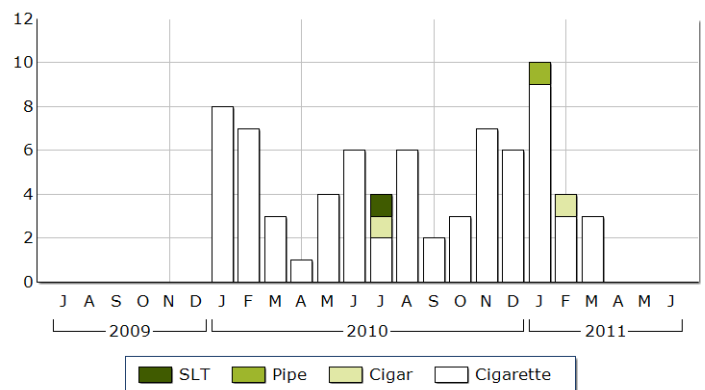
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

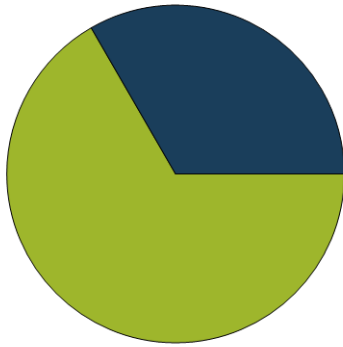


Utilization Dashboard by County Report

Montgomery County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

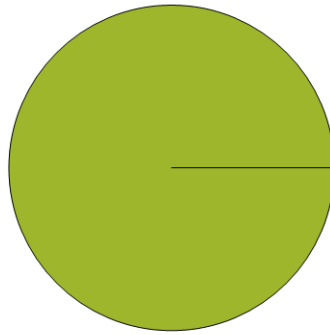
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

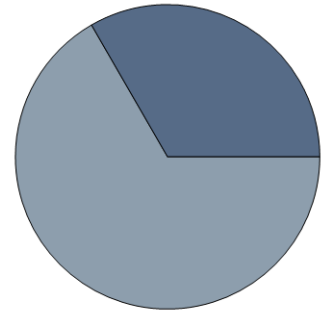
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

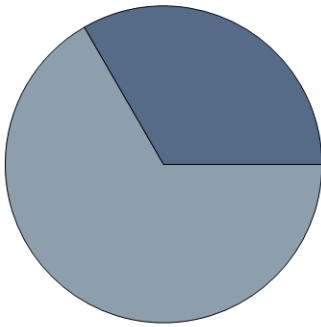
Tobacco Users By Education



HS Degree/GED, 66.67%
Some Technical School, 33.33%

Chart Total N: 3

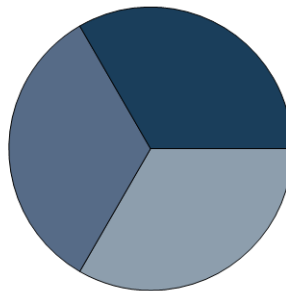
Tobacco Users By Race



White, 66.67%
Black or African American, 33.33%

Chart Total N: 3

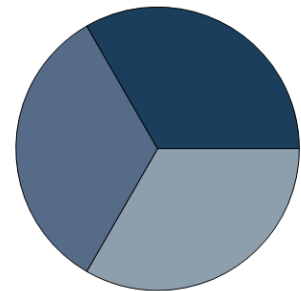
Tobacco Users By Age



25 - 34, 33.33%
35 - 44, 33.33%
45 - 54, 33.33%

Chart Total N: 3

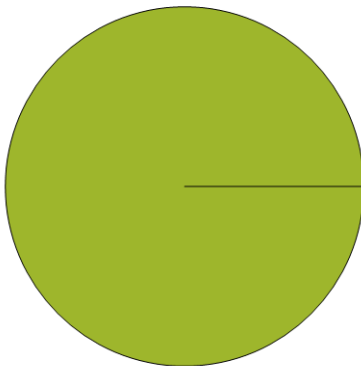
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicaid, 33.33%
Uninsured, 33.33%

Chart Total N: 3

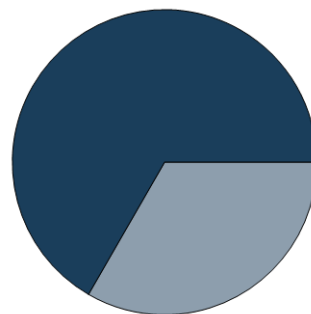
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



CAD, 33.33%
None, 66.67%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

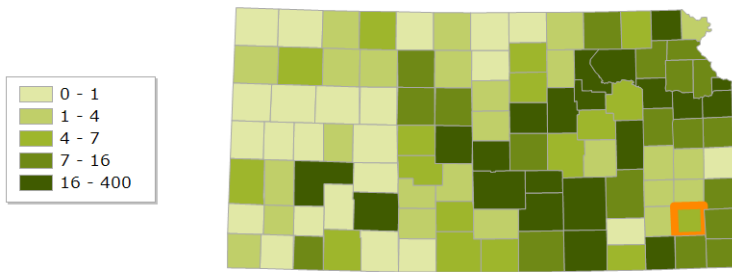


Utilization Dashboard by County Report

Neosho County - Kansas Tobacco Quitline

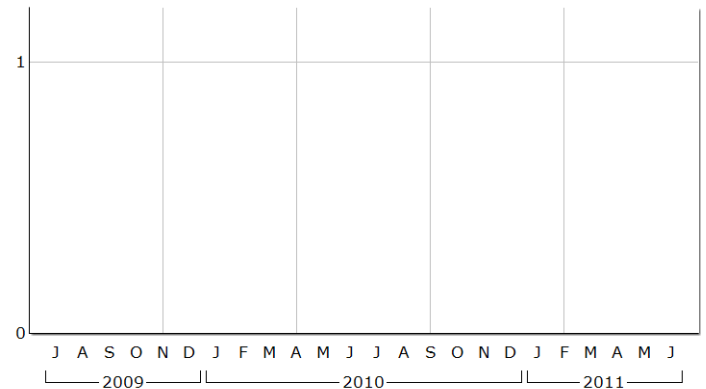
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

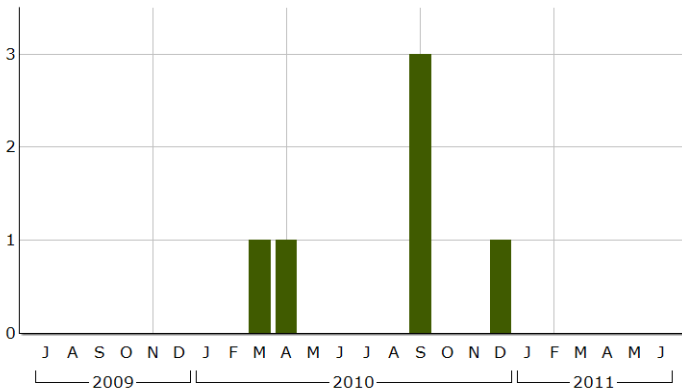


County Population	Prevalence	Tobacco Users	
Adult	15,127	19.6 %	2,957
		County	State
Tobacco Users - Last Full Month		-	494
Tobacco Users YTD		6	4,463
Unique Tobacco Users YTD		3	3,207
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.20 %
Reach - NAQC		2	0.14 %
Annualized Reach		1	0.27 %
Annualized Reach - NAQC		2	0.18 %
Unique Individual Reach		3	0.14 %

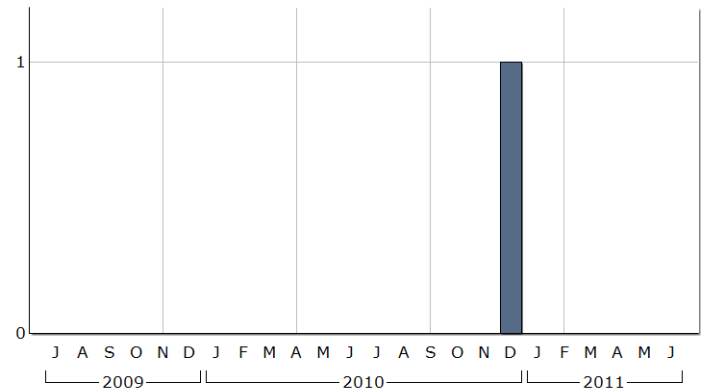
Fax Referral



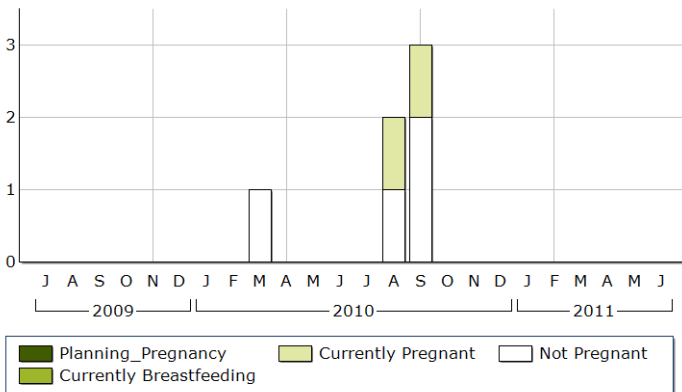
Tobacco User Enrollments



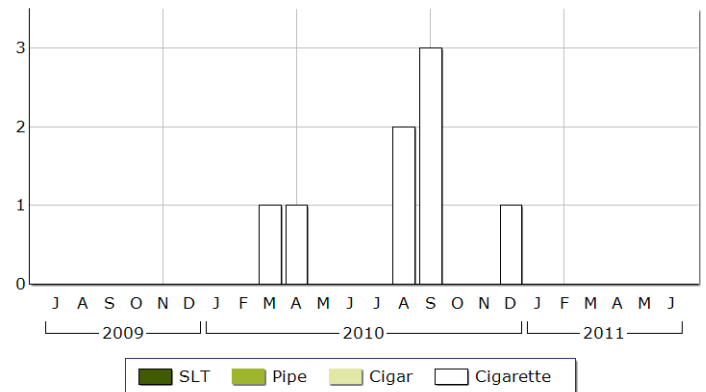
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Neosho County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

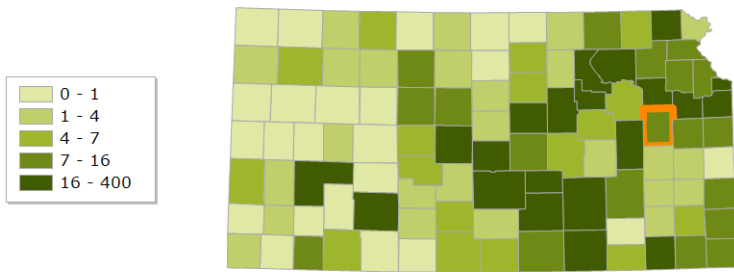


Utilization Dashboard by County Report

Osage County - Kansas Tobacco Quitline

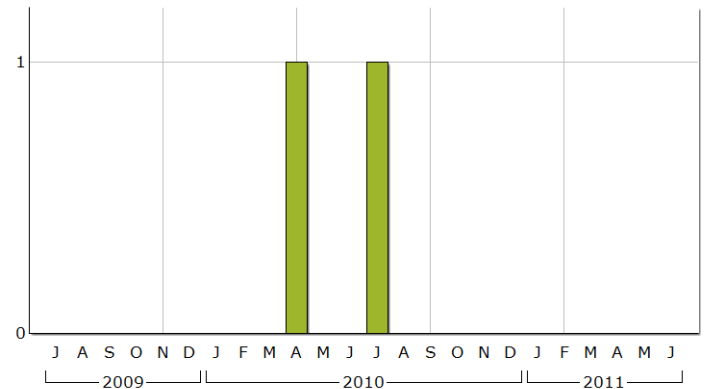
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

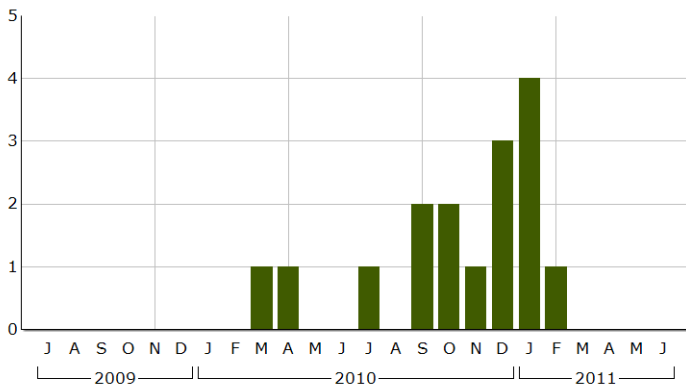


County Population	Prevalence	Tobacco Users	
Adult	17,243	20.1 %	3,458
		County	State
Tobacco Users - Last Full Month		-	494
Tobacco Users YTD		14	4,463
Unique Tobacco Users YTD		13	3,207
Target Reach		2.0 %	2.0 %
Reach YTD		0.40 %	1.19 %
Reach - NAQC		0.38 %	0.40 %
Annualized Reach		0.54 %	1.59 %
Annualized Reach - NAQC		0.50 %	0.54 %
Unique Individual Reach		0.38 %	0.86 %

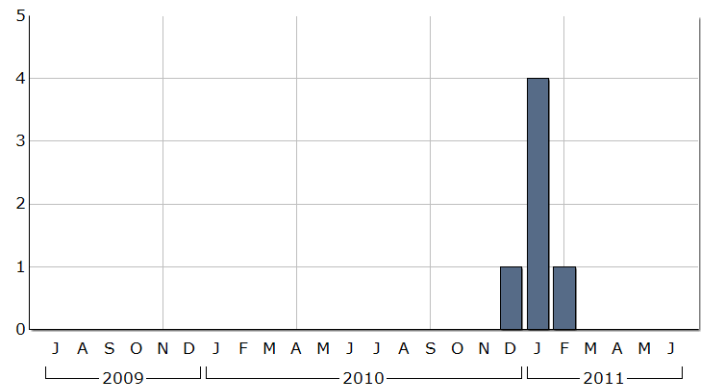
Fax Referral



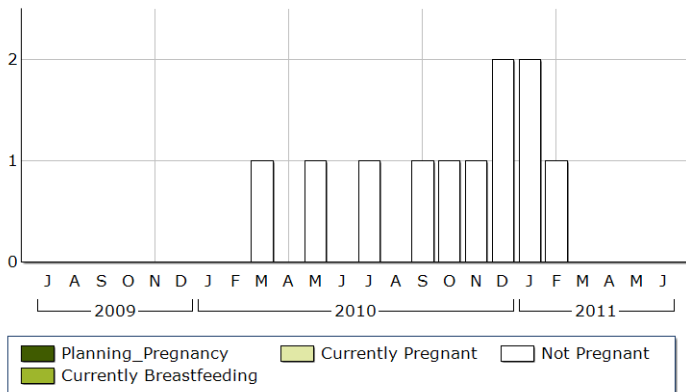
Tobacco User Enrollments



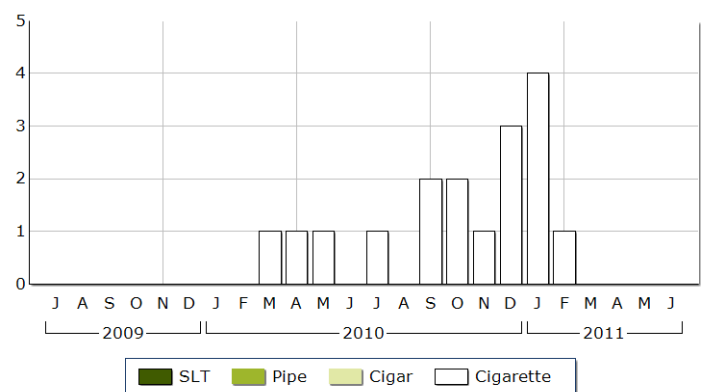
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Osage County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

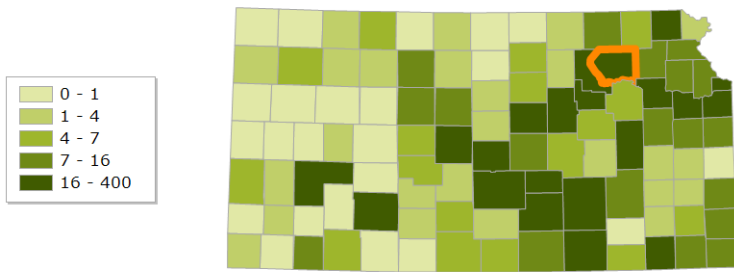


Utilization Dashboard by County Report

Pottawatomie County - Kansas Tobacco Quitline

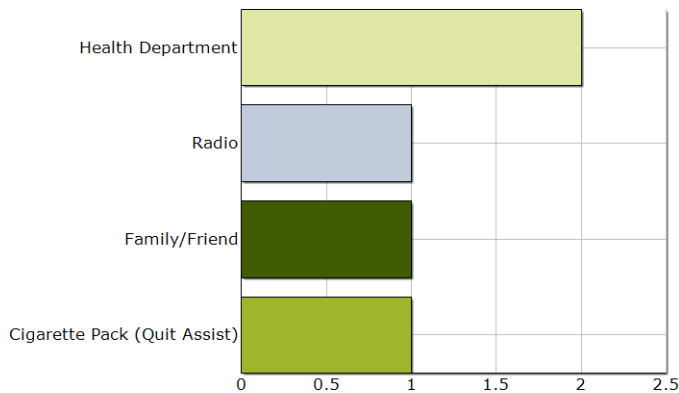
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

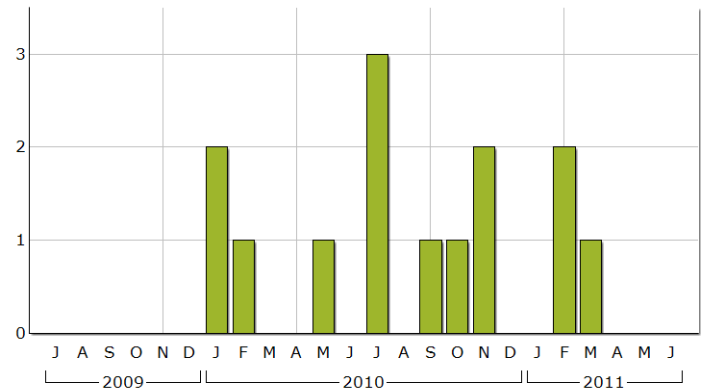


County Population	Prevalence	Tobacco Users	
Adult	19,968	20.1 %	4,019
		County	State
Tobacco Users - Last Full Month		5	494
Tobacco Users YTD		25	4,463
Unique Tobacco Users YTD		3	22
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.62 %
Reach - NAQC		2	0.45 %
Annualized Reach		1	0.83 %
Annualized Reach - NAQC		2	0.60 %
Unique Individual Reach		3	0.55 %

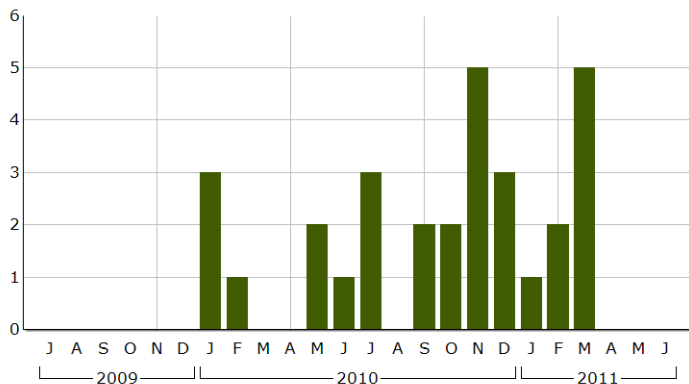
How Heard About



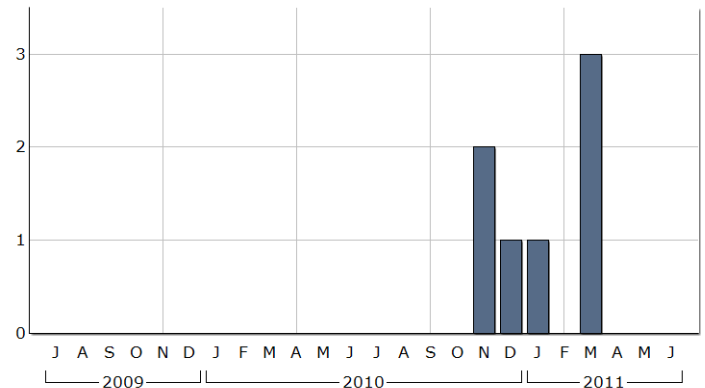
Fax Referral



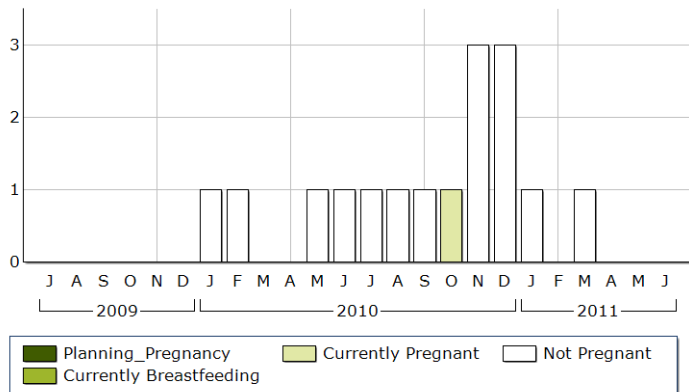
Tobacco User Enrollments



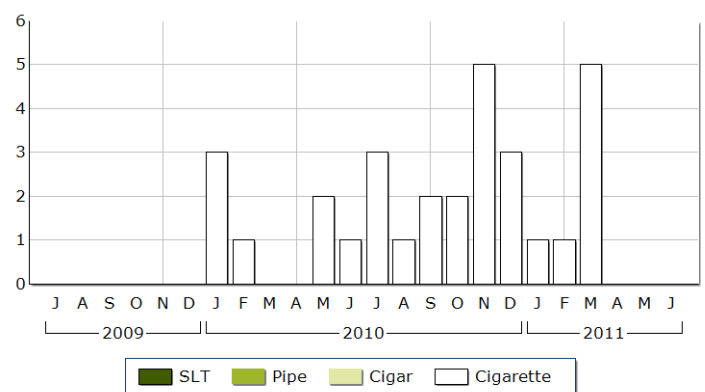
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Pottawatomie County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

Tobacco Users By Gender

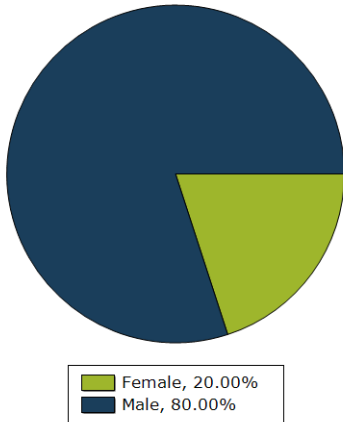


Chart Total N: 5

Tobacco Users By Language

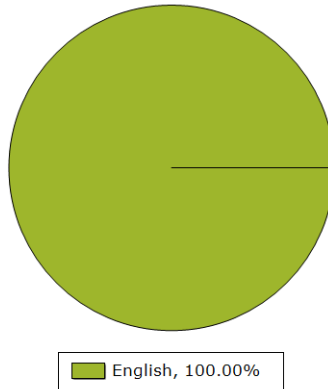


Chart Total N: 5

Tobacco Users By Education

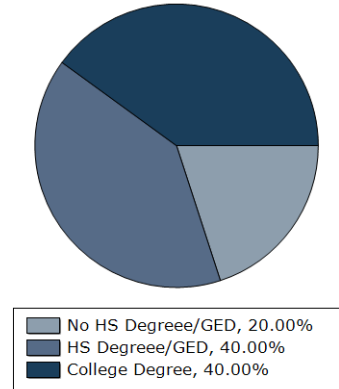


Chart Total N: 5

Tobacco Users By Race

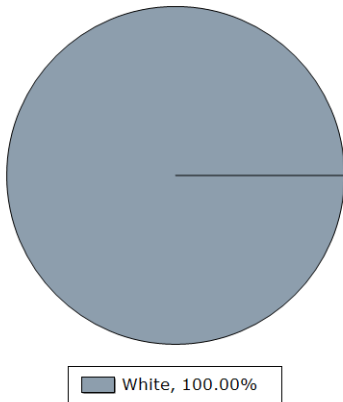


Chart Total N: 5

Tobacco Users By Age

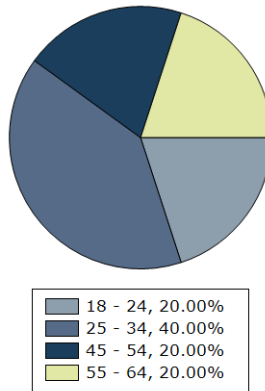


Chart Total N: 5

Tobacco Users By Health Plan

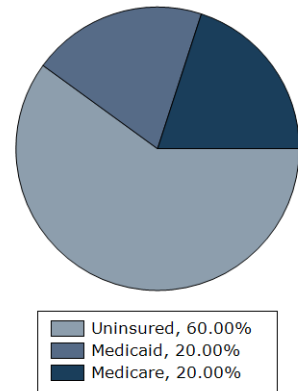


Chart Total N: 5

Tobacco Users By Ethnicity

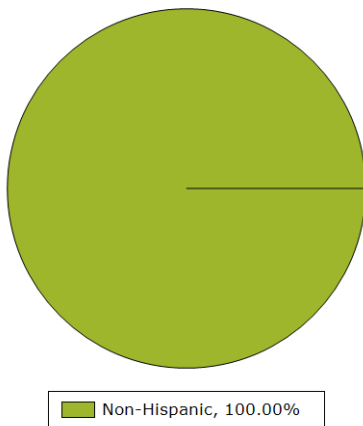


Chart Total N: 5

Tobacco Users By Chronic Condition

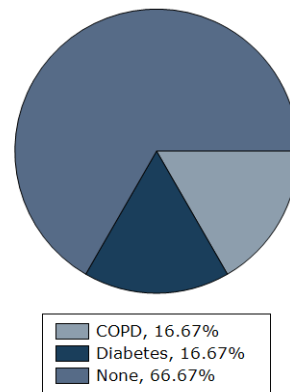


Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

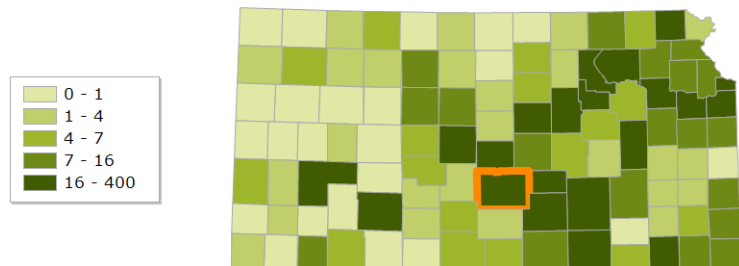


Utilization Dashboard by County Report

Reno County - Kansas Tobacco Quitline

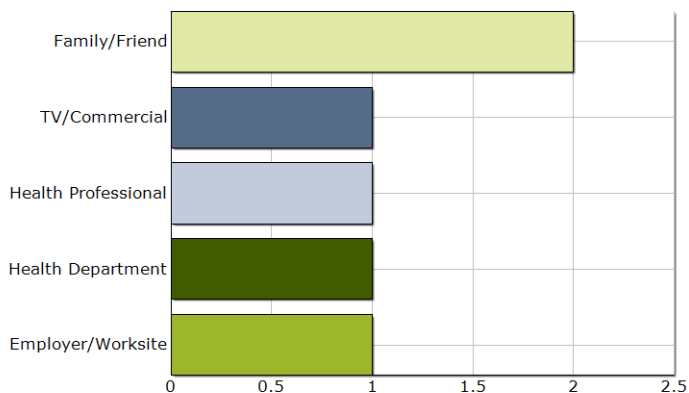
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

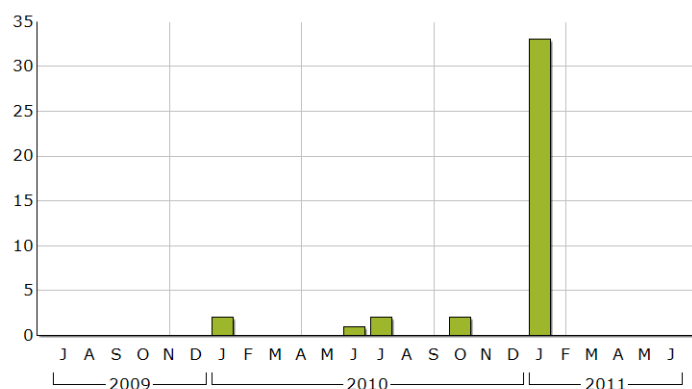


County Population	Prevalence	Tobacco Users	
Adult	48,224	21.2 %	10,225
		County	State
Tobacco Users - Last Full Month		6	494
Tobacco Users YTD		106	4,463
Unique Tobacco Users YTD		3	99
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.04 %
Reach - NAQC		2	0.77 %
Annualized Reach		1	1.38 %
Annualized Reach - NAQC		2	1.03 %
Unique Individual Reach		3	0.97 %

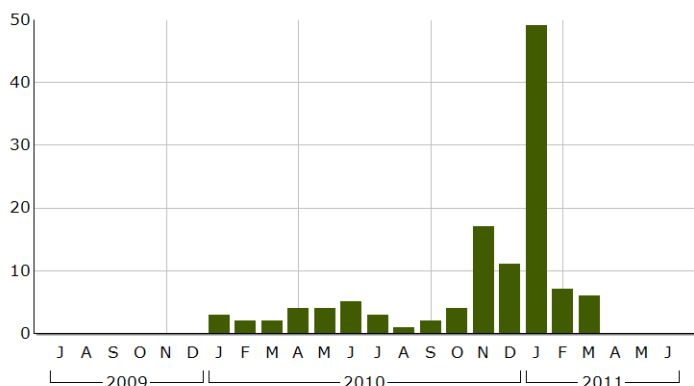
How Heard About



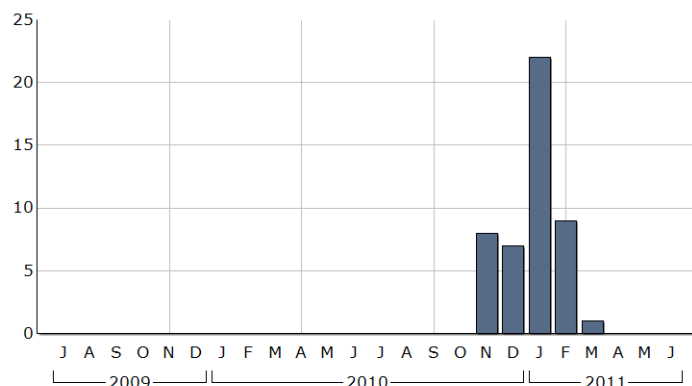
Fax Referral



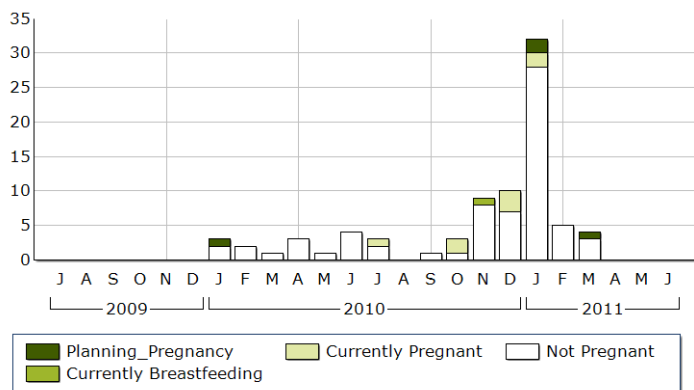
Tobacco User Enrollments



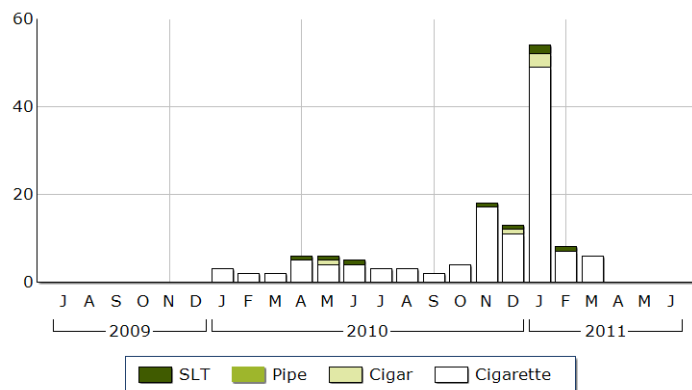
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

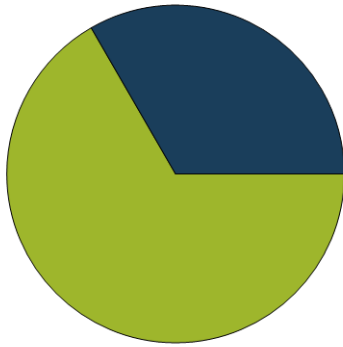


Utilization Dashboard by County Report

Reno County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

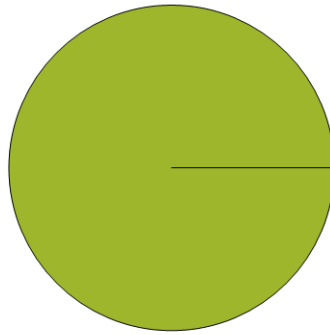
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 6

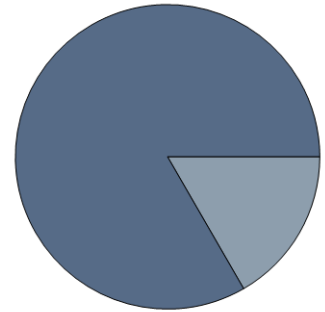
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

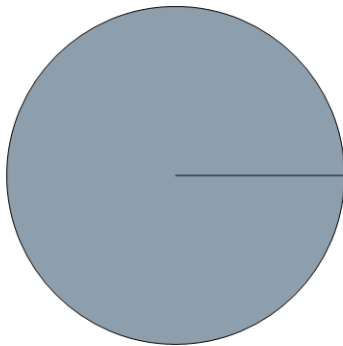
Tobacco Users By Education



HS Degree/GED, 16.67%
Some College, 83.33%

Chart Total N: 6

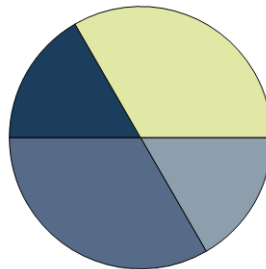
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

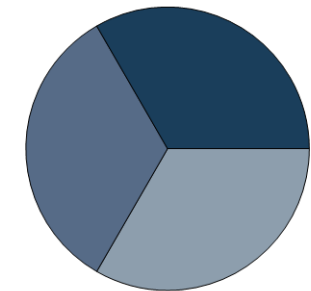
Tobacco Users By Age



18 - 24, 16.67%
25 - 34, 33.33%
35 - 44, 16.67%
55 - 64, 33.33%

Chart Total N: 6

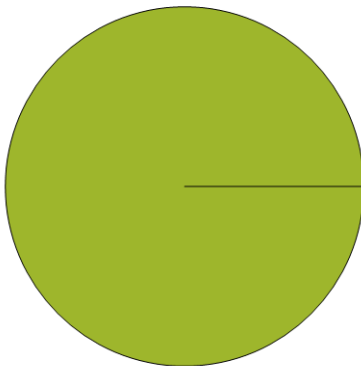
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicaid, 33.33%
Uninsured, 33.33%

Chart Total N: 6

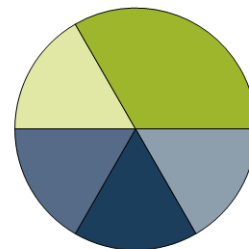
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 16.67%
CAD, 16.67%
COPD, 16.67%
Diabetes, 16.67%
None, 33.33%

Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

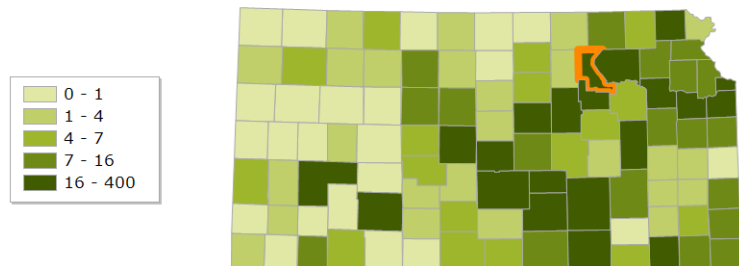


Utilization Dashboard by County Report

Riley County - Kansas Tobacco Quitline

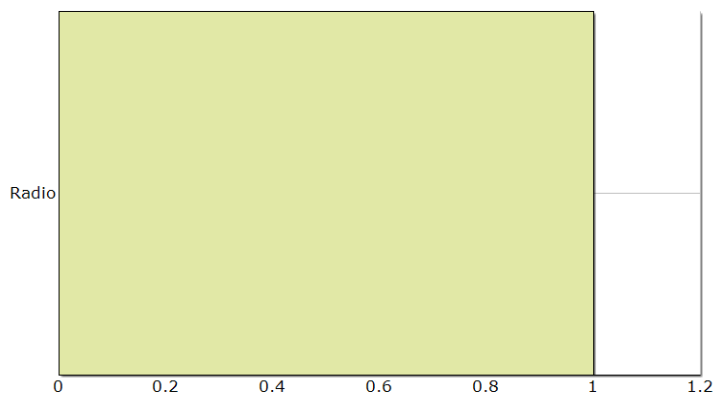
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

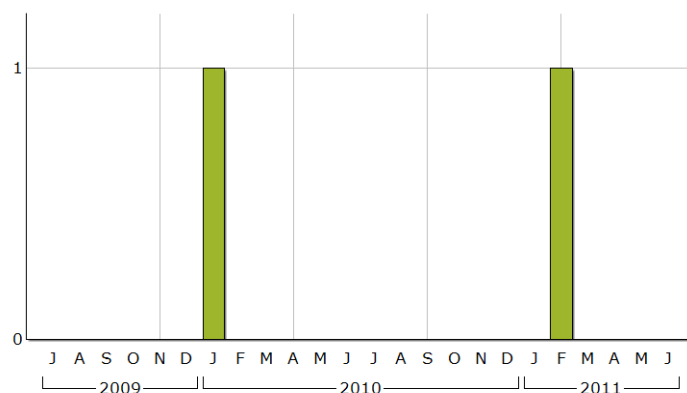


County Population	Prevalence	Tobacco Users	
Adult	37,714	14.8 %	5,585
		County	State
Tobacco Users - Last Full Month		1	494
Tobacco Users YTD		18	4,463
Unique Tobacco Users YTD		3	17
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.32 %
Reach - NAQC		2	0.23 %
Annualized Reach		1	0.43 %
Annualized Reach - NAQC		2	0.31 %
Unique Individual Reach		3	0.30 %

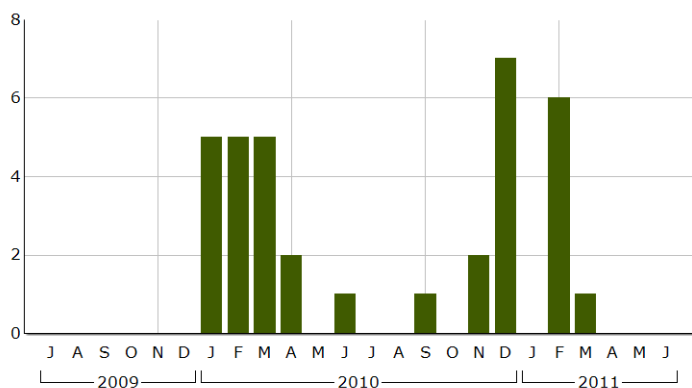
How Heard About



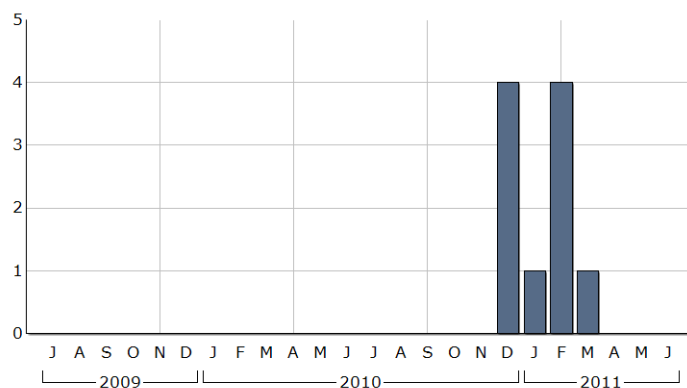
Fax Referral



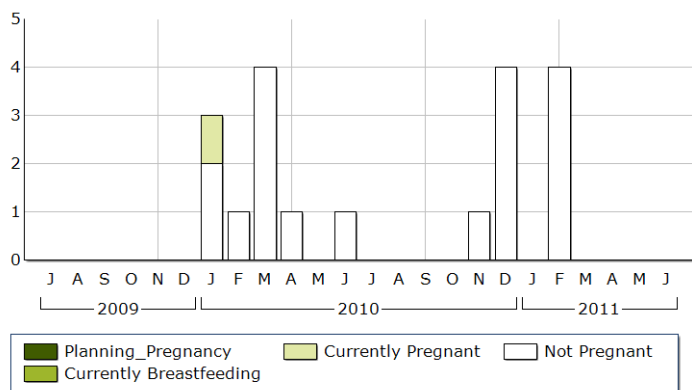
Tobacco User Enrollments



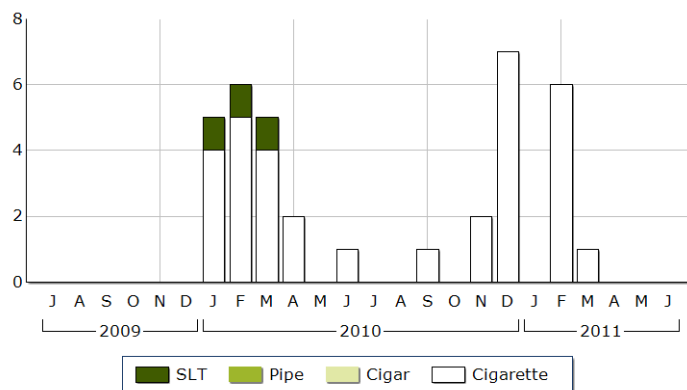
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

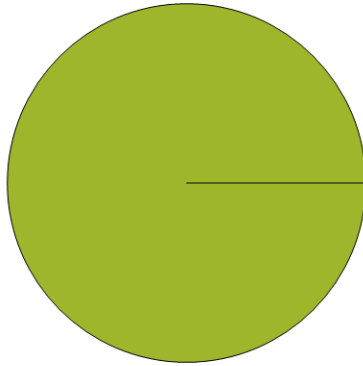


Utilization Dashboard by County Report

Riley County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

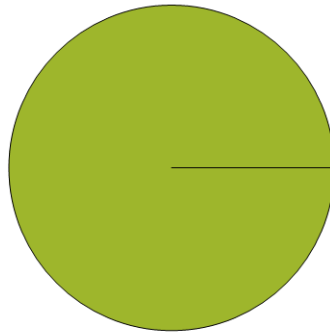
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

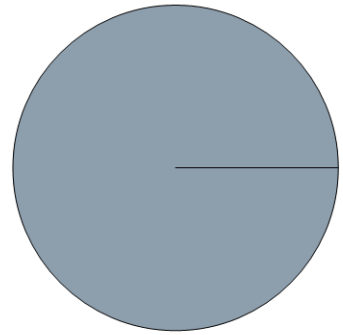
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

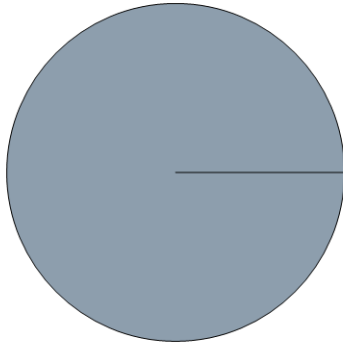
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

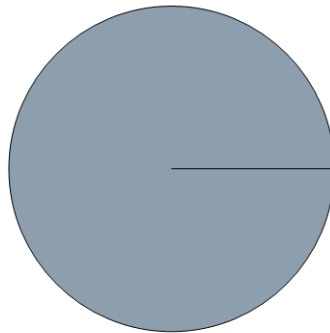
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

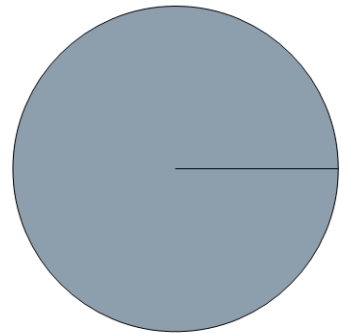
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

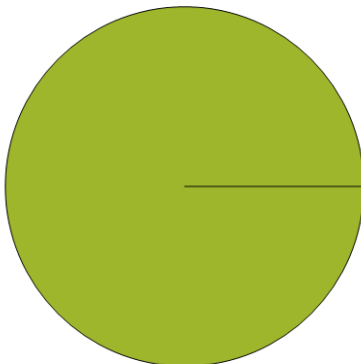
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

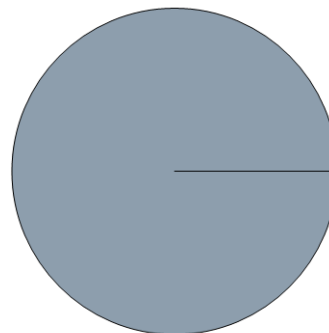
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

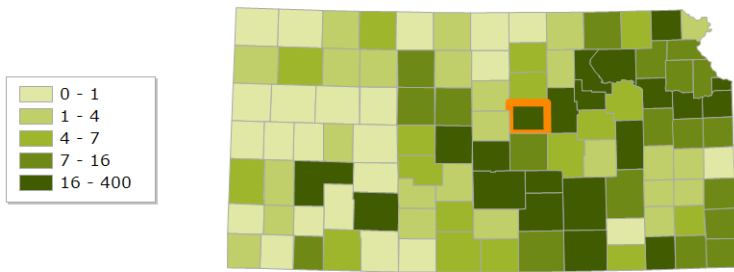


Utilization Dashboard by County Report

Saline County - Kansas Tobacco Quitline

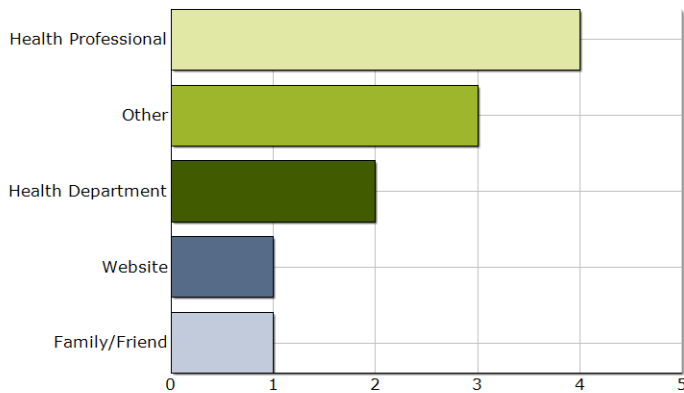
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

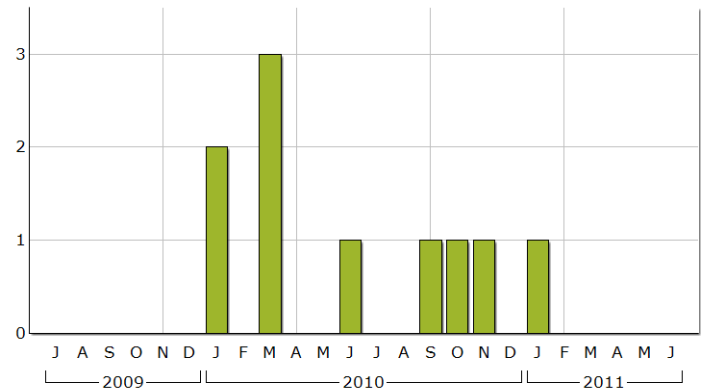


County Population	Prevalence	Tobacco Users	
Adult	37,750	19.6 %	7,382
		County	State
Tobacco Users - Last Full Month		11	494
Tobacco Users YTD		105	4,463
Unique Tobacco Users YTD		3	99
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.42 %
Reach - NAQC		2	1.22 %
Annualized Reach		1	1.90 %
Annualized Reach - NAQC		2	1.63 %
Unique Individual Reach		3	1.34 %

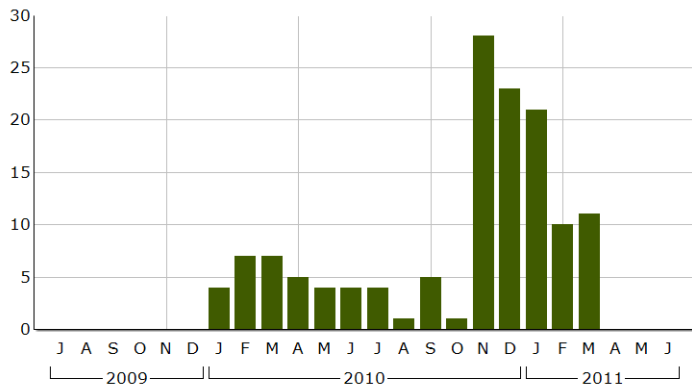
How Heard About



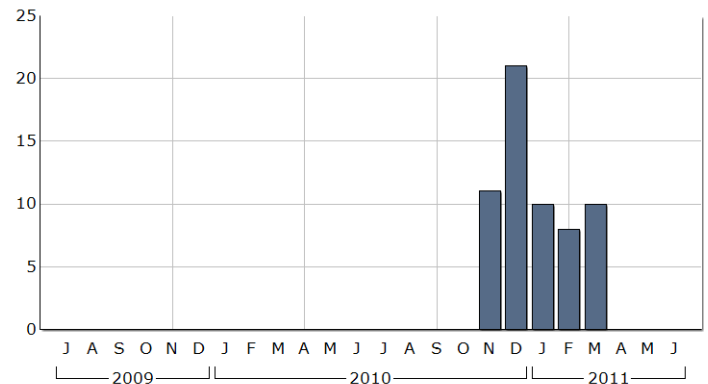
Fax Referral



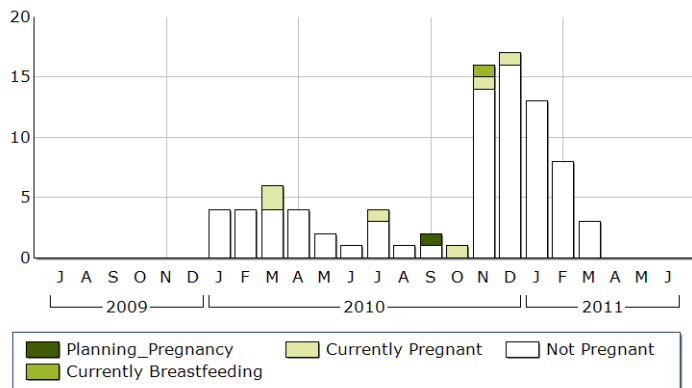
Tobacco User Enrollments



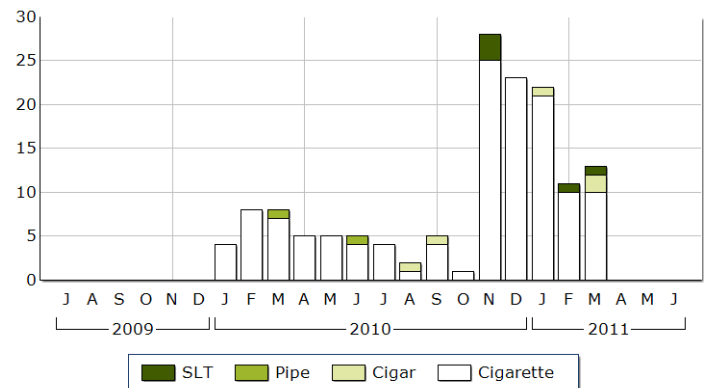
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Saline County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

Tobacco Users By Gender

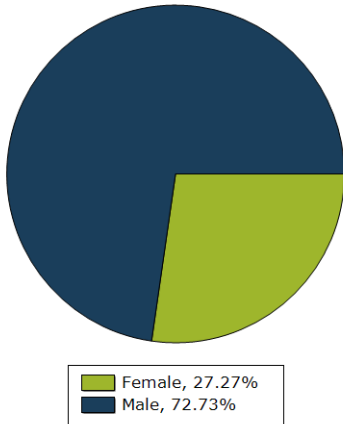


Chart Total N: 11

Tobacco Users By Language

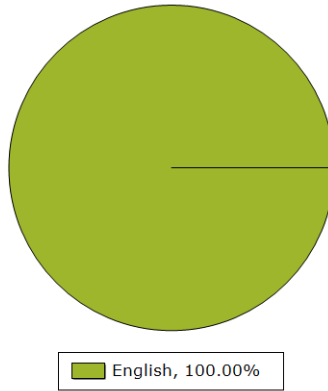


Chart Total N: 11

Tobacco Users By Education

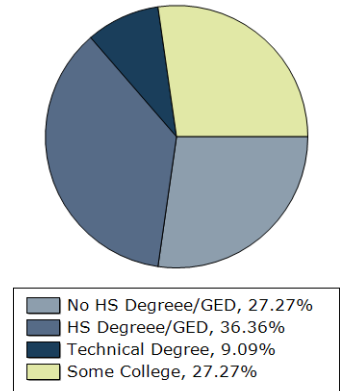


Chart Total N: 11

Tobacco Users By Race

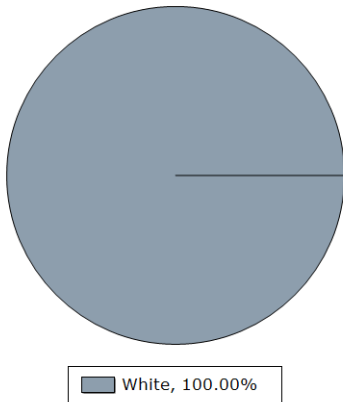


Chart Total N: 11

Tobacco Users By Age

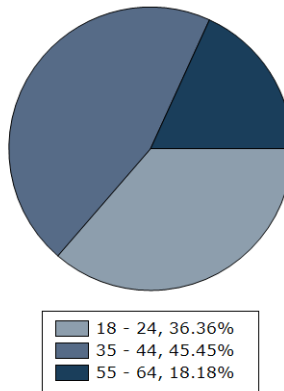


Chart Total N: 11

Tobacco Users By Health Plan

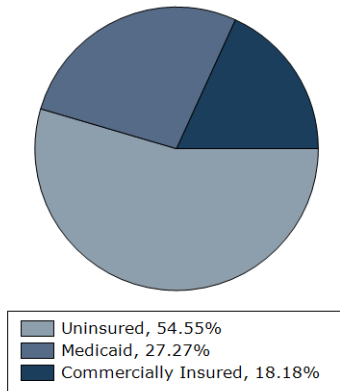


Chart Total N: 11

Tobacco Users By Ethnicity

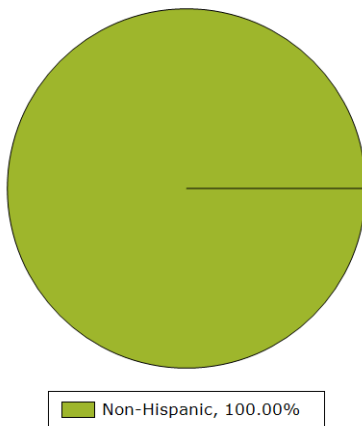


Chart Total N: 11

Tobacco Users By Chronic Condition

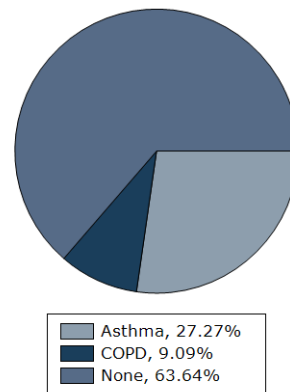


Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

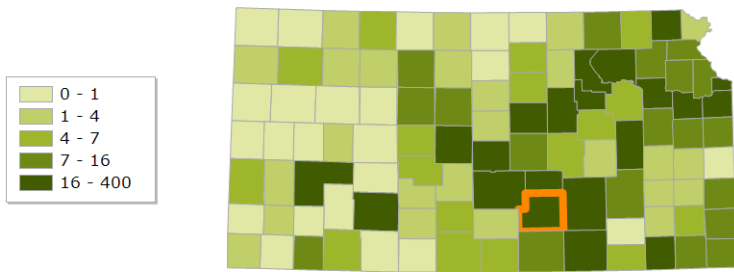


Utilization Dashboard by County Report

Sedgwick County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

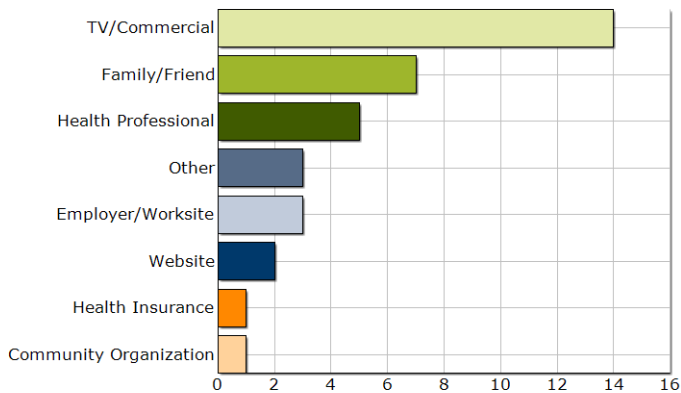
State Tobacco Users Served Contract YTD (Adults)



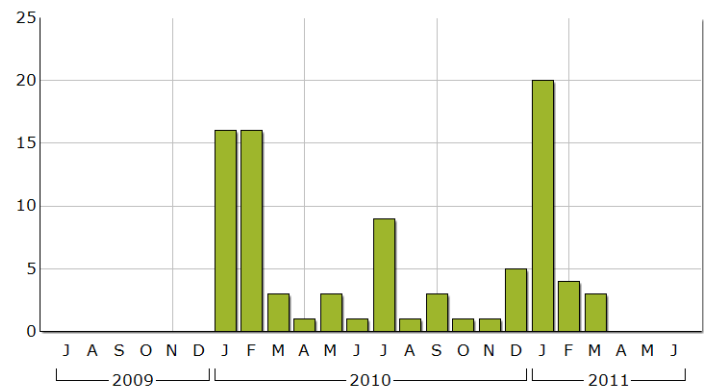
County Population	Prevalence	Tobacco Users
Adult 347,206	19.2 %	66,743

	County	State
Tobacco Users - Last Full Month	39	494
Tobacco Users YTD	405	4,463
Unique Tobacco Users YTD	3	3,207
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.61 %
Reach - NAQC	2	0.48 %
Annualized Reach	1	0.81 %
Annualized Reach - NAQC	2	0.64 %
Unique Individual Reach	3	0.54 %

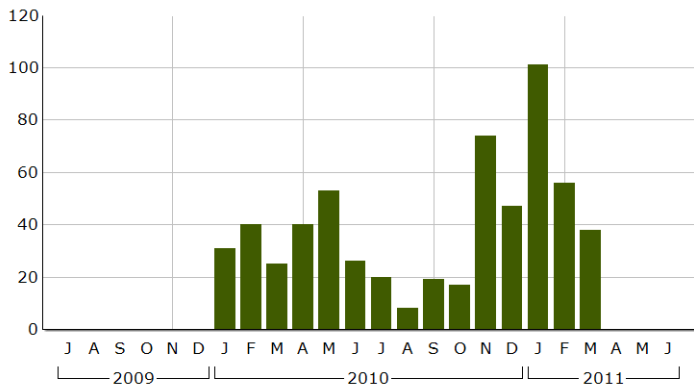
How Heard About



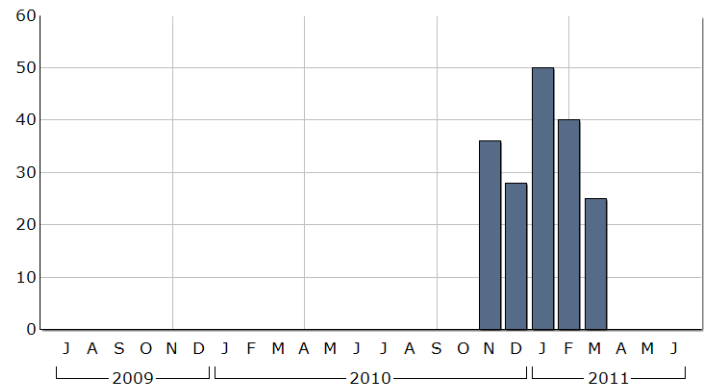
Fax Referral



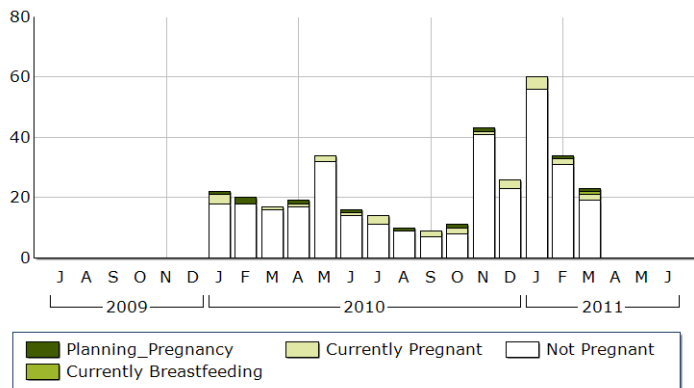
Tobacco User Enrollments



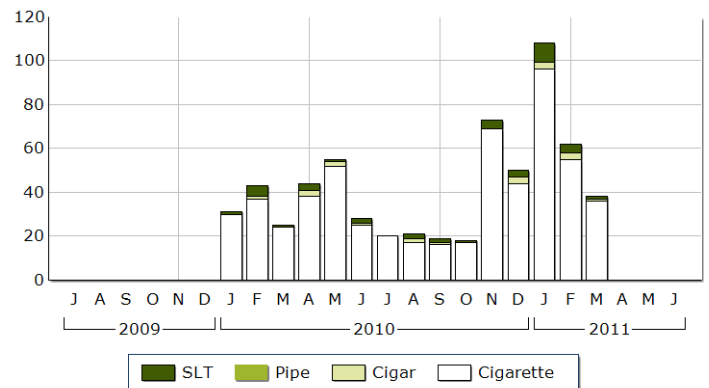
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Sedgwick County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

Tobacco Users By Gender

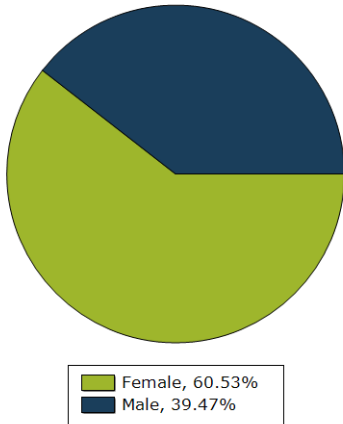


Chart Total N: 38

Tobacco Users By Language

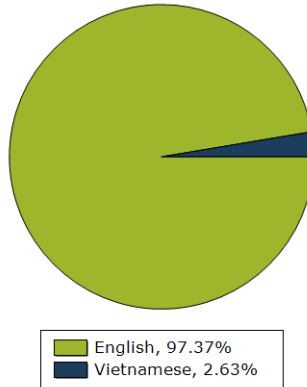


Chart Total N: 38

Tobacco Users By Education

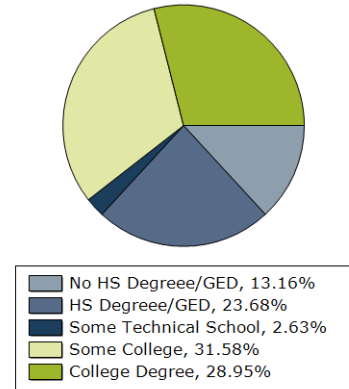


Chart Total N: 38

Tobacco Users By Race

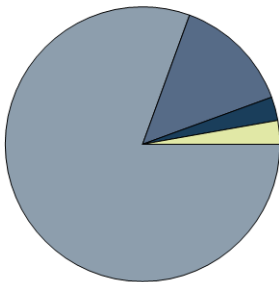


Chart Total N: 36

Tobacco Users By Age

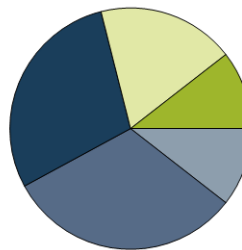


Chart Total N: 38

Tobacco Users By Health Plan

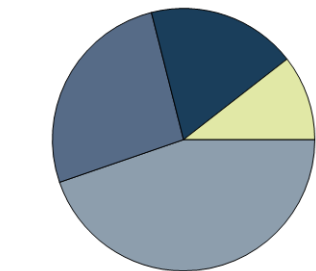


Chart Total N: 38

Tobacco Users By Ethnicity

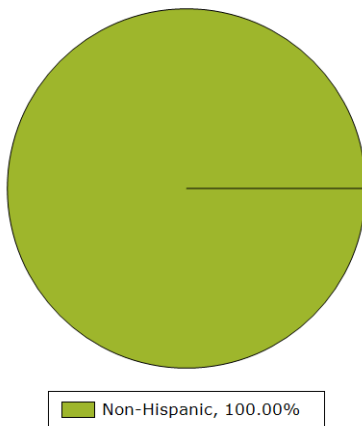


Chart Total N: 37

Tobacco Users By Chronic Condition

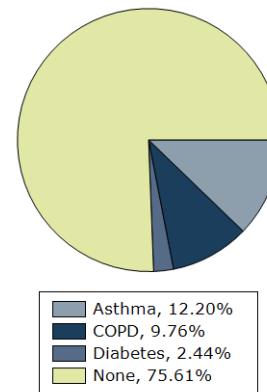


Chart Total N: 41

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

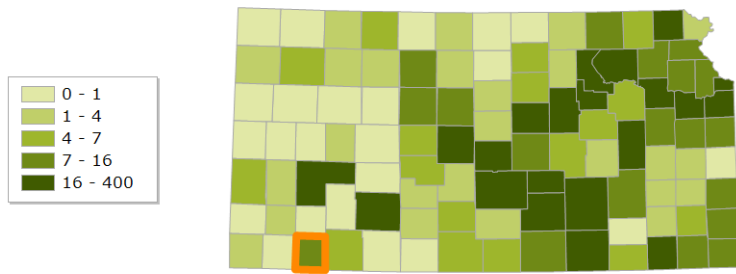


Utilization Dashboard by County Report

Seward County - Kansas Tobacco Quitline

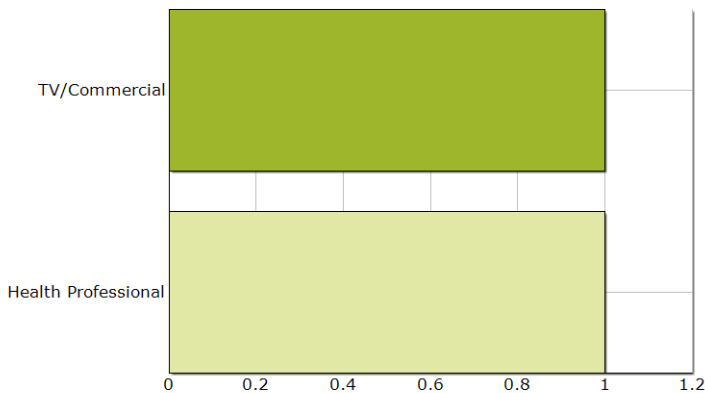
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

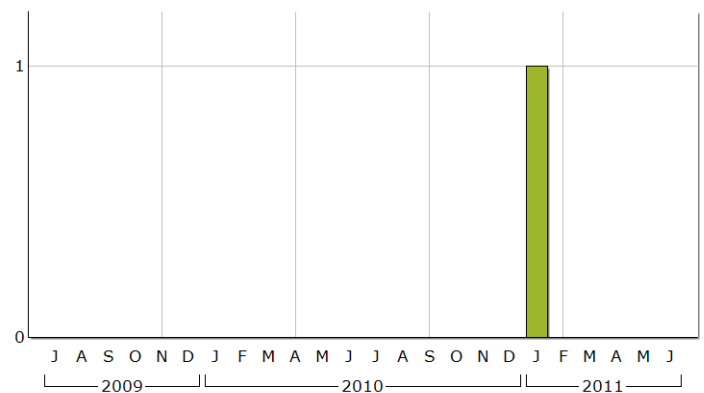


County Population	Prevalence	Tobacco Users	
Adult	12,633	6.6 %	833
		County	State
Tobacco Users - Last Full Month		2	494
Tobacco Users YTD		14	4,463
Unique Tobacco Users YTD		3	12
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.68 %
Reach - NAQC		2	1.32 %
Annualized Reach		1	2.24 %
Annualized Reach - NAQC		2	1.76 %
Unique Individual Reach		3	1.44 %

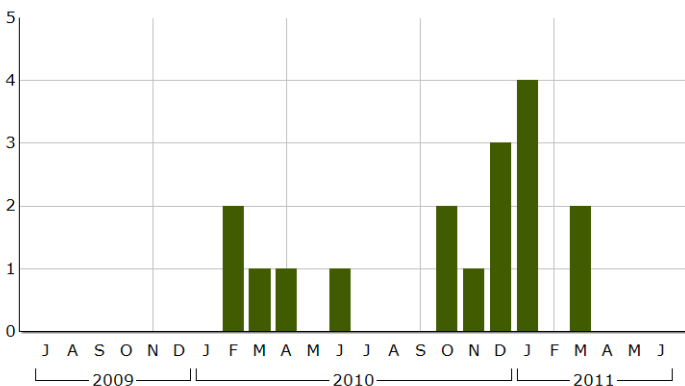
How Heard About



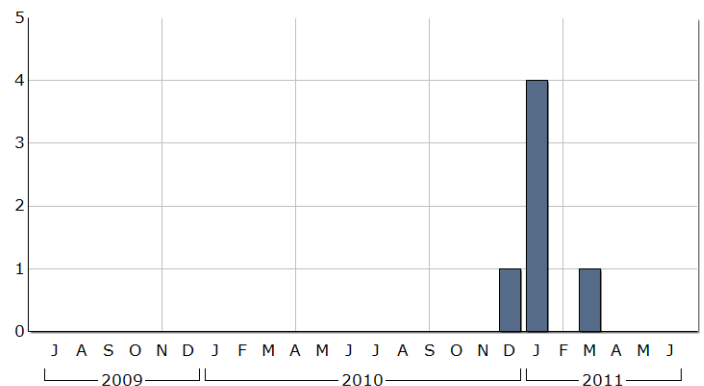
Fax Referral



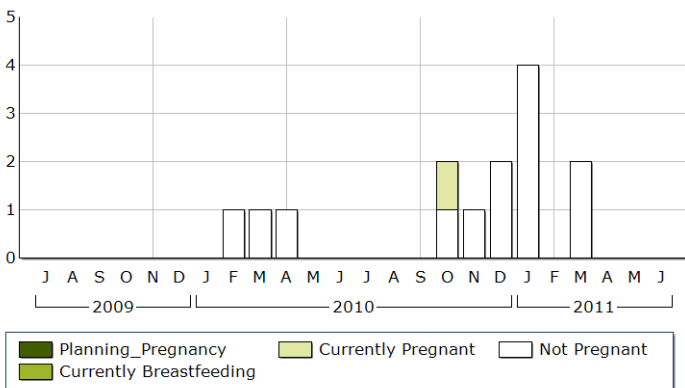
Tobacco User Enrollments



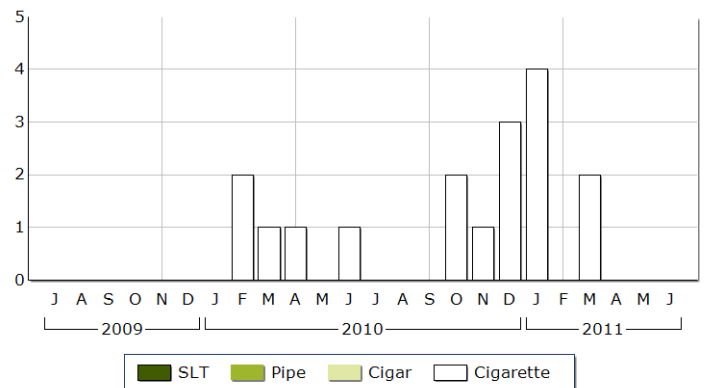
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Seward County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

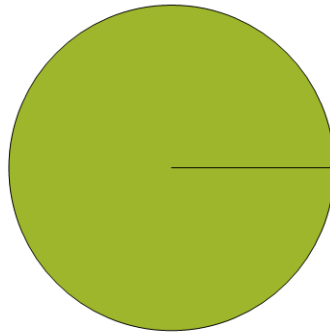
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

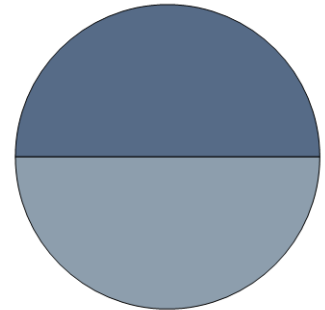
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

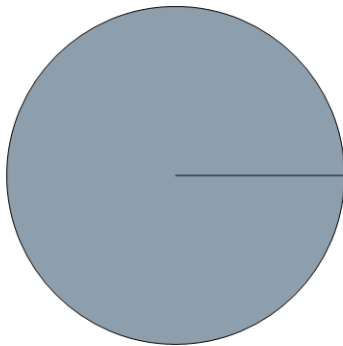
Tobacco Users By Education



No HS Degree/GED, 50.00%
College Degree, 50.00%

Chart Total N: 2

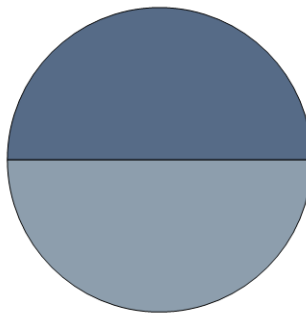
Tobacco Users By Race



Black or African American, 100.00%

Chart Total N: 1

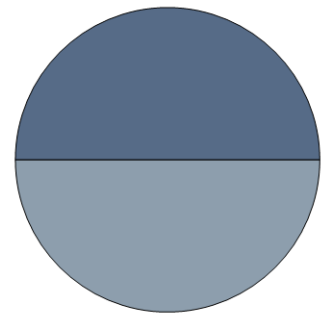
Tobacco Users By Age



25 - 34, 50.00%
45 - 54, 50.00%

Chart Total N: 2

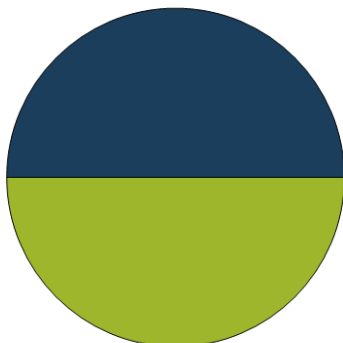
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicaid, 50.00%

Chart Total N: 2

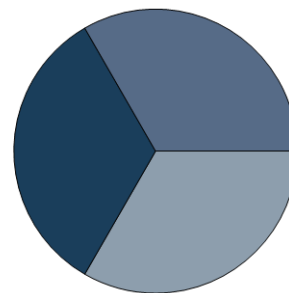
Tobacco Users By Ethnicity



Hispanic, 50.00%
Non-Hispanic, 50.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 33.33%
COPD, 33.33%
None, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

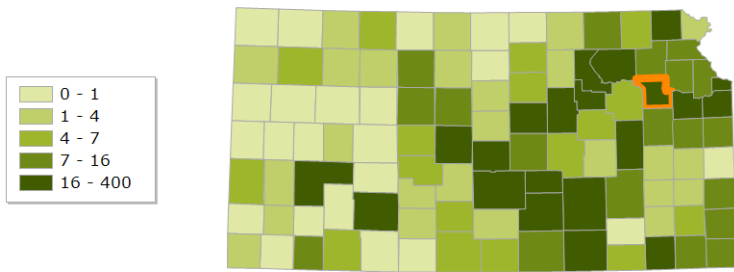


Utilization Dashboard by County Report

Shawnee County - Kansas Tobacco Quitline

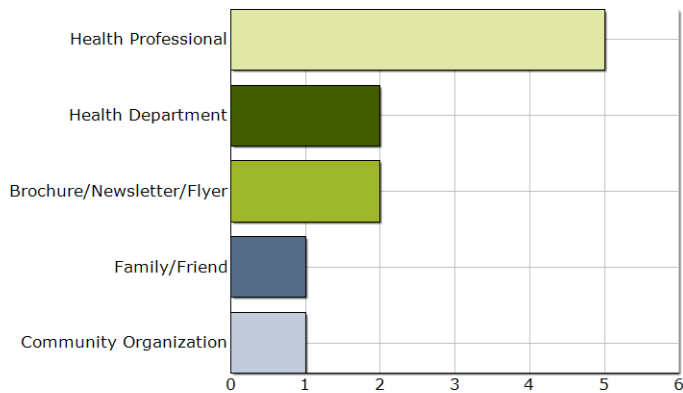
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

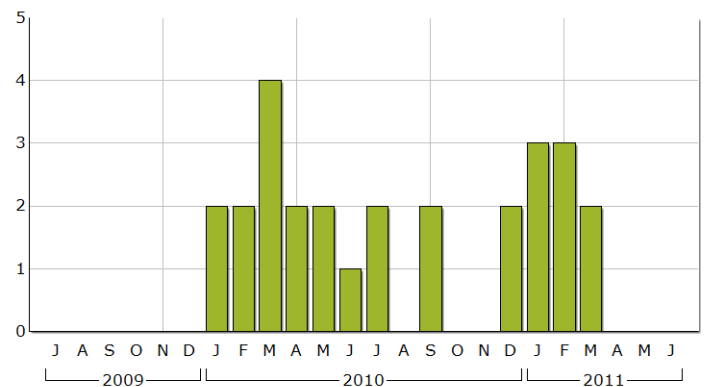


County Population	Prevalence	Tobacco Users	
Adult	130,224	17.9 %	23,316
		County	State
Tobacco Users - Last Full Month		11	494
Tobacco Users YTD		159	4,463
Unique Tobacco Users YTD		3	148
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.68 %
Reach - NAQC		2	0.58 %
Annualized Reach		1	0.91 %
Annualized Reach - NAQC		2	0.77 %
Unique Individual Reach		3	0.63 %

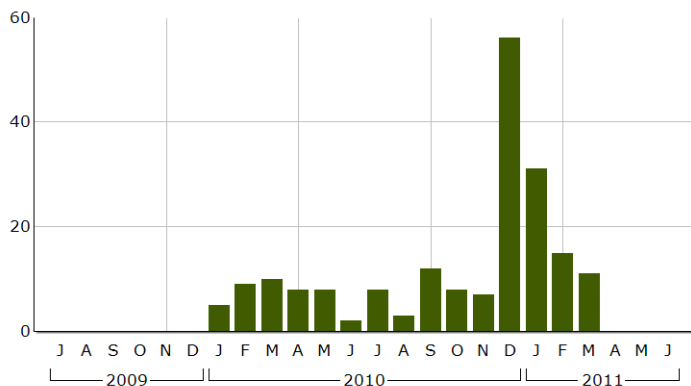
How Heard About



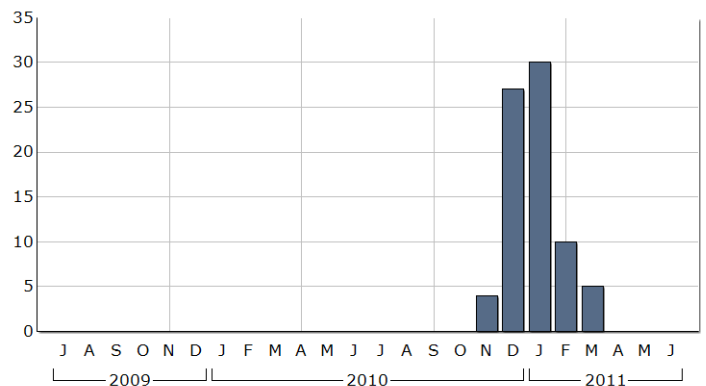
Fax Referral



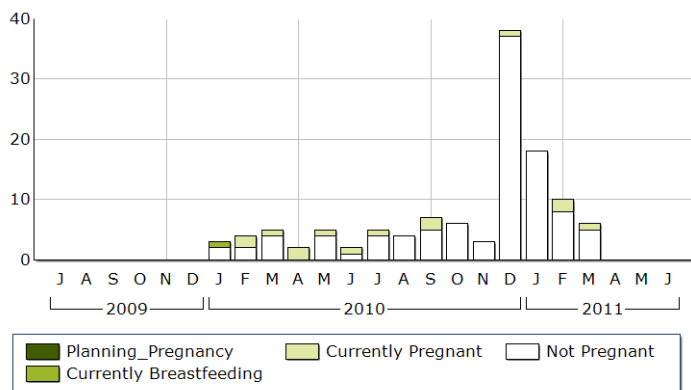
Tobacco User Enrollments



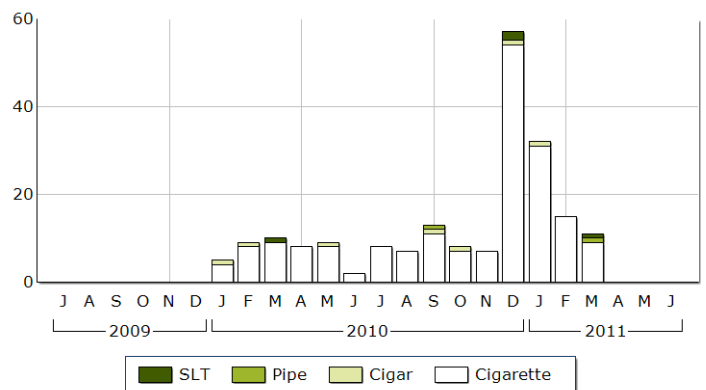
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Shawnee County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

Tobacco Users By Gender

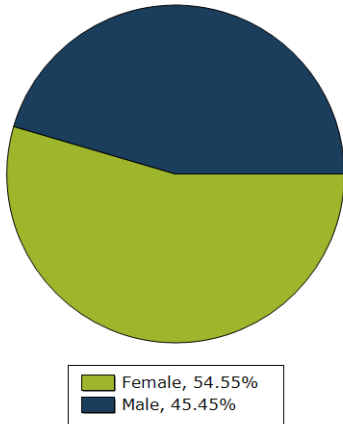


Chart Total N: 11

Tobacco Users By Language

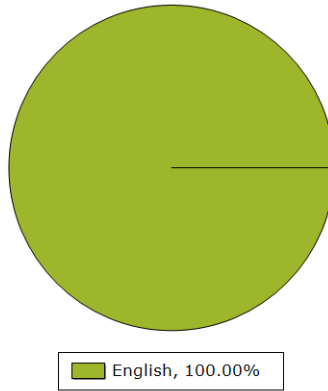


Chart Total N: 11

Tobacco Users By Education

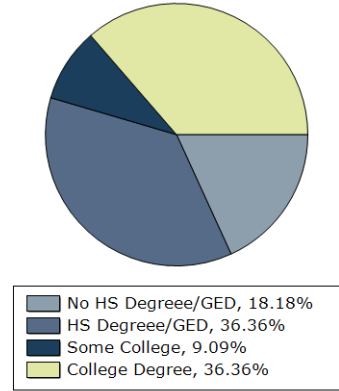


Chart Total N: 11

Tobacco Users By Race

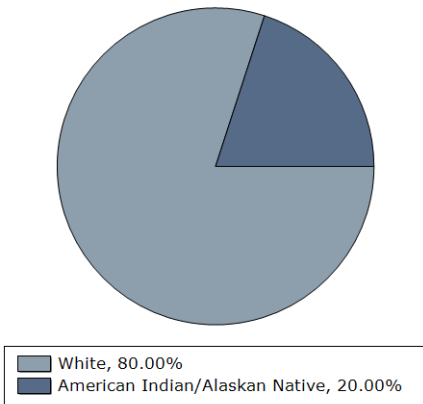


Chart Total N: 10

Tobacco Users By Age

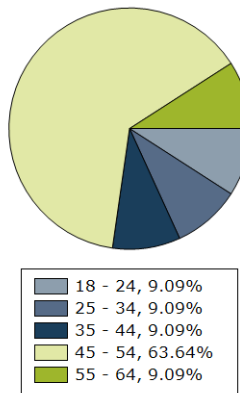


Chart Total N: 11

Tobacco Users By Health Plan

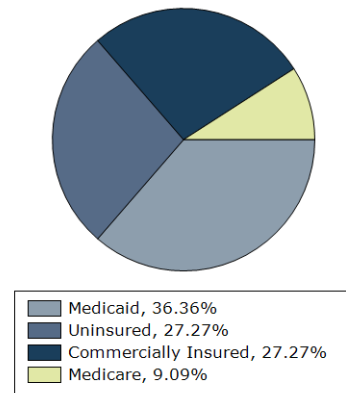


Chart Total N: 11

Tobacco Users By Ethnicity

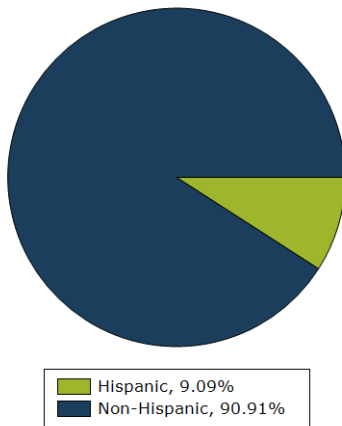


Chart Total N: 11

Tobacco Users By Chronic Condition

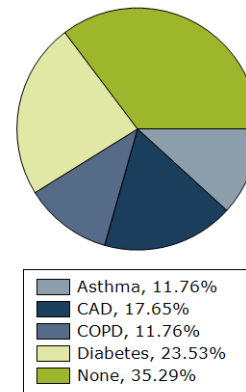


Chart Total N: 17

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

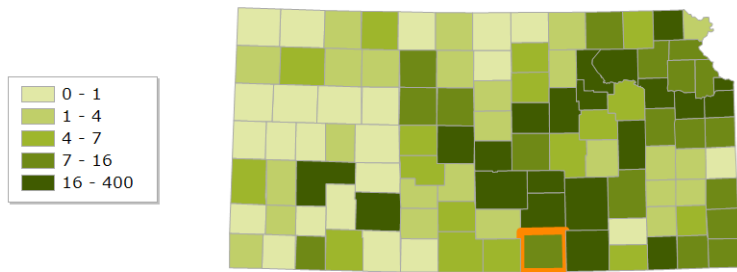


Utilization Dashboard by County Report

Sumner County - Kansas Tobacco Quitline

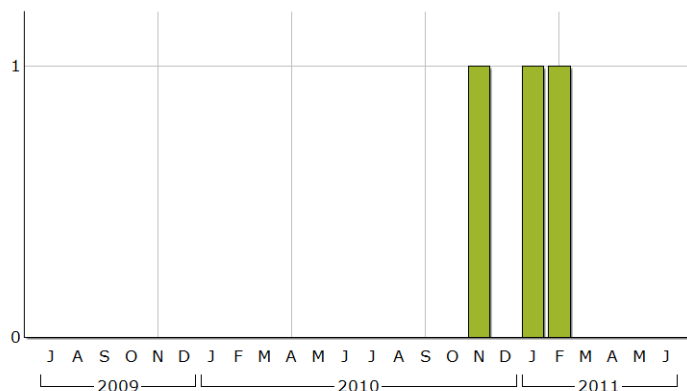
From 3/1/2011 through 3/31/2011

State Tobacco Users Served Contract YTD (Adults)

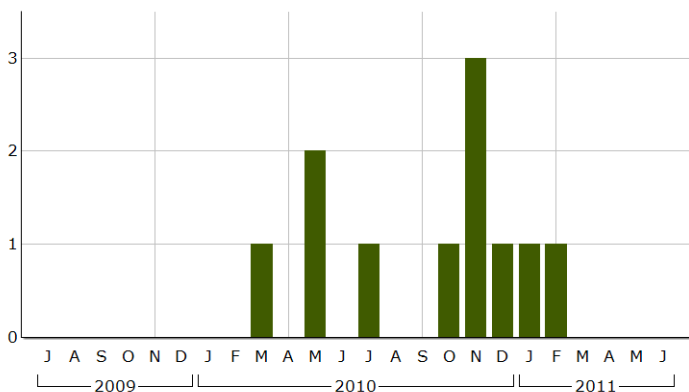


County Population	Prevalence	Tobacco Users	
Adult	19,479	24.0 %	4,678
		County	State
Tobacco Users - Last Full Month		-	494
Tobacco Users YTD		9	4,463
Unique Tobacco Users YTD		3	8
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.19 %
Reach - NAQC		2	0.15 %
Annualized Reach		1	0.26 %
Annualized Reach - NAQC		2	0.20 %
Unique Individual Reach		3	0.17 %

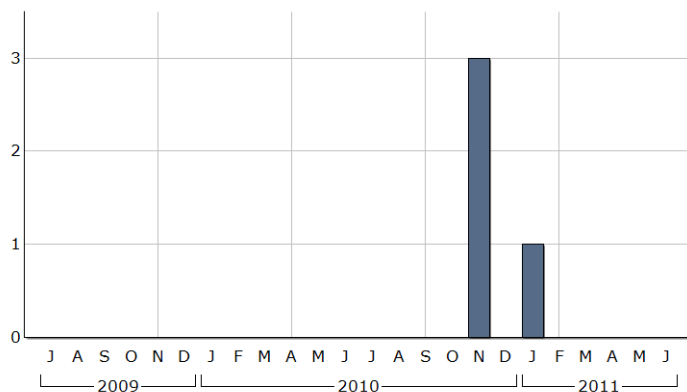
Fax Referral



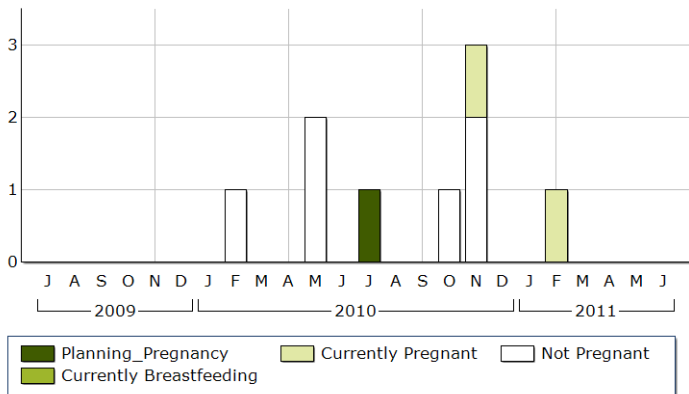
Tobacco User Enrollments



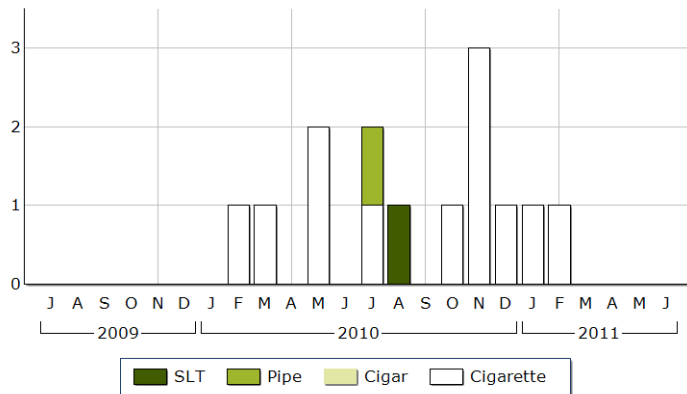
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Sumner County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

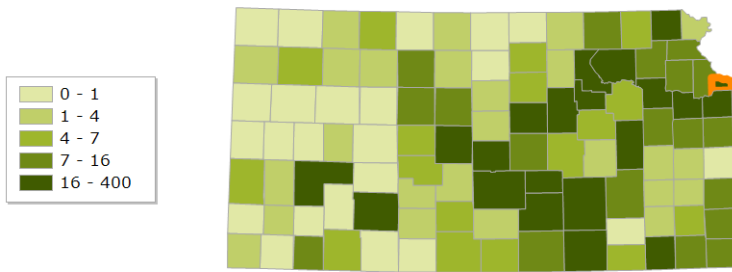


Utilization Dashboard by County Report

Wyandotte County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

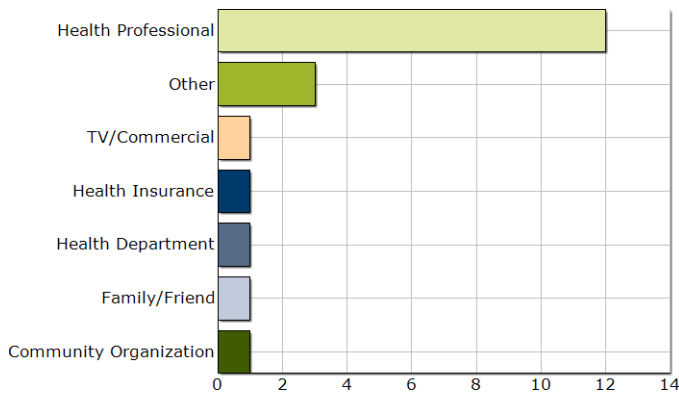
State Tobacco Users Served Contract YTD (Adults)



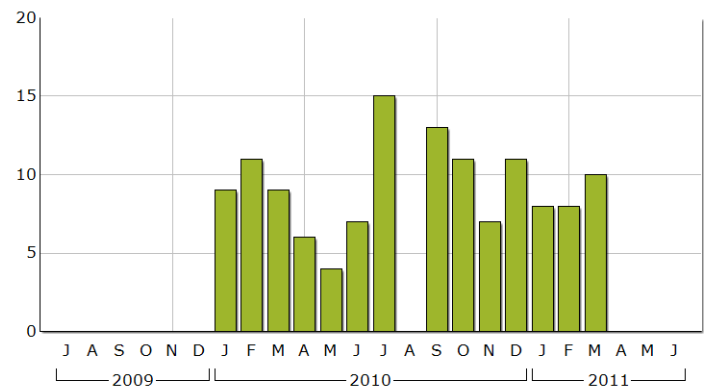
County Population	Prevalence	Tobacco Users
Adult 108,716	26.1 %	28,358

	County	State
Tobacco Users - Last Full Month	21	494
Tobacco Users YTD	180	4,463
Unique Tobacco Users YTD	3	149
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.63 %
Reach - NAQC	2	0.39 %
Annualized Reach	1	0.85 %
Annualized Reach - NAQC	2	0.53 %
Unique Individual Reach	3	0.53 %

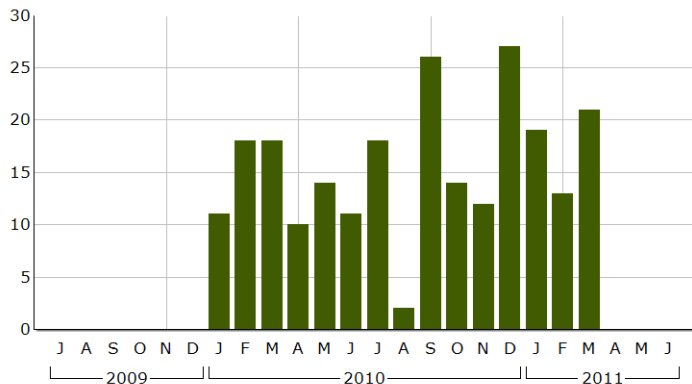
How Heard About



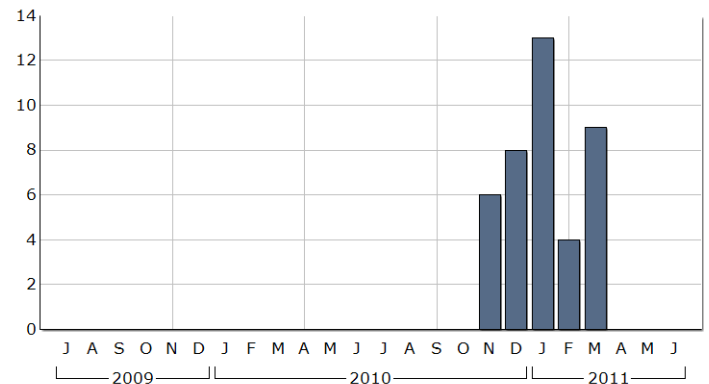
Fax Referral



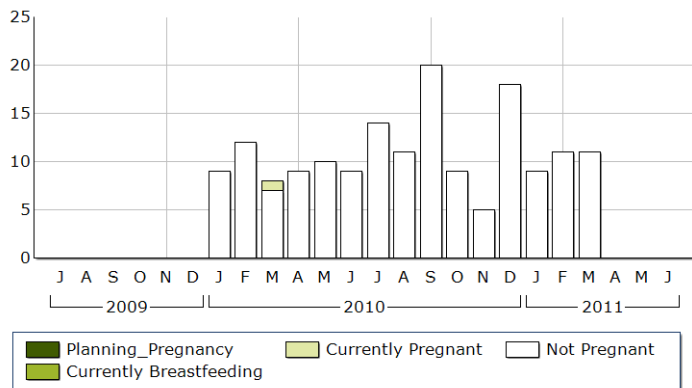
Tobacco User Enrollments



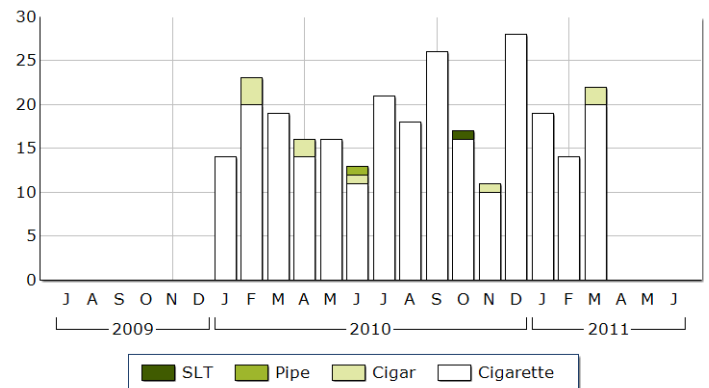
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

Wyandotte County - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

Tobacco Users By Gender

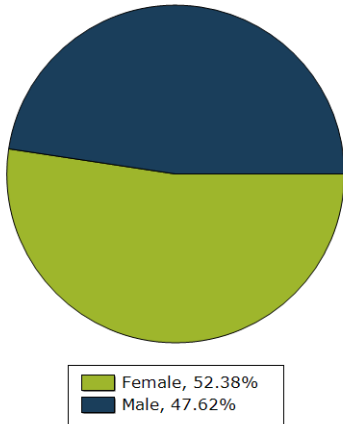


Chart Total N: 21

Tobacco Users By Language

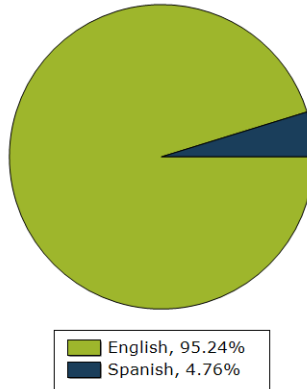


Chart Total N: 21

Tobacco Users By Education

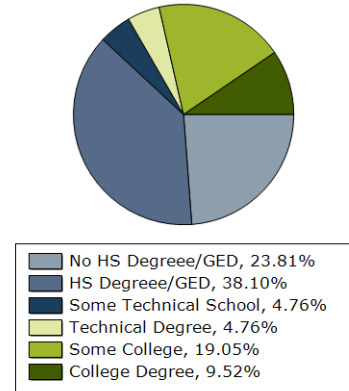


Chart Total N: 21

Tobacco Users By Race

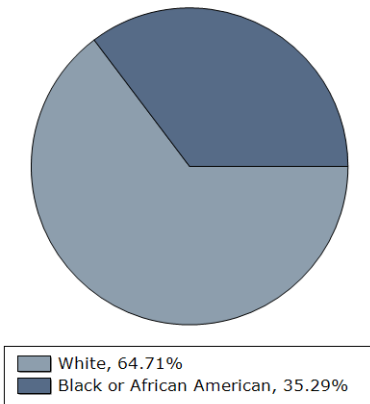


Chart Total N: 17

Tobacco Users By Age

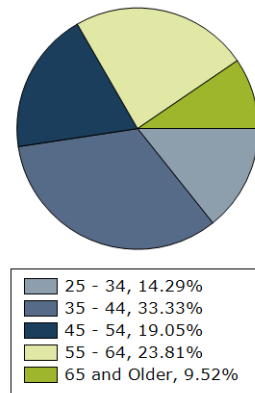


Chart Total N: 21

Tobacco Users By Health Plan

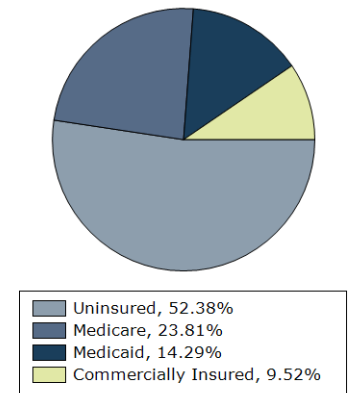


Chart Total N: 21

Tobacco Users By Ethnicity

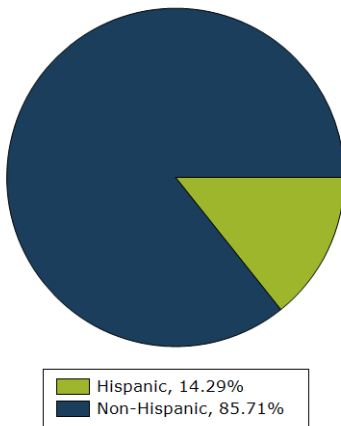


Chart Total N: 21

Tobacco Users By Chronic Condition

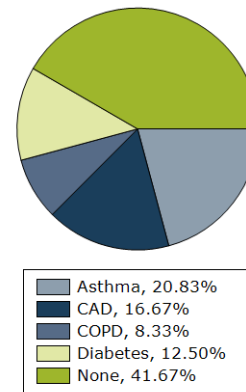


Chart Total N: 24

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

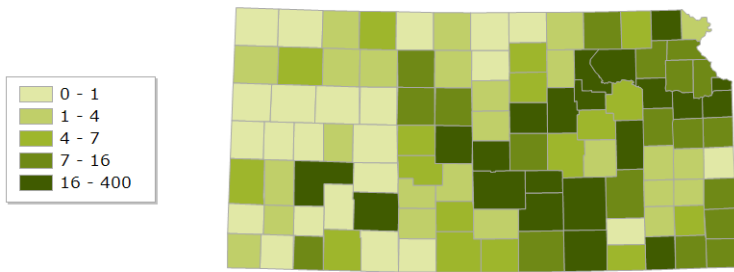


Utilization Dashboard by County Report

All Other Counties - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

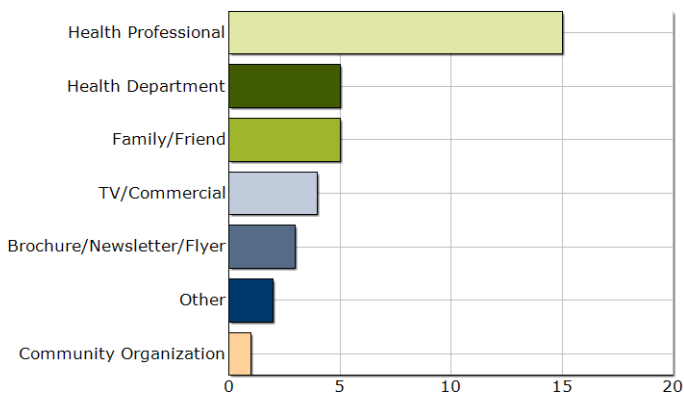
State Tobacco Users Served Contract YTD (Adults)



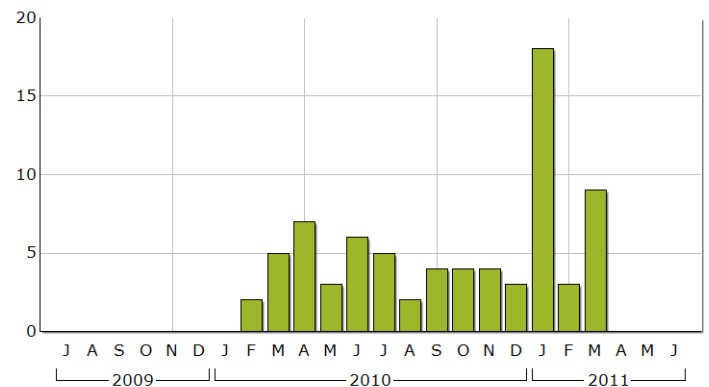
County Population	Prevalence	Tobacco Users
Adult 323,616	17.9 %	58,013

	County	State
Tobacco Users - Last Full Month	35	494
Tobacco Users YTD	263	4,463
Unique Tobacco Users YTD	3	229
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.45 %
Reach - NAQC	2	0.37 %
Annualized Reach	1	0.60 %
Annualized Reach - NAQC	2	0.49 %
Unique Individual Reach	3	0.39 %

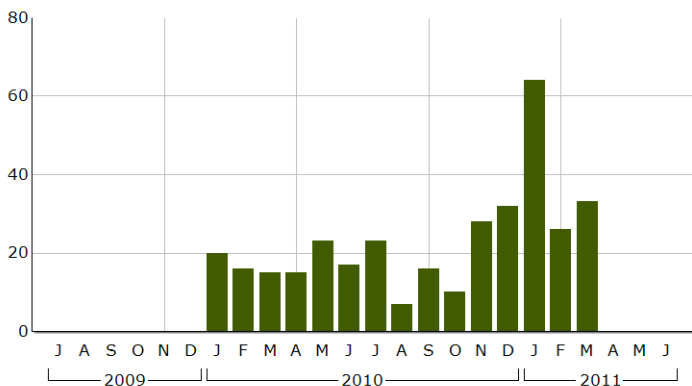
How Heard About



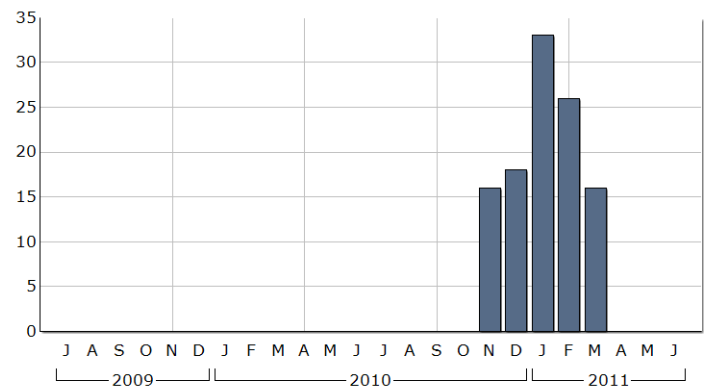
Fax Referral



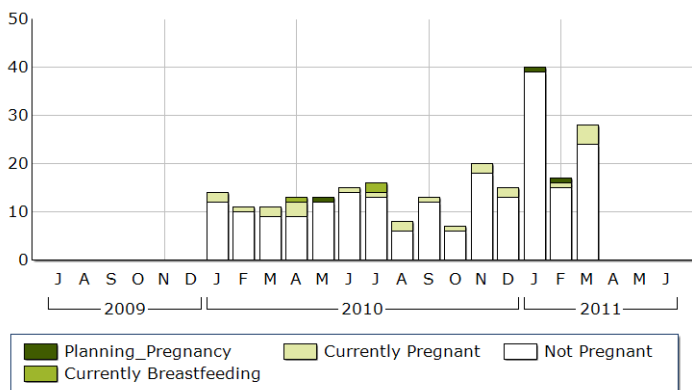
Tobacco User Enrollments



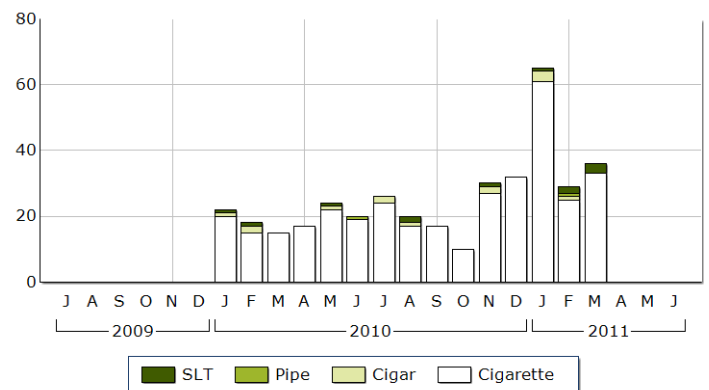
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report

All Other Counties - Kansas Tobacco Quitline

From 3/1/2011 through 3/31/2011

Tobacco Users By Gender

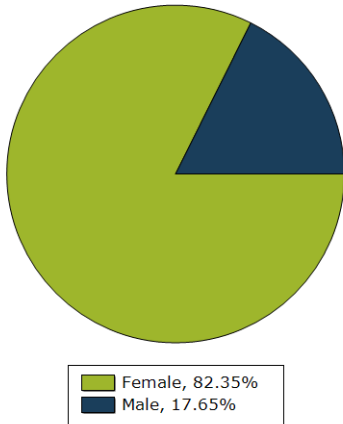


Chart Total N: 34

Tobacco Users By Language

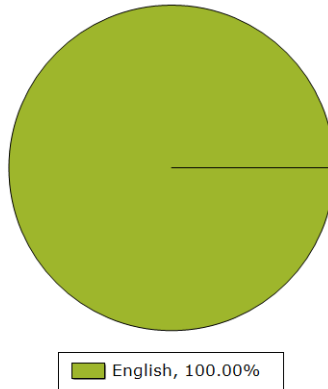


Chart Total N: 35

Tobacco Users By Education

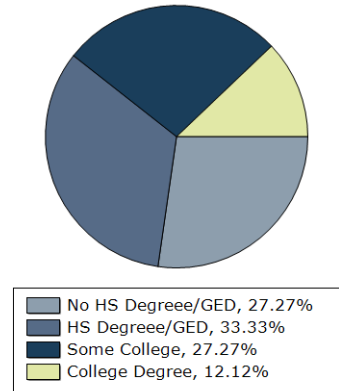


Chart Total N: 33

Tobacco Users By Race

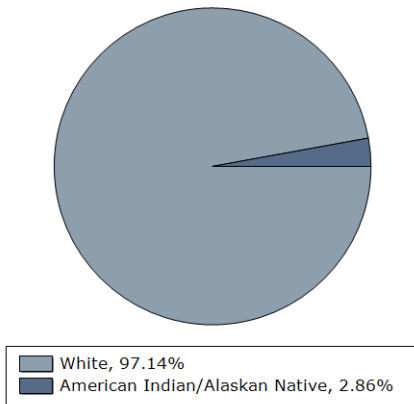


Chart Total N: 35

Tobacco Users By Age

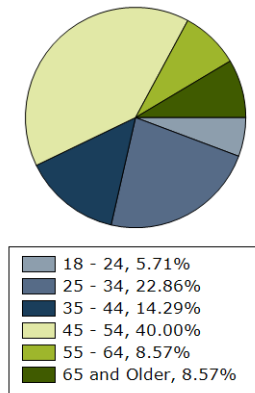


Chart Total N: 35

Tobacco Users By Health Plan

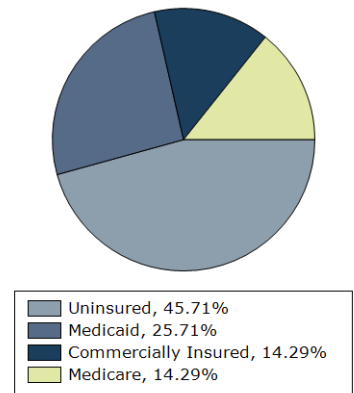


Chart Total N: 35

Tobacco Users By Ethnicity

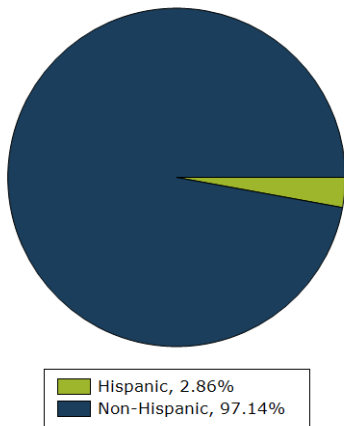


Chart Total N: 35

Tobacco Users By Chronic Condition

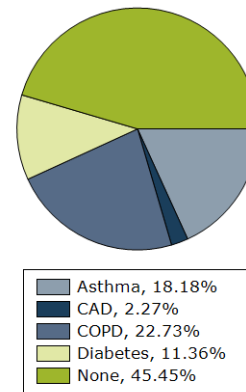


Chart Total N: 44

* "All Other Counties" - These counties do not have their own prevalence estimates and are grouped together because they did not have enough respondents to the BRFSS Survey. These counties include: ANDERSON, BARBER, BROWN, CHASE, CHAUTAUQUA, CHEYENNE, CLARK, CLAY, CLOUD, COFFEY, COMANCHE, DECATUR, DONIPHAN, EDWARDS, ELK, ELLSWORTH, GOVE, GRAHAM, GRANT, GRAY, GREELEY, GREENWOOD, HAMILTON, HARPER, HASKELL, HODGEMAN, JEWELL, KEARNY, KINGMAN, KIOWA, LANE, LINCOLN, LINN, LOGAN, MARION, MARSHALL, MEADE, MITCHELL, MORRIS, MORTON, NEMAHA, NESS, NORTON, OSBORNE, OTTAWA, PAWNEE, PHILLIPS, PRATT, RAWLINS, REPUBLIC, RICE, ROOKS, RUSH, RUSSELL, SCOTT, SHERIDAN, SHERMAN, SMITH, STAFFORD, STANTON, STEVENS, THOMAS, TREGO, WABAUNSEE, WALLACE, WASHINGTON, WICHITA, WILSON, WOODSON

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

